

**To:** Kate Starbird[kstarbi@uw.edu]; Mike Caulfield[mica42@uw.edu]; Julia Scanlan[jccarter@uw.edu]  
**Cc:** Sue Glueck (CELA)[Sue.Glueck@microsoft.com]; Maeve Whelan-Wuest (Harvey Nash)[v-maevew@microsoft.com]; Michael Grass[megrass@uw.edu]  
**From:** Matthew Masterson  
**Sent:** Wed 10/12/2022 4:45:24 PM  
**Subject:** Re: Briefing on EIP and UW Election Work  
**Received:** Wed 10/12/2022 4:45:32 PM

UW Team,

Just checking in to make sure you are good to go for the community meeting tomorrow? Happy to answer any questions.

Matt

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**From:** Matthew Masterson  
**Sent:** Monday, October 10, 2022 11:29:30 AM  
**To:** Julia Scanlan <jccarter@uw.edu>; Kate Starbird <kstarbi@uw.edu>; mica42 <mica42@uw.edu>  
**Cc:** Sue Glueck (CELA) <Sue.Glueck@microsoft.com>; Maeve Whelan-Wuest (Harvey Nash) <v-maevew@microsoft.com>; Michael Grass <megrass@uw.edu>  
**Subject:** RE: Briefing on EIP and UW Election Work

All,

Thank you again for agreeing to participate in the Microsoft Information Integrity Meeting this week. Here is some background information for you regarding the meeting as well as what we are hoping you all can discuss:

- The community is comprised of employees from across Microsoft who work either directly or indirectly on issues of information integrity. There will be approx. 50-100 participants.
- Previous meetings have featured speakers from Miburo, NewsGuard, and other trusted third parties.
- It would be great if Kate and team come prepared to discuss the work of UW/EIP and partnership with Microsoft. Specifically, it would be awesome if the team can discuss the recently released threat framework for virality. Our teams would greatly benefit from a discussion of that analysis.
- You all will have approx. 30 min to talk and then field questions. I will introduce the team at the beginning of that call.

Thank you again for agreeing to participate. It is truly appreciated.

Matt

Matthew Masterson

Director of Information Integrity  
Democracy Forward Team (CELA)  
mmasterson@microsoft.com

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**From:** Julia Scanlan <jccarter@uw.edu>  
**Sent:** Tuesday, October 4, 2022 7:19 PM  
**To:** Matthew Masterson <mmasterson@microsoft.com>; Kate Starbird <kstarbi@uw.edu>; mica42 <mica42@uw.edu>  
**Cc:** Sue Glueck (CELA) <Sue.Glueck@microsoft.com>; Maeve Whelan-Wuest (Harvey Nash) <v-maevew@microsoft.com>; Michael Grass <megrass@uw.edu>  
**Subject:** [EXTERNAL] RE: Briefing on EIP and UW Election Work

Hi Matt! Thanks for your patience as we coordinated on our end. As Kate said, it's been a crazy week!

Kate is free at 9:00am on the morning of October 13 (next week). Would that work for your team? If not, we can potentially look at dates later in October, which are filling up fast.

Would this be virtual or in-person?

Thank you so much for reaching out. We're excited to get this on the books!

Julia

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**From:** Matthew Masterson <mmasterson@microsoft.com>  
**Sent:** Friday, September 30, 2022 10:51 AM  
**To:** Kate Starbird <kstarbi@uw.edu>; Julia Scanlan <jccarter@uw.edu>; Mike Caulfield <mica42@uw.edu>  
**Cc:** Sue Glueck (CELA) <Sue.Glueck@microsoft.com>; Maeve Whelan-Wuest (Harvey Nash) <v-maevew@microsoft.com>  
**Subject:** Re: Briefing on EIP and UW Election Work

Re-upping this email. Totally understand if you all don't have the bandwidth to support but wanted to try. Thanks!

Matt