

October 7, 2026

VIA ELECTRONIC MAIL AND FIRST-CLASS MAIL

Michael J. Heyman
U.S. Attorney for the District of Alaska
222 West 7th Ave. Room 253
Anchorage, Alaska 99513

**Re: Referral of Potential Violations of the Federal Election Campaign Act in the
2026 Alaska U.S. Senate Election Involving Coordinated Corporate
Communications and Contributions in the Name of Another**

Dear Mr. Heyman:

The American Accountability Foundation (“AAF”) respectfully submits this referral to the United States Attorney’s Office for the District of Alaska (District of Alaska). AAF is a nonpartisan nonprofit research and oversight organization that uses public records to identify and document potential fraud, waste, and unlawful conduct.

Reporting indicates that the District of Alaska is already investigating some of the parties discussed herein and that a federal grand jury has issued subpoenas in connection with the 2026 candidacy of Daniel J. Sullivan for U.S. Senate in Alaska, with investigators reportedly examining “possible wire fraud or a conspiracy to deprive Alaska voters of a free and fair elections process.”¹

This referral presents an articulable FECA-focused basis for examining coordinated corporate contributions, contributions in the name of another, and related knowing-and-willful conduct.

The referral also summarizes the September 8, 2026 complaint filed by Americans for Public Trust (“APT”) with the Federal Election Commission (“FEC”), which alleges that the 907 Initiative, a 501(c)(4) organization, made coordinated communications with the Daniel J. Sullivan campaign.² Because the FEC has reportedly lacked a quorum for more than a year and cannot presently act on complaints,³ AAF believes the Department of Justice

¹Julia Ainsley & Bridget Bowman, “DOJ issues grand jury subpoenas in dueling Dan Sullivans’ Republican Senate saga,” NBC News (Aug. 18, 2026), <https://www.nbcnews.com/politics/justice-department/doj-issues-grand-jury-subpoenas-dueling-dan-sullivans-republican-senate-rcna593148>.

²Complaint of Americans for Public Trust v. Daniel J. Sullivan, et al., filed with the Federal Election Commission (Sept. 8, 2026), https://americansforpublictrust.org/wp-content/uploads/2026/09/APT_DanielJ.SullivanFECComplaint.pdf [hereinafter APT Compl.].

³James Brooks, “National group files federal complaint against US Senate candidate Dan J. Sullivan,” Alaska Beacon (Sept. 9, 2026), <https://alaskabeacon.com/2026/09/09/national-group-files-federal-complaint-against-us-senate-candidate-dan-j-sullivan/> (reporting that the Commission “has lacked a quorum for more than a year”) [hereinafter Brooks].



(Department) is the only federal authority currently able to evaluate the potential FECA violations described here.⁴

The Department evaluates whether conduct implicates a principal FECA prohibition, exceeds the \$25,000 felony threshold, and was knowing and willful.

The public record presents three related theories for investigation:

1. Coordinated corporate contributions during the pre-primary coordination window through 907 Initiative and Majority Forward, involving approximately \$448,000 and \$3,552,000, respectively;⁵
2. Contributions in the name of another involving Midnight Sun Independence Fund (“MSIF”) and Midnight Sun PAC, including the \$100,000 transfer and \$1,216,704.86 in reported independent expenditures;⁶ and
3. Knowing-and-willful indicators reflected in the timing, shared infrastructure and advertisements, disclaimer changes, professional experience, and written notice described below. Each theory involves amounts well above the \$25,000 felony threshold.^{7 8}

The facts below are drawn primarily from publicly accessible records or published reports and are cited so the Department can independently assess and verify the information contained herein.

AAF makes no finding that any person has violated the law; the determination of whether any violation occurred, and whether any violation was knowing and willful, rests with the Department. Further, AAF does not support or oppose any candidate for public office, takes no position on the outcome of any election, and does not ask the Department to take any action for the purpose of influencing any election.

The referral proceeds through Parts I–VIII: the persons and entities involved; the legal framework; the 907 Initiative and the Candidate’s campaign; Majority Forward, MSIF, and the broader spending network; knowing-and-willful factors; public statements; requested review; and conclusion.

⁴U.S. Dep’t of Justice, Criminal Division, Public Integrity Section, Federal Prosecution of Election Offenses (8th ed. Dec. 2017), ch. 5 (Campaign Financing Crimes) [*hereinafter* Election Offenses Manual].

⁵These figures likely understate the amount of spending involved. The figures here account only for certain public communications (e.g., broadcast) and spending through the pre-primary coordination window and do not include spending after August 18, 2026, which falls within the pre-general-election coordination window. See Part IV.E.

⁶See Exhibit 8a.

⁷Election Offenses Manual, *supra* note 4.

