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[Redacted]

Subject: RE: monitoring developing U.S. social media narratives on Ukraine

Hi [Redacted]

Thanks very much for your notes. The English-language Twitter search phrases we're currently using for this issue are:

- Yovanovitch
- Yovanovich (*common misspelling*)
- Ukraine Ambassador
- Ukrainian Ambassador
- Ukraine Soros

We are also monitoring the tweets of roughly 10 high-profile U.S.-based social media users (verified accounts with large numbers of followers) who have already commented on this particular issue before, either on social media or television, to see if they have posted something new relevant to this issue that does not directly align with our search terms.

Happy to pass along that list of Twitter users if DC wishes, but even just keeping an eye on the search terms above during DC afternoon business hours would be a huge help so that Kyiv/Washington team members don't miss out on new online narratives that are likely to generate new media inquiries.

I'm going to send around one more evening batch of social media content to Desk and Post colleagues in a few minutes on this topic.

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Thanks,
[Redacted]

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UNCLASSIFIED**

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From: [Redacted]

Sent: Wednesday, March 27, 2019 5:50 PM

To: [Redacted]