

To: Bobby Charles, Bobby Charles For Maine Governor
 From: John McLaughlin & Brian Larkin – McLaughlin & Associates
 Re: Maine Republican Primary Survey – Executive Summary
 Date: May 1, 2026

Bobby Charles holds a commanding 36-point lead on the first-choice ballot over his nearest competitor in the Maine Republican primary election for Governor. Additionally, Charles maintains a 35-point lead on the combined rank-choice ballot. With just 5 weeks to go, Bobby Charles is the clear frontrunner poised to win the primary and take on the corrupt Augusta Democrats in November.

With 47% of the vote on the first-choice ballot, Bobby Charles leads his closest competitor by a better than 4:1 margin. In fact, when you combine Garrett Mason’s 11% share of the ballot, along with Jonathon Bush’s 11% and Ben Midgely’s 10%, the top three vote getters still don’t come close to Bobby Charles.

If the Republican Primary election for Governor of Maine were held today, who would be your FIRST / SECOND choice?

	First Choice Ballot	Second Choice Ballot	Ranked 1 st & 2 nd Choice
Bobby Charles	47%	7%	54%
Jonathan Bush	11%	9%	19%
Ben Midgley	10%	8%	18%
Garrett Mason	11%	7%	18%
Owen McCarthy	2%	2%	4%
Robert Wessels	2%	1%	4%
David Jones	2%	1%	3%
First Ballot Undecided	16%	--	--
Would Not Cast Second Ballot	--	45%	--

Having secured a near majority on the first-choice ranked ballot, Bobby Charles is on his way to becoming the Republican nominee for Governor.

President Donald Trump receives a near unanimous approval rating.

- Ninety-five percent (95%) of Republican primary voters approve of the job Donald Trump is doing as President. Seventy-eight percent (78%) approve of his policies AND his personality.
- Fifty-eight percent (58%) of the Republican primary electorate would vote for Bobby Charles if they knew he was endorsed by President Donald Trump.

Bobby Charles is uniquely positioned to win the June Republican primary for Governor. His background, his message, and the direction in which he wants to take the state of Maine has clearly resonated with the electorate. With enough resources to continue to bring his America First message to the Republican electorate, Bobby Charles is well positioned to not only in June, but in November as well.



McLaughlin & Associates

Methodology:

McLaughlin & Associates conducted a survey of 300 likely 2026 Republican Primary Election voters in Maine from May 28 – 30, 2026. A multi-modal approach was employed via live telephone calls and self-administered text messages. The live telephone interviews were conducted by professional interviewers with respondents contacted by both landline phone and cell phone. The text message respondents were sent a personalized invitation to complete the survey on a secure online platform. Interview selection was random and interviews were stratified by area, race/ethnicity, age, gender, and vote history to correlate with actual voter turnout from previous even-year primary elections. In order to qualify for this survey, respondents had to indicate that they are likely to vote in the 2026 Republican Primary Election. This poll of 300 likely 2026 Republican Primary Election voters has an accuracy of +/- 5.7% at a 95% confidence interval. The error margin increases for cross-tabulations. Totals may not add up to exactly 100% due to rounding and refusals.

Age	%	Race	%
18 – 29	3%	White	97%
30 – 40	8%	Black/A.A.	1%
41 – 55	19%	Hispanic	1%
56 – 65	24%	Asian	0.3%
66 – 75	27%		
Over 75	19%	Ideology	%
Mean	60.9	Liberal / Mod.	11%
		<i>Somewhat Conservative</i>	36%
Party	%	<i>Very Conservative</i>	52%
Republican.	91%		
Independent	9%	Gender	%
		Male	53%
		Female	47%