WORK IN PROGRESS

Highest VR Increase Since Investigation Started T15 Counties

As of: 05/14/2024

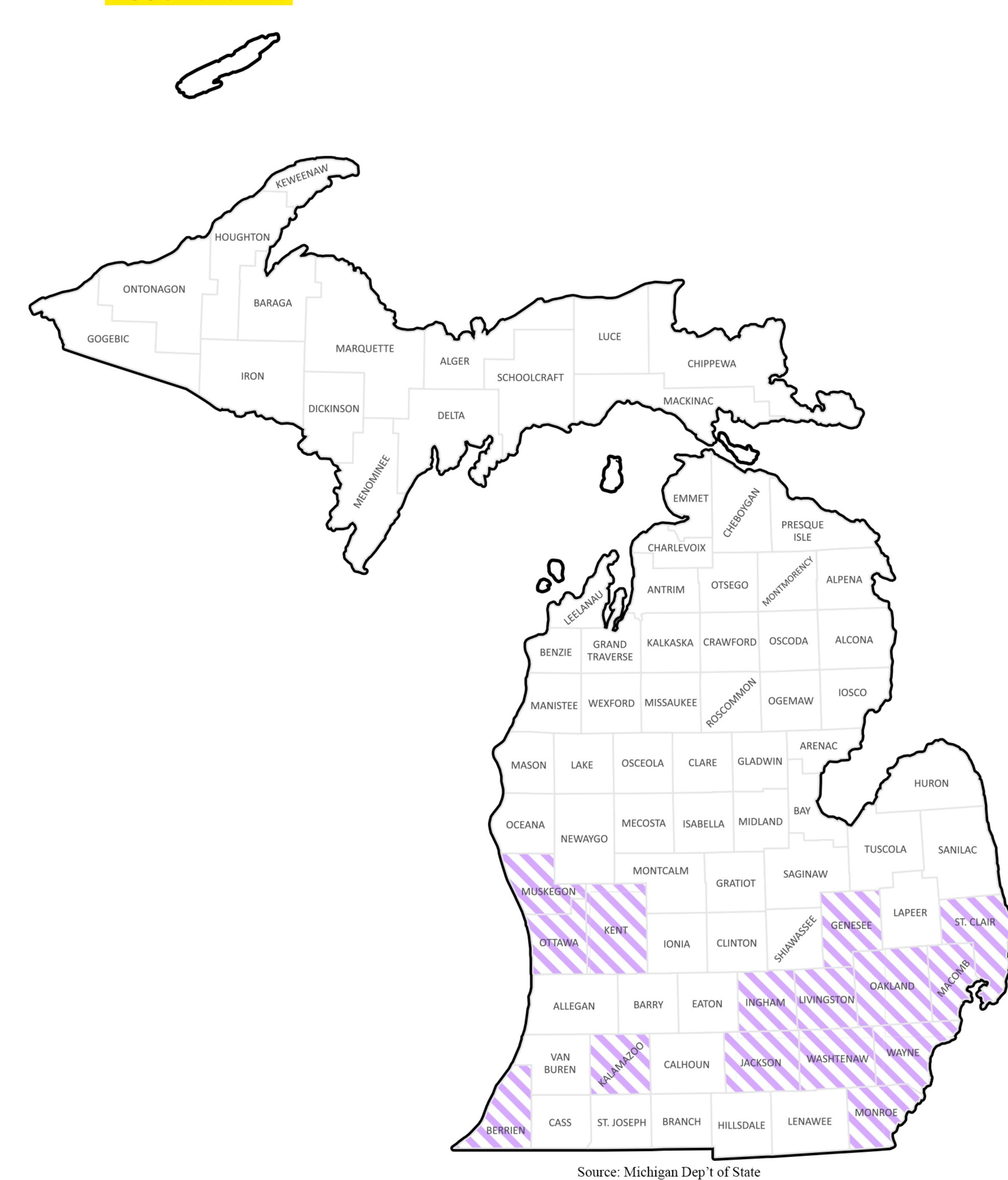
Key:

Purple Strikethrough:

Counties with the highest voter registration increase

T15 counties with highest increase in voters registered since start of investigation

- Wayne
- Oakland
- Macomb
- Kent
- Washtenaw
- Ottawa
- Kalamazoo
- Genesee
- Berrien
- Muskegon
- Ingham
- Monroe
- Jackson
- St. Clair
- Livingston