⁸Nicole Silverio, “Democrat Strategist Wrapped Up In Plot to Confuse Voters By Running Candidate With Same Name As GOP Incumbent,” Daily Caller News Foundation (June 4, 2026), <https://dailycallernewsfoundation.org/2026/06/04/democrat-strategist-wrapped-up-in-plot-to-confuse-voters-by-running-candidate-with-same-name-as-gop-incumbent/>.



Naming convention: “Senator Sullivan” = incumbent U.S. Sen. Daniel S. Sullivan; “the Candidate” = Daniel J. Sullivan of Petersburg, AK.

I. Persons and Entities Referenced

Person / Entity	Type	Relevant Public-Record Role
Daniel J. Sullivan; Daniel J. Sullivan for Senate	Candidate; authorized committee	Filed a Declaration of Candidacy on May 29, 2026. ⁹
907 Initiative	Alaska nonprofit corp.; 501(c)(4)	Ran ~\$448,000 in broadcast and digital ads naming Senator Sullivan during the pre-primary coordination window (May 20–Aug. 18, 2026; see note 63); Amber Lee listed as Director and Secretary
Amber Lee	Public relations and political consultant	Consultant to Daniel J. Sullivan for Senate; Director and Secretary of 907 Initiative; Owner of Amber Lee Strategies
Alan Harris	Individual	Delivered the Candidate’s Declaration of Candidacy as campaign “Rep.”; reported to be Ms. Lee’s partner; ¹⁰ appeared in a Majority Forward ad
Amber Lee Strategies LLC	Alaska LLC; political consulting firm	Reported creditor of the Candidate’s committee (\$4,380.41 for “Website Services and Campaign and Digital Consulting”); registered at the same address as Mr. Harris’s business, Allstar Moving
Majority Forward	D.C. nonprofit corp.; 501(c)(4)	Ran ~\$3,552,000 in broadcast and digital ads naming Senator Sullivan during the pre-primary coordination window (May 20–Aug. 18, 2026; see note 63); 1032 15th St NW, Suite 247, Washington, DC.
Christopher Koob	Officer /Director	Listed director and Treasurer of Majority Forward; Treasurer of 907 Initiative Action; 907 Initiative Action registered at the same address as 907 Initiative ¹¹
907 Initiative Action	Super PAC (C00888065)	Registered Sept. 2024; reported no activity Jan. 2025 – June 2026; since then, reported \$103,765 in independent expenditures opposing Senator Sullivan (FEC Schedule E filed Sept. 17, 2026).

⁹Alaska Division of Elections, Checklist – Declaration of Candidacy, Daniel J. Sullivan, received June 1, 2026 [hereinafter Declaration Checklist] (Exhibit 3); State of Alaska, Div. of Elections, Appellant’s Brief, S-19935, at 4 (stating that the declaration was emailed to the Division on May 29, 2026).

¹⁰Suzanne Downing, “Conspiracy deepens over Decoy Dan’s, Democrat operatives’ campaign trickery: the Schumer connection,” The Alaska Story (July 1, 2026), <https://thealaskastory.com/conspiracy-deepens-over-decoy-dans-democrat-operatives-campaign-trickery-the-schumer-connection/>.

¹¹Fed. Election Comm’n, 907 Initiative Action Form 1 (filed Sept. 5, 2024) [hereinafter 907 Initiative Action Form 1] (Exhibit 5).



Person / Entity	Type	Relevant Public-Record Role
Midnight Sun Independence Fund (“MSIF”)	Delaware corp. (inc. June 15, 2026)	Ran ~\$100,000 in digital ads naming Senator Sullivan during the pre-primary coordination window (May 20–Aug. 18, 2026) and broadcast ads within the general-election coordination window beginning August 19, 2026 (see note 63); listed at Majority Forward’s D.C. suite; officer: Nina Brudie, President (the sole listed officer on FCC broadcast contracts); media buyer: Waterfront Strategies; billing contact: Nicole Meade; KTUU and KATH broadcast orders later attributed to MSIF were originally placed in WinSenate’s name before MSIF existed (Part IV.C; Exhibit 12). ¹²
WinSenate	Super PAC (C00865444); registered Jan. 10, 2024	Lists Senate Majority PAC (C00484642) as its affiliated committee; Treasurer and custodian of records: Rebecca Lambe; address: 1032 15th St NW, Suite 247 (Majority Forward’s suite); depository: Amalgamated Bank, 1825 K St NW; original advertiser on KATH Order No. 4424232 (orig. May 31, 2026) and KTUU Order No. 4427892 (orig. June 3, 2026), later reissued in MSIF’s name (Exhibit 12).
JB Poersch	Officer / Director	Principal officer of Majority Forward (IRS Form 990) and listed director (D.C. corporate record); signed WinSenate’s FCC political-ad agreement forms for KTUU Order No. 4427892 and KATH Order No. 4424232 on WinSenate’s behalf (Exhibit 12).
Midnight Sun PAC	Super PAC (C00956284)	Registered July 14, 2026; received \$100,000 from MSIF on July 15, 2026; sole known officer: Nina Brudie, Treasurer.

