

The National Football League and other professional sports have gotten more involved with political issues in recent years. Will getting more involved in politics increase interest and ratings for professional sports, or will it lead to less interest and lower ratings?

		Total	Gender		Age					Race				Party			Residence			College		Ideology					
		Total	Men	Wom	18-24	25-34	35-44	45-54	55-64	65+	White	Black	Hispanic	Other	GOP	Dem	Oth	Sub	Urb	Rur	Yes	No	V Con	S Con	Mod	S Lib	V Lib
Politics and Sports	More Interest/Higher Ratings	29%	29%	29%	44%	37%	35%	26%	23%	19%	22%	55%	45%	30%	16%	44%	24%	27%	39%	23%	30%	28%	16%	17%	29%	34%	56%
	Less Interest/Lower Ratings	44%	46%	43%	37%	37%	41%	44%	47%	54%	50%	23%	30%	40%	68%	22%	46%	46%	37%	48%	43%	45%	74%	65%	41%	27%	16%
	Not Sure	27%	25%	29%	19%	27%	25%	30%	30%	27%	28%	22%	25%	29%	16%	34%	30%	27%	24%	29%	28%	27%	11%	18%	30%	39%	27%