^{*} Based on publicly available information at the time

WORK IN PROGRESS

Highest and Lowest Share of Employees Working at Small Businesses by County

As of: 05/14/2024

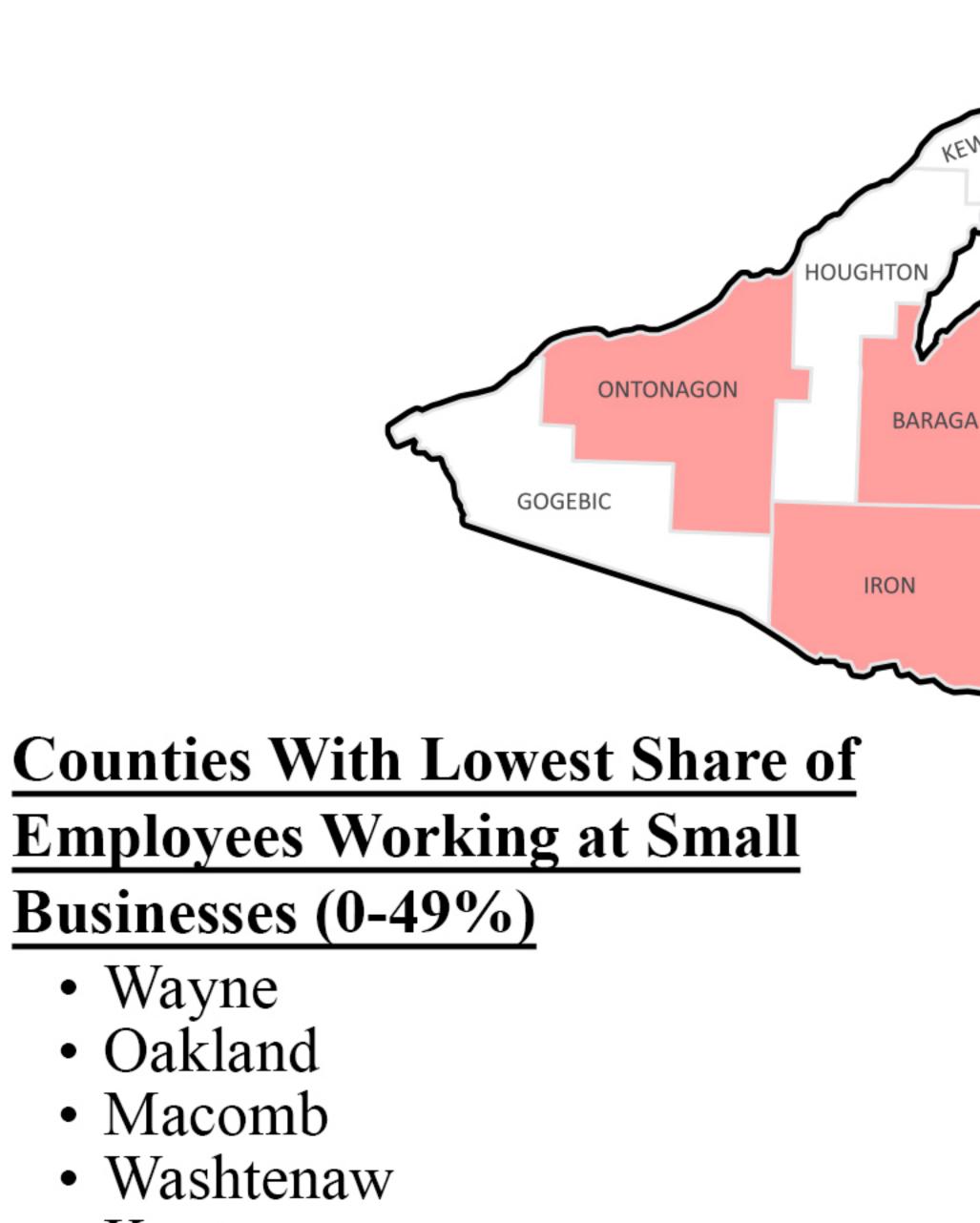
Key:

Red Highlight: Counties with Highest Share of Small Business Employment

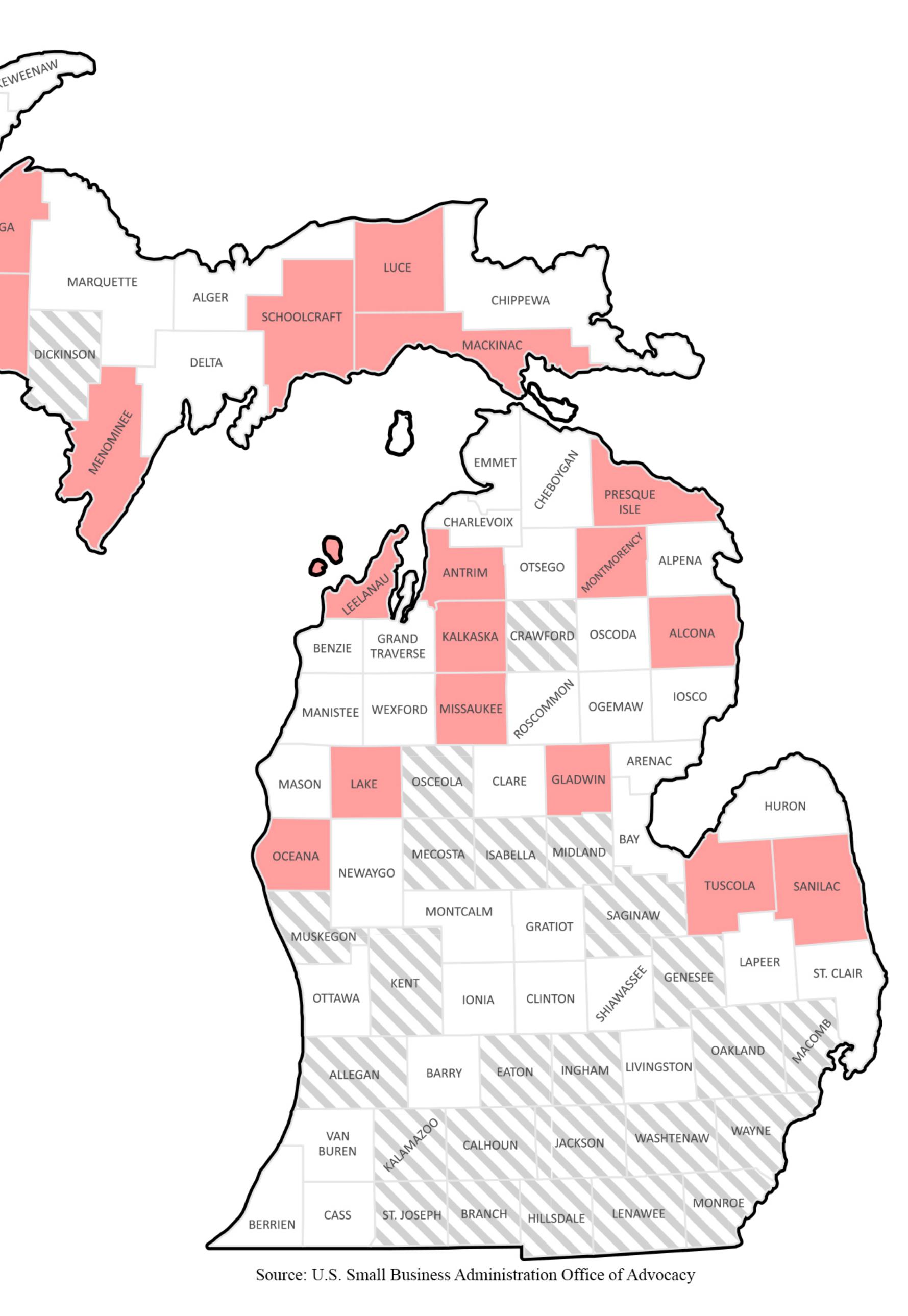
Grey Strikethrough: Counties with Lowest Share of Small Business Employment

Counties With Highest Share of **Employees Working at Small Businesses** (75-100%)

- Tuscola
- Sanilac
- Oceana
- Menominee
- Gladwin
- Antrim
- Leelanau
- Kalkaska
- Missaukee
- Lake
- Presque Isle
- Mackinac
- Baraga
- Iron
- Montmorency
- Schoolcraft
- Alcona
- Luce



- Kent
- Ingham
- Kalamazoo
- Genesee
- Saignaw
- Isabella
- Muskegon
- Jackson
- Monroe
- Calhoun
- Eaton
- Midland
- Mecosta
- St. Joseph
- Hillsdale
- Branch
- Dickenson
- Osceola
- Crawford



* Based on publicly available information at the time

Overlap of DNC Target Demographics (Age / Race), Outreach Events, Campaign / SBA Visits

Key:

- ★ SBA Field Office
- SBDC
- SBA Field Office & SBDC
- ★ Biden Campaign Office
- A Biden Campaign Office & SBDC
- Biden Campaign Office & SBA Field Office & SBDC
- SBDC Event
- Biden/ Harris Visit
- SBA Official Visit

Green Highlight: Target Racial

Demographics

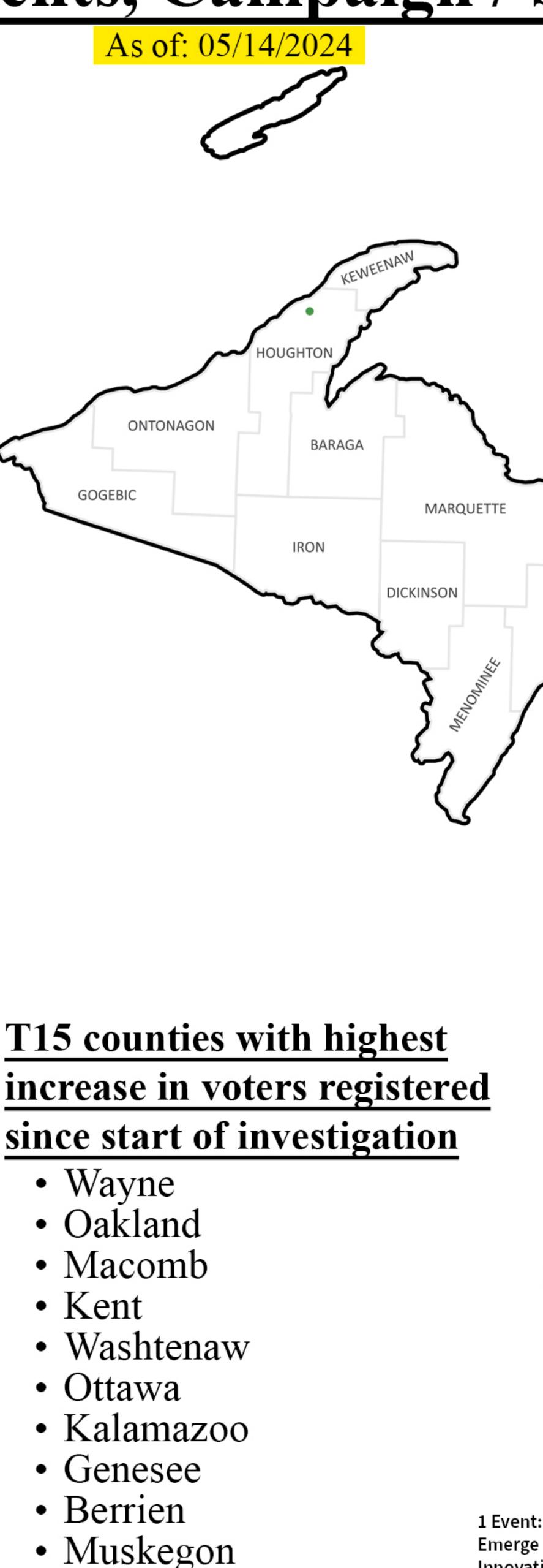
Purple Circle: Target Age

Demographics

Purple Strikethrough: Counties with the highest voter registration increase

Overlap Highest Target Demographics and Location of Events, Field Offices, and Biden Campaign Trips:

- Isabella
- Saginaw
- Genesee
- St. Clair
- Oakland
- Livingston
- Ingham
- Wayne
- Washtenaw
- Calhoun
- Kalamazoo
- Berrien
- * Based on publicly available information at the time



Ingham

Monroe

Jackson

• St. Clair

Livingston

Source: U.S. Census, U.S. Small Business Administration, Michigan SBDC

2 Events:

Unlimited

Battle Creek

LUCE

CHIPPEWA

EMMET

KALKASKA CRAWFORD OSCODA

CLARE

ISABELLA

GRATIOT

CLINTON

JACKSON

HILLSDALE

1 Event:

Building

Public Service

IOSCO

OAKLAND

1 Event:

Capital

Region SBDC

OGEMAW

GLADWIN

ARENAC

SAGINAW

LENAWEE

1 Event:

The Northern

2 Events:

Huron County

Senior Center

3 Events:

3 Events:

3 Events:

Schoolcraft College

10 Events:

5 Events:

DPL Main Galleria

Community College

Detroit

2 Events:

1 Event:

Washtenaw

MCC Lapeer

Extension Center

4 Events:

Owosso Armory

MOC Building

ALGER

DELTA

1 Event:

Center

1 Event:

Innovation Hub-

Benton Harbor

Grand Rapids

NMC University

SCHOOLCRAFT

BENZIE

OCEANA

MANISTEE WEXFORD MISSAUKEE

NEWAYGO

OTTAWA

ALLEGAN

VAN

BUREN

CASS

1 Event:

Kalamazoo

OSCEOLA

MONTCALM

BARRY

ST. JOSEPH

IONIA

BRANCH

WORK IN PROGRESS

Overlap Between Voter Registration Rates & E.O. 14019 / DNC Target Demographics (Age / Race) By County

As of: 05/14/2024

Key:

Green Highlight: T15 Counties with Highest African American Population

Purple Circle: T15 Counties with Highest Population of Voters 18-24 Years of Age

Red Strikethrough: T15 Highest Number of voters registered between 2023-24, and had a republican gain between 2020-2022

Blue Strikethrough: T15 Highest Number of voters registered between 2023-24, and had a democrat gain between 2020-2022

Red Dot: SBDC Event (Past or Scheduled)

Yellow Dot: SBA Official Trips