II. Legal Framework

A. Coordinated communications are contributions

Expenditures made “in cooperation, consultation, or concert with, or at the request or suggestion of” a candidate or the candidate’s agents are contributions to that candidate. 52 U.S.C. § 30116(a)(7)(B)(i). Under 11 C.F.R. § 109.21(a), a communication is a “coordinated communication” when it satisfies three standards:

- **Payment:** it is paid for, in whole or in part, by a person other than the candidate or authorized committee. 11 C.F.R. § 109.21(a)(1).
- **Content:** among other standards, it is a public communication that refers to a clearly identified Senate candidate and is publicly distributed in that candidate’s jurisdiction 90 days or fewer before the candidate’s primary or general election. 11 C.F.R. § 109.21(c)(4)(i). Alaska’s primary was held August 18, 2026, so the pre-primary window opened on May 20, 2026.¹³

¹²FCC Public Inspection File records for Midnight Sun Independence Fund, including KTUU Order No. 4429790 (Exhibit 11b-3), OJUD NAB contract 72062, and related station orders listing Nina Brudie as President, Waterfront Strategies as media buyer, and Nicole Meade as billing contact.

¹³11 C.F.R. § 109.21(c)(4)(i); FEC, Coordinated Communications Periods: Congressional Primaries (2026); see also APT Compl., *supra* note 2, ¶ 15.



- **Conduct:** any one of the conduct standards is met — request or suggestion by the candidate or an agent; material involvement; substantial discussion; use of a common vendor; or use of a former employee or independent contractor of the campaign within the preceding 120 days. 11 C.F.R. § 109.21(d)(1)–(5); see also 11 C.F.R. § 109.3 (agents).

Common Vendor or Agent

Under FEC regulations, an agent is defined as "any person who has actual authority, either express or implied, to engage in" enumerated activities "on behalf of the specified persons."¹⁴ The activities include making or authorizing communications meeting the content standards, being materially involved in communication decisions, providing material or information to assist in creating communications, and making or directing communications created with material from substantial discussions with a candidate.

The conduct standards at 11 C.F.R. § 109.21(d)(4) (common vendor) and § 109.21(d)(5) (former employee or independent contractor) require a defined relationship between the person paying for the communication and a person who recently provided services to the candidate. These standards provide an independent basis to examine whether campaign information reached the outside spender; they do not require a written coordination agreement.

- (i) the person paying for the communication employs a commercial vendor;
- (ii) that vendor provided services to the clearly identified candidate within the previous 120 days; and
- (iii) the vendor "uses or conveys to the person paying for the communication . . . information about the candidate's or political party committee's campaign plans, projects, activities, or needs." 11 C.F.R. § 109.21(d)(4)(iii).

The conduct standard at 11 C.F.R. § 109.21(d)(5) is satisfied when the person paying for the communication employs a former employee or independent contractor of the candidate who, within the previous 120 days, provided services to the candidate. Ms. Lee was simultaneously a paid contractor to Daniel J. Sullivan's campaign while also serving as an officer and director of 907 Initiative that was actively planning and making communications against Daniel J. Sullivan's primary opponent. which was making communications against the campaign committee's political opponent. This is a stronger nexus than the regulation requires.

Material Involvement

The conduct standard at 11 C.F.R. § 109.21(d)(2) — "material involvement" — is independently satisfied when "a candidate, an authorized committee, a political party

¹⁴11 C.F.R. § 109.3.



committee, or an agent of any of the foregoing” is “materially involved in decisions regarding” the content, intended audience, means or mode of communication, media outlet, timing or frequency, or size, prominence, or duration of the communication.

Ms. Lee, as the Candidate’s paid consultant and an agent under 11 C.F.R. § 109.3, simultaneously served as a sitting director and Secretary of 907 Initiative. Any approval or disapproval she conveyed regarding 907 Initiative’s advertising plans would satisfy the material-involvement standard under the Commission’s “approval or disapproval” test. In FEC Advisory Opinion 2004-01, the Commission concluded that review of an advertisement’s final script by a candidate’s agents “would constitute material involvement,” relying on the 2003 explanation that a candidate or agent is materially involved when it “conveys approval or disapproval of the other person’s plans.”¹⁵

A coordinated communication is an in-kind contribution to the candidate. 11 C.F.R. § 109.21(b); 52 U.S.C. § 30116(a)(7)(B)(i). Both 907 Initiative and Majority Forward are corporations. If either corporation coordinated a communication with the Candidate or his agents, the communication’s full cost would constitute a prohibited corporate contribution, regardless of amount.

