## Banning a User on Social Media

- 1. For violations that have a direct threat, do not engage. Contact your manager immediately!
- 2. For other comment violations, direct message with this comment "Hello (username). Although we encourage dialogue on the @MaricopaVote page, visitors who violate our comment policy will be blocked. This is your warning that you have violated @MaricopaVote comment policy. If another violation occurs, you will be blocked. Please read the comment policy in our about us section: www.facebook.com/maricopavote"
- 3. Take a screenshot of the violation and @MaricopaVote reply
- 4. Copy the social media post link that had the violation
- 5. Create a <u>Social Media Tracker</u> entry with "Comment Violation @username." Remember to include both the screenshot and the link, and write a description of what happened including the date.
- 6. When the violator violates again, you can ban the user by hiding the violation and clicking below "ban user"
- 7. Update the entry "Comment Violation @username" in <u>Social Media Tracker</u>. Include another screenshot and the link of the new violation
- 8. \*If there's a question on how to handle a violation, fill out the <u>Social Media Tracker</u> and assign it to the social media manager to be addressed.

## Exceptions:

A warning is not needed to hide comments, but a warning should be given to a user before banning from page, unless:

- a. The violation is abusive language
- b. The violation is a direct threat
  - i. Do not engage. Instead, contact your manager immediately!

When violators are banned without a warning, this still needs to be entered in the <u>Social Media</u> <u>Tracker</u>.