## For Immediate Release

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## 23 Jewish Leaders Sign Letter to AT&T, DirecTV and TPG Over NEWSMAX Cancellation

Miami, Fla. – A group of 23 major Jewish community leaders from across the United States sent a letter this week to AT&T questioning and challenging its recent removal of the NEWSMAX channel from DirecTV.

On January 24, 2023, AT&T's DirecTV deplatformed NEWSMAX from 13 million of its customer homes, denying the channel to millions of Americans, including many Jewish Americans, who rely on the network for its news coverage.

The letter was signed by significant members of the Jewish community who have spent decades in the areas of public policy faith and social justice, including Rabbi Arthur Schneier of the Park East Synagogue, Malcolm Hoenlein, Alan Dershowitz, former ADL head Abraham Foxman, Senators Joe Lieberman and Norm Coleman, former U.S. Ambassador to Israel David Friedman, Republican Jewish Coalition's Matt Brooks, and ZOA President Mort Klein, among many senior leaders.

"We are deeply disappointed and troubled that the nation's 4<sup>th</sup> highest-rated cable news network, and a stalwart ally of Israel, covering the issues of concern to American Jews, was removed by AT&T," said Bryan Leib, a community leader who previously headed Iranian-Americans for Liberty. Leib is the spokesman for the group of signatories.

Leib added: "Considering the rise of anti-Semitism and anti-Zionism in the U.S., we believe NEWSMAX is needed now more than ever.

"We believe now is the time for AT&T to reverse this decision and put NEWSMAX back on air," Leib said.

The community letter was addressed to AT&T CEO **John Stankey**, AT&T Board Chairman **William Kennard**, DirecTV CEO **William Morrow**, and TPG CEO **Jon Winkelried**. AT&T is the major owner of DirecTV controlling 70% of the company, with financial firm TPG holding 30%.

The letter specifically asks these executives if they plan to return NEWSMAX to their systems.

A full copy of the signed letter is attached.

## **February 7, 2023**

John Stankey William Morrow

Chief Executive Officer Chief Executive Officer

AT&T DIRECTV

208 S. Akard Street 2230 E. Imperial Hwy El Segundo, CA 90245 Dallas, TX 75202

William Kennard John Winkelried

Chairman Chief Executive Officer

AT&T TPG Capital

208 S. Akard Street 301 Commerce Street

Ste 3300 Dallas, TX 75202

Fort Worth, TX 76102

## Dear Gentlemen:

We, the undersigned leaders of the Jewish community throughout the U.S, write to you to express our serious concern about your decision to remove NEWSMAX from DirecTV systems.

As leaders in our community we represent millions of Jewish Americans. NEWSMAX has been a crucial way for us to reach our fellow Americans to share our perspectives on anti-Semitism, anti-Zionism, the State of Israel and other matters important to our community.

Fair coverage of issues of concern, including coverage of the State of Israel, has been difficult to find in major media. In fact, many in the media have turned a blind eye to the sharp and dangerous rise of anti-Semitism in America.

NEWSMAX, however, has been an invaluable voice. Numerous Jewish figures, Rabbis and others are frequent guests on NEWSMAX and are not found on other networks. We have found NEWSMAX has offered fair coverage of Jewish issues and Israel -- and has served as an important platform for us to speak out against the dangerous rise of anti-Semitism.

We are asking you to re-consider your decision to remove NEWSMAX. We believe that AT&T benefits by keeping NEWSMAX on air. By removing this channel, your companies will lose significant support from the Jewish community.

In closing, we want to thank you for reviewing this letter. As we are considering next steps, we are asking for you to let us know if you plan to return NEWSMAX or if your decision is final.

Please direct your response to our representative, Bryan E. Leib at bryan.leib.nrg@gmail.com and he will communicate your response to us.

Respectfully submitted,

Rabbi Arthur Schneier

Park East Synagogue

**Abraham Foxman** 

Fmr. National Director

Anti-Defamation League

Malcolm Hoenlein

Continued . . .

Maleon Hoenlein

Joseph Lieberman

U.S. Senator (1989-2013)

Alan Dershowitz

Professor Emeritus, Harvard Law School David Friedman

Fmr. US Ambassador to Israel

Morton A. Klein

National President, Zionist Organization of America

Matt Brooks CEO, Republican Jewish Coalition

Opinion Editor, Newsweek

Norm Coleman

U.S. Senator (2003-2009)

Son Greenblatt

Fmr. White House Special Envoy to Middle East

Len Khodorkovsky

Fmr. Asst. Deputy Secretary

of State

Dov Hikind

Americans Against Anti-Semitism

Rabbi Steven Burg Aish HaTorah

Rabbi Boruch Wolf

Chabad at The Medical Centers

Rabbi Yoel Schonfeld

Coalition for Jewish Values

Rabbi Yaakov Menken

Coalition for Jewish Values

Rabbi Mark Wildes

Manhattan Jewish Experience

Rabbi Aryeh Spero

Rabbi Arveh Spero Conference of Jewish Affairs Thane Rosenbaum

Touro University

Rabbi Yitchock Tendler Young Jewish Conservatives

Ilan Sinelnikov

Students Supporting Israel

Caren Leven

**Baltimore Zionist District**