907 Initiative and Majority Forward possibly exposed under 52 U.S.C. § 30118(a).

B. Contributions in the name of another

“No person shall make a contribution in the name of another person or knowingly permit his name to be used to effect such a contribution, and no person shall knowingly accept a contribution made by one person in the name of another person.” 52 U.S.C. § 30122. The regulations specifically include giving money “all or part of which was provided to the contributor by another person (the true contributor) without disclosing the source,” and attributing a contribution to another person “when in fact the contributor is the source.” 11 C.F.R. § 110.4(b)(2)(i)–(ii).

Platform verification records, such as those maintained by Google’s Ads Transparency Center, can provide independent evidence of the payment prong by identifying the entity Google records as the advertiser. Where the verified advertiser differs from the on-screen sponsor, those records may also evidence misattribution relevant to the disclaimer and reporting requirements of 52 U.S.C. §§ 30120 and 30104 and, to the extent the underlying funds were contributed through another entity, to § 30122.¹⁶

¹⁵FEC Advisory Op. 2004-01 (Bush-Cheney ’04/Alice Forgy Kerr for Congress), at 3–4 (Jan. 29, 2004), superseded in part on other grounds, Coordinated Communications, 71 Fed. Reg. 33,190, 33,202 (June 8, 2006); Coordinated and Independent Expenditures, 68 Fed. Reg. 421, 434 (Jan. 3, 2003).

¹⁶ Google, “Ads transparency,” <https://support.google.com/adspolicy/answer/13733850>; Google, “Document requirements for advertiser verification — United States,” <https://support.google.com/adspolicy/answer/9872280?hl=en&co=GENIE.CountryCode%3DUS>; Google, “Apply for Election Ads verification,” <https://support.google.com/adspolicy/troubleshooter/9973345?hl=en>; Google, “Updates to



C. Criminal penalties

Knowing and willful violations aggregating \$25,000 or more in a calendar year are punishable by up to five years' imprisonment. 52 U.S.C. § 30109(d)(1)(A). Knowing and willful violations of § 30122 carry fines of not less than 300% and not more than the greater of \$50,000 or 1,000% of the amount involved. 52 U.S.C. § 30109(d)(1)(D). The Department's election-offenses manual identifies corporate contributions, coordinated expenditures, and conduit contributions among the principal FECA prohibitions warranting criminal evaluation.¹⁷

The Department's prosecution manual further identifies the following as evidence that a FECA violation was committed "knowingly and willfully": "(a) an attempt to disguise or conceal financial activity regulated by FECA; (b) status or prior experience as a campaign official, candidate, professional fundraiser, or lawyer; and (c) efforts by campaigns to notify contributors of applicable campaign finance law."¹⁸

III. The 907 Initiative and the Candidate's Campaign

Part III applies the payment, content, and conduct framework to the 907 Initiative and the Candidate's campaign. The following timeline is drawn from state corporate filings, FEC reports, FCC public-file records, domain-registration records, and state election records.

Date (2026)	Documented Event
May 1	907 Initiative files its 2026 Alaska Biennial Report listing Amber Lee as a Director and as Secretary. ¹⁹
May 20	Pre-primary 90-day coordination window opens (primary: Aug. 18).
May 28	The domain SULLIVANFORSENATE.COM was registered. ²⁰ The same day, 907 Initiative's first negative broadcast ad against Senator Sullivan, "Stop Raising Costs," was reserved on Alaska broadcast stations; FCC records show the ad as airing that day. ²¹
May 29	The Candidate emailed his Declaration of Candidacy on May 29, 2026, and Mr. Harris delivered it in person on June 1, 2026 (Exhibit 3). ²²

Ads Transparency Policy (April 2025)," <https://support.google.com/adspolicy/answer/16189141?hl=en> [*hereinafter* Google Ads Policies].

¹⁷Election Offenses Manual, *supra* note 4.

¹⁸*Id.*

¹⁹State of Alaska, Dep't of Commerce, Community & Economic Development, Div. of Corporations, 907 Initiative (Entity No. 10205046), 2026 Biennial Report (date filed May 1, 2026) [*hereinafter* 2026 Biennial Report] (Exhibit 1).

²⁰ICANN/registrar WHOIS record for SULLIVANFORSENATE.COM (Registry Domain ID 3104905448_DOMAIN_COM-VRSN), registered 2026-05-28T20:24:33Z [*hereinafter* WHOIS Sullivan] (Exhibit 9).

²¹FCC Public Inspection File records for 907 Initiative broadcast advertising on May 28, 2026, attached as Exhibit B to the APT Complaint [*hereinafter* FCC 907 May 28 Records]; see APT Compl., *supra* note 2.

²²Declaration Checklist, *supra* note 9 (Exhibit 3).



Date (2026)	Documented Event
May 31	WinSenate places KATH Order No. 4424232 (original order date May 31; revised June 1; 77 spots; \$32,830.00 gross; flight Aug. 18–24) through Waterfront Strategies, on an agreement form signed “JB Poersch” (Exhibit 12).
June 1 (same date)	The NRSC sent a formal preservation-of-records demand to Ms. Lee, the Candidate, and the Peltola campaign, explicitly citing “metadata from the press release announcing Mr. Sullivan’s candidacy containing the name of Peltola ally and consultant Amber Lee” and warning of potential FECA violations (see note 76).
June 1 (same date)	The Division of Elections record states: “Rep. Alan Harris dropped off on behalf of Daniel J. Sullivan.” ²³
June 3–4	WinSenate places KTUU Order No. 4427892 (original order date June 3; revised June 4; 109 spots; \$126,010.00 gross; flight Aug. 19–24), through an agreement form signed “JB Poersch.” KTUU Order No. 4429790, later issued in MSIF’s name, carries an original order date of June 4 (Exhibits 11b-3 and 12).
June 8	The Candidate publicly admits he “hasn’t yet paid Lee for her work” and that the parties are “still working on those details” (Anchorage Daily News interview, June 8, 2026, as quoted in Complaint of NRSC v. Daniel J. Sullivan, Sullivan for Senate & Amber Lee (FEC filed June 10, 2026)).
June 10–15	MSIF’s domain is registered (June 10) and MSIF is incorporated in Delaware (June 15) — eleven to fifteen days after the WinSenate and MSIF-attributed orders were first placed (Exhibits 8, 9, 11b-3, and 12).
~June 16	907 Initiative’s ad flight ends as Majority Forward’s begins featuring Mr. Alan Harris (see Part IV.D). ²⁴
August 6	The Candidate’s committee reports owing Ms. Lee \$4,380.41 for “Website Services and Campaign and Digital Consulting.” ²⁵
August 17	The day before the primary, the stations annotate WinSenate’s agreement forms for KTUU Order No. 4427892 and KATH Order No. 4424232 “Canceled [sic] prior to air,” and the same order numbers are reissued that day in MSIF’s name with the same estimate number, alternate order numbers, flights, spot counts, and gross amounts (Exhibit 12).
~Aug. 18–21	Press reports describe Ms. Lee as the Candidate’s “former” campaign manager, coinciding with reports of the DOJ grand jury investigation. ²⁶

Why the three prongs appear to be implicated.

- (1) *Payment*: 907 Initiative, a corporation, paid for the ads.
- (2) *Content*: the ads named Senator Sullivan, ran in Alaska inside the 90-day window, and 907 Initiative’s broadcast, satellite, and digital advertising in that window totaled

²³Declaration Checklist, *supra* note 9 (Exhibit 3).

²⁴FCC Public Inspection File political files for 907 Initiative, Majority Forward, and MSIF, including station NAB forms, orders, and invoices; Google Ads Transparency Center records where applicable; and public-source advertising estimates summarized in Exhibits 11a and 11b [*hereinafter* FCC Political Files].

²⁵Daniel J. Sullivan for Senate, FEC Pre-Primary Report, Schedule D (coverage May 29–July 29, 2026), reporting the \$4,380.41 amount owed to Amber Lee Strategies [*hereinafter* Pre-Primary Schedule D]; see APT Compl., *supra* note 2.

²⁶*Supra* note 3.



approximately \$448,000, including a single KTUU invoice of \$112,365.00 gross for 119 spots aired June 3–9, 2026 (invoice period June 1–9, 2026) (Exhibit 11b-1).²⁷

(3) *Conduct*: a sitting director and officer of the payor simultaneously provided paid consulting, website, and launch-communications services to the Candidate’s campaign — facts that directly implicate the request-or-suggestion (§ 109.21(d)(1)), material-involvement (§ 109.21(d)(2)), and substantial-discussion (§ 109.21(d)(3)) conduct standards, and that warrant secondary examination under the common-vendor (§ 109.21(d)(4)) and independent-contractor (§ 109.21(d)(5)) standards.

If coordinated, 907 Initiative’s communications would constitute prohibited corporate in-kind contributions to the Candidate’s campaign under 52 U.S.C. § 30118(a), because 907 Initiative is a 501(c)(4) corporation.

Director/Officer Status Supports a Strong Inference of Knowledge and Involvement.

Section 11 C.F.R. § 109.21(d)(4)(ii) expressly extends the common-vendor standard to services provided by the vendor, “including any owner, officer, or employee,” showing that the Commission attributes an officer’s knowledge and role to the entity.

Section 109.3 defines agency to include material involvement in communication decisions or providing information to assist in creating communications on a candidate’s behalf. Ms. Lee’s concurrent governance role at 907 Initiative and paid consulting role for the Candidate therefore supports a strong inference that she had access to both sets of plans.

The publicly available-information safe harbor in 11 C.F.R. § 109.21(d)(2)–(5) does not resolve this record. The information at issue, including the launch timing, website and branding work, and Harris’s role as a campaign representative, was not publicly available when 907 Initiative and Majority Forward planned their respective advertising flights. Whether any person relied on information that was genuinely public, and when, is a factual question for compulsory process.

Corporate Secretary’s Governance Obligations. A corporate officer’s fiduciary duties requires that a corporate secretary attends board meetings, prepares or reviews agendas and minutes, and maintains official records of organizational decisions, including decisions regarding advertising expenditures.

Ms. Lee’s role as Secretary of 907 Initiative therefore supports an inference that she was positioned to remain informed about and participate in documenting the organization’s advertising activities. That inference is relevant to the coordination inquiry but does not itself establish material involvement.

²⁷FCC Political Files, *supra* note 24 (Exhibits 11a and 11b); see note 63. The APT Complaint estimated approximately \$575,000 in 907 Initiative spending across all media during the same window; this referral relies on the lower, publicly verifiable figure. See APT Compl., *supra* note 2.



Implausibility of Non-Knowledge Given the Scale of 907 Initiative's Expenditures. 907 Initiative's most recently filed IRS Form 990 (for tax year 2024, filed November 15, 2025) reports total revenue of \$793,705, total expenses of \$816,152, and net assets of only \$32,549 at year-end. The organization reported \$308,865 in advertising and promotion expenses and \$392,339 in other fees for services in 2024 — a year in which it was not yet engaged in 2026 election-cycle advertising at scale.²⁸

By contrast, public records show that 907 Initiative spent approximately \$448,000 on broadcast and digital advertising naming Senator Sullivan in the 90-day pre-primary window alone — more than half of its total 2024 revenue and roughly 14 times its year-end net assets. Expenditures of this magnitude, by an organization with four board members, and a single paid executive director, make it implausible that a sitting director and secretary was unaware that the organization was about to spend, or was spending, a sum of this scale on advertising targeting her client's opponent.

IV. Majority Forward, MSIF, and the Broader Coordinated Spending Network

Part IV applies the same framework to the broader network: the record presents potential coordination, source-of-funds, and entity-attribution questions involving Majority Forward, MSIF, and Midnight Sun PAC. The public record indicates that the 907 Initiative's spending was one part of a larger, sequenced advertising program involving Majority Forward and a newly formed entity, the Midnight Sun Independence Fund. AAF presents five categories of evidence.

A. Identical ad creative distributed under different disclaimers

The same 30-second creative — “Tell Dan Sullivan: Stop Raising Our Costs,” with the same footage, graphics, and call-to-action phone number (202-224-3004) — appears in two versions: one disclaimed “Paid for by Majority Forward,” which Majority Forward ran on digital platforms, and one disclaimed “Paid for by 907 Initiative,” which 907 Initiative aired on broadcast.²⁹ The Majority Forward version is cataloged under the internal file name “All SMP 26 001 Cost of War DIG MajorityForward STREAMING 1.”

Likewise, a healthcare-costs creative featuring the same speaker, script, graphics, and phone number appears both as “Paid for by Midnight Sun Independence Fund” and as “Paid for by Majority Forward.”³⁰ Identical creatives with only the disclaimer changed

²⁸907 Initiative, IRS Form 990 (tax year 2024, filed Nov. 15, 2025) [*hereinafter* 907 Form 990] (Exhibit 13).

²⁹Google Ads Transparency Center and for the “Stop Raising Our Costs” creative under Majority Forward and 907 Initiative disclaimers [*hereinafter* Google Stop Raising Costs Creative] (Exhibit 2).

³⁰Google Ads Transparency Center records for the healthcare-costs creative under MSIF and Majority Forward disclaimers [*hereinafter* Google Healthcare Creative] (Exhibits 6 and 10).



constitute strong circumstantial evidence of common production and common control and raise the question of which entity actually paid for each communication.³¹

B. Majority Forward identified as the advertiser for MSIF-disclaimed ads

Google's Ads Transparency Center lists "MAJORITY FORWARD FUND" (EIN 83-3690373, identity verified) as the advertiser for a video ad first shown July 14, 2026, featuring a woman in medical scrubs ("Nurse Maeve") and on-screen text "TELL DAN SULLIVAN: STOP RAISING OUR HEALTHCARE COSTS," while bearing the on-screen disclaimer "PAID FOR BY MIDNIGHT SUN INDEPENDENCE FUND."

Majority Forward also ran an advertisement attributed to Midnight Sun Independence Fund called "Corporate Trawlers," with the text "TELL DAN SULLIVAN / STOP PROTECTING OUT-OF-STATE CORPORATE TRAWLERS."³² Just one of these digital Corporate Trawlers advertisements ran July 21–September 3, 2026, with reported spend of \$175,000–\$200,000 and 2.5M–3.0M impressions. Two other digital "Corporate Trawlers" ads reported \$95,000–\$110,000 and 1.55M–1.85M impressions over the same period, all listed under the verified advertiser "MAJORITY FORWARD FUND." These records strongly indicate that Majority Forward paid for or directed advertising publicly attributed to MSIF and, in the Stop Raising Costs and Nurse Maeve instances, ran the same creative under different entities' disclaimers.

Google requires advertisers to complete formal identity verification before running ads, including submission of legal documentation such as incorporation papers, IRS filings (including Forms 8871 or 990), or personal identification showing the legal name, address, and business operations. For U.S. election ads, Google separately requires election-ads verification and ordinarily generates the "Paid for by" disclosure from the information supplied during verification. The Ads Transparency Center displays the verified advertiser's legal name, location, the entity that pays for the ads, and the ads it has served; Google's 2025 policy update further added payer-name disclosures to identify the entity paying for an ad.

The verified badge therefore reflects Google's validation of the advertiser information presented for "MAJORITY FORWARD FUND," including its legal name, EIN, and location. The record is Google's confirmation of the identity of the account holder that placed the ads, not an editorial label.

Majority Forward's verified status for the MSIF-disclaimed Nurse Maeve and Corporate Trawlers advertisements strongly indicates that Majority Forward paid for and directed

³¹Google Ads Transparency Center records for the identical creatives and changed disclaimers (Exhibits 2, 6, and 10).

³²Google Ads Transparency Center, advertiser page for "MAJORITY FORWARD FUND" (legal name Majority Forward Fund, EIN 83-3690373, "Advertiser has verified their identity"), <https://adstransparency.google.com/advertiser/AR14199218024388493313/creative/CR15017101439610650625?region=US&topic=political> [hereinafter MF Google Advertiser Page] (Exhibits 7 and 7a).



communications publicly attributed to MSIF, a question Google’s payer-name and billing records can resolve. Majority Forward’s verified profile also hosts a version of the Stop Raising Costs creative that 907 Initiative aired on broadcast under its own disclaimer.³³

C. MSIF shares Majority Forward’s address and funded a newly formed super PAC shortly after its own formation

- MSIF’s website domain was registered June 10, 2026,³⁴ and MSIF was incorporated in Delaware on June 15, 2026.³⁵
- **MSIF’s broadcast orders predate MSIF’s June 15, 2026, formation.** The KTUU and KATH orders later attributed to MSIF carry original order dates of May 31, 2026 (KATH Order No. 4424232), June 3, 2026 (KTUU Order No. 4427892), and June 4, 2026 (KTUU Order No. 4429790). All three dates precede MSIF’s June 10 domain registration and fall eleven to fifteen days before its June 15 incorporation.
- An entity cannot place broadcast orders before it exists. FCC records show who did: KTUU Order No. 4427892 and KATH Order No. 4424232 were originally placed in the name of WinSenate, a separate super PAC, and were reissued in MSIF’s name only on August 17, 2026. (Exhibits 11b-3, 11b-4, and 12; see WHOIS MSIF, *supra* note 34 (Exhibit 9); Delaware Record, *supra* note 35 (Exhibit 8).)

WinSenate’s Identity and Affiliation. WinSenate (FEC ID C00865444) is an independent-expenditure-only political committee registered January 10, 2024. Its Statement of Organization lists its address as 1032 15th Street NW, Suite 247 — the Majority Forward suite that Midnight Sun PAC reported as MSIF’s address — names Senate Majority PAC (C00484642) as its affiliated committee, identifies Rebecca Lambe as Treasurer and custodian of records, and designates Amalgamated Bank, 1825 K Street NW, as its depository, the same bank used by Midnight Sun PAC and 907 Initiative Action. Majority Forward itself describes Senate Majority PAC as its “affiliated super PAC.” For 2025–2026, WinSenate reports \$21,120,000 in transfers from affiliated committees. (WinSenate, FEC Form 1, Statement of Organization (Jan. 10, 2024); see note 83.)

The Original WinSenate Orders. The original KTUU order (No. 4427892) names WinSenate as advertiser, carries an original order date of June 3, 2026 (revised June 4), and books 109 spots for \$126,010.00 gross (\$107,108.50 net) for an August 19–24, 2026, flight. The original KATH order (No. 4424232) names WinSenate as advertiser, carries an original order date of May 31, 2026 (revised June 1), and books 77 spots for \$32,830.00 gross (\$27,905.50 net) for an August 18–24, 2026, flight. Both orders use estimate number 15685, Waterfront Strategies as agency, Nicole Meade as billing contact, and Agency External ID 111690 — the same buyer, contact, and agency account used by Majority Forward and MSIF. WinSenate’s accompanying FCC political-ad agreement forms list

³³MF Google Advertiser Page, *supra* note 32 (Exhibits 7 and 7a); Google Ads Policies, *supra* note 16.

³⁴WHOIS record for MIDNIGHTSUNINDEPENDENCEFUND.COM (Registry Domain ID 3109423594_DOMAIN_COM-VRSN), registered 2026-06-10T15:52:21Z [*hereinafter* WHOIS MSIF] (Exhibit 9).

³⁵State of Delaware, Division of Corporations, entity details for MIDNIGHT SUN INDEPENDENCE FUND, File No. 10661633, incorporated June 15, 2026, entity type “Exempt” [*hereinafter* Delaware Record] (Exhibit 8).



WinSenate at 1032 15th Street NW, Suite 247, with contact Rebecca Lambe and telephone (202) 788-6888. (Exhibit 12.)

JB Poersch Signed WinSenate's Orders. Each WinSenate agreement form is signed on the advertiser's behalf by "JB Poersch." Mr. Poersch is Majority Forward's principal officer on its IRS Form 990 and a listed director on its D.C. corporate record.

The same forms, however, list only Rebecca Lambe, Treasurer, as WinSenate's officers and governing body, and WinSenate's FEC Statement of Organization likewise identifies only Ms. Lambe. Mr. Poersch's signature therefore indicates that Majority Forward's principal officer exercised authority to commit WinSenate to these purchases, whether he holds a formal WinSenate title — a question the Department can resolve through an inquiry. (Exhibit 12; Majority Forward Corporate Record, *supra* note 38 (Exhibit 5); note 39.)

Reassignment to MSIF. On August 17, 2026 — the day before the primary — the stations annotated both WinSenate agreement forms ("rev_1") "Canceled [sic] prior to air." The same day, the same order numbers were reissued in MSIF's name with the same estimate number (15685), the same alternate order numbers (WOC15704978 and WOC15704982), the same flight dates, and the same spot counts and gross amounts (KTUU: 109 spots, \$126,010.00; KATH: 77 spots, \$32,830.00).

The airtime was not cancelled in substance; only the advertiser of record changed. KTUU Order No. 4429790, issued in MSIF's name for August 25–31, carries a June 4, 2026, original order date; AAF has located the WinSenate-named version of that order, but due to technical issues with FCC Public Files was unable to review the original order. (Exhibits 11b-3, 11b-4, and 12.)

Legal Significance of the WinSenate Origin of MSIF's Orders. These records bear on the conduit theory in three ways.

First, the pre-formation placement is inconsistent with MSIF acting as an independent spender: the airtime later attributed to MSIF was reserved, scheduled, and priced before MSIF had officers, funds, or legal existence, so the decisions about when, where, and how much to spend were made by others.

Second, the originating entity was not an unrelated advertiser but WinSenate — a super PAC that shares Majority Forward's suite, lists Majority Forward's affiliated super PAC as its own affiliate, and whose orders were signed by Majority Forward's principal officer. That supports an inference that Majority Forward and its affiliates directed this spending before MSIF existed and later substituted MSIF's name as sponsor of record.

Third, the facts reinforce the § 30122 inquiry into MSIF's \$100,000 contribution to Midnight Sun PAC on July 15, 2026: if MSIF's own advertising was planned and placed by Majority Forward-affiliated entities before MSIF was formed, the inference that the funds MSIF passed to Midnight Sun PAC likewise originated with those entities is strengthened. Because WinSenate, as a registered political committee, must publicly



disclose its contributors and independent expenditures, while MSIF, a newly formed Delaware corporation, does not, the substitution also bears on the concealment factor discussed in Part V. The records do not by themselves establish who ultimately paid for the airtime; station, Waterfront Strategies, WinSenate, and MSIF billing records can resolve that question.

- Midnight Sun PAC registered with the FEC on July 14, 2026. The next day, July 15, it reported a \$100,000 receipt from “Midnight Sun Independence Fund,” listing MSIF’s address as 1032 15th Street NW, Suite 247, Washington, DC 20005.³⁶
- That is the same street address and suite listed for Majority Forward on its D.C. corporate records and IRS Form 990, although D.C. records show MSIF is not registered to do business there.^{37 38 39}
- Midnight Sun PAC has since reported calendar-year independent expenditures in the Alaska U.S. Senate race of **\$1,216,704.86**, as reflected on its 24-hour report filed September 28, 2026.⁴⁰

If MSIF’s \$100,000 contribution was funded in whole or in part by Majority Forward or another person, and that true source was not disclosed, the transaction would violate 52 U.S.C. § 30122 and 11 C.F.R. § 110.4(b)(2)(i).⁴¹

Midnight Sun PAC as a Potential Conduit. Midnight Sun PAC (C00956284) has only one known officer, Nina Brudie, its Treasurer. MSIF likewise lists Brudie as its President and sole listed officer on the relevant broadcast contracts. Midnight Sun PAC’s pre-primary report, filed August 6, 2026, disclosed a single \$100,000 receipt from MSIF and \$57,707.60 in independent expenditures supporting Mary Peltola through The Pivot Group. By its 24-hour report filed September 28, 2026 (Exhibit 8a), Midnight