

A hand is visible at the bottom of the frame, reaching upwards towards a large, blue, 3D-style cloud graphic. The cloud has a thick blue border and a lighter blue interior. Inside the cloud, the text "Just the News." is written in a black serif font, with a black silhouette of a dome (likely a state capitol building) positioned behind the word "the". Below this text is a horizontal line, and underneath that line, the word "EVENTS" is displayed in large, bold, white capital letters, each letter contained within a separate colored rectangular block (purple, teal, and blue). The background is a dark blue gradient with a network of white lines and glowing blue nodes, suggesting a digital or technological theme.

Just the News.

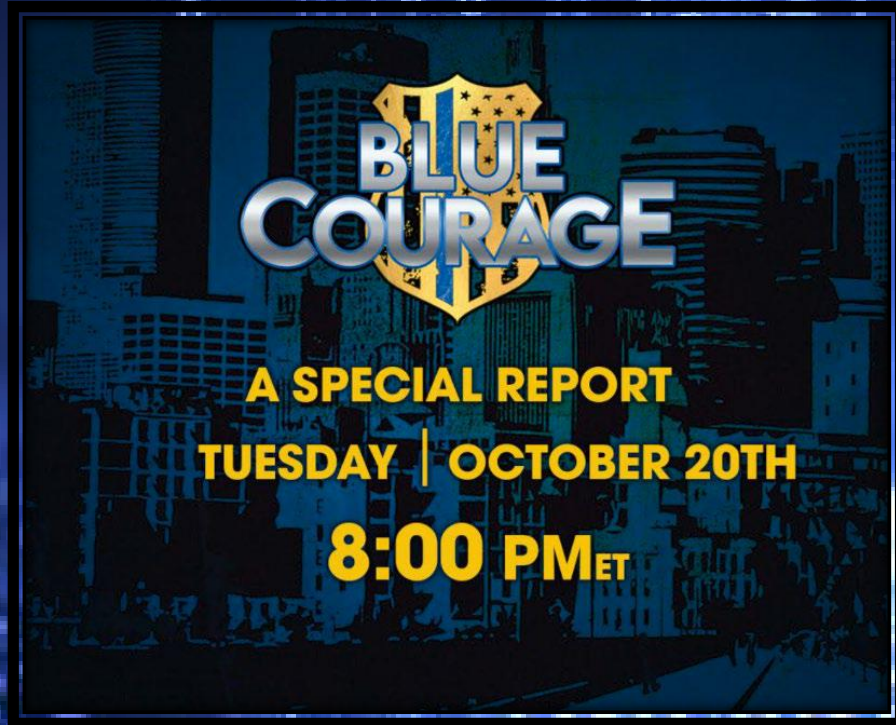
EVENTS

Just The News is Producing Multi-
faceted Digital Events Supporting the
Highest Profile Topics of Today
whereby our
Ever-Expanding Network of
Highly Engaged Viewers Seamlessly
Interface with
Sponsored Advertisements.

JTN Events Offer an Opportunity to
Reach Millions Everyday via
Traditional and Emerging Television in
Addition to Syndication Across Highly
Trafficked Digital Domains, Social
Media Platforms & Daily Breaking
Newsletters



Proof of Concept



Event Views:

1,079,900

Accompanying
Digital Ad
Views:

3,643,000

Just the News.

REAL AMERICA'S VOICE

BLUE COURAGE

A SPECIAL REPORT
TUESDAY | OCTOBER 20TH
8:00 PM ET

Back the Blue. Sign the Pledge.

HERITAGE ACTION
FOR AMERICA

"JustTheNews saw the work Heritage Action was doing with our Police Pledge and asked us to join them in their Blue Courage special report. It was a perfect fit for our message, and they integrated our work seamlessly into the final show which received over a million viewers. The JustTheNews team put together a great program, in a short time, and made it as stress-free as possible. It was a true pleasure working with them."

- Ian Artinger, Digital Campaign Director, Heritage Action

Frank Siller, Chairman and CEO of the Tunnel to Towers Foundation

"We were proud to partner with Just the News for its premier "Blue Courage" event, to discuss the risks our brave men and women in law enforcement face each day.

Tunnel to Towers believes the brave men and women who risk their lives every day in the line of duty deserve the respect of all Americans.

Sharing Tunnel to Towers' mission to support the families the heroes leave behind with a million viewers and counting allows us to speak directly to an engaged audience who share our beliefs that when tragedy strikes and these heroes do not come home, we will support the families they leave behind."

Larry Olson - Tunnel To Towers Vice President, Marketing & Communications

"Tunnel to Towers was pleased with the reach and the response of Just the News' inaugural "Blue Courage" event.

With over a million views, including 700,000 in the initial airing, people across the country learned first-hand about the difference the Tunnel to Towers Fallen First Responder Home Program makes for the families left behind when a police officer is killed in the line of duty.

We are excited to see what is in store for next year - as we continue to support those in law enforcement who make the ultimate sacrifice to keep us safe."



Powerful Distribution



Engaging Deliverables

- ☐ In Page Advertising Takeover
- ☐ Live Streamed Event
- ☐ Real America's Voice
- ☐ Social Media Live Stream
- ☐ Lead Story w/ Event Embed
- ☐ John Solomon Podcast Feature
- ☐ Featured Video Pre-roll Promotion
- ☐ Newsletter Sponsorship



Domain Takeover ~ Desktop & Mobile Billboard

Sponsored Event Ads will Syndicate through the Top, Highest Visibility Billboard Placement on the Homepage and Article Pages of JusttheNews.com.

CREATIVE:

970x250 pixels - Desktop

320x50 pixels - Mobile

IMPRESSIONS: 2.65 mill+
Desktop / Mobile Impressions
for 1 Week.



Sponsored Live Streamed Event

The Ultimate
Sponsored Live
Streamed
Experience
with Exclusive
Panelists



Real America's Voice Coverage

70 Million
Households
Reached
through
Real America's
Voice



Live Streamed Event Across Social Media

Live Streaming
to 800,000
Loyal Followers
across
Twitter



Lead Story with Embedded Video



Guaranteed
Homepage Lead
Story to Appear
Above the Fold
for 24 Hours

Podcast Spot Feature with John Solomon

Podcast Spot
Featured on
John Solomon's
Highly
Downloaded
Show

135k+ Downloads
for 1 Week.



Featured Event Video Promotion

Erik Greitens hosts an Exclusive Live Event to heighten awareness towards Law Enforcement Appreciation.



By Brianna Kraemer

TOP STORIES

ELECTIONS



questions about Biden mental stamina, acuity multiply

ELECTIONS



Texas federal appeals court rejects state Democrats' effort to expand voting by mail

SECURITY



Taliban, al-Qaeda relationship still unresolved as 9/11

525K Pre-roll Video Views for 1 Week.

Just the News.

Newsletter Sponsorship



970x250
pixels

450K
Impressions
for 1 Week.

Just the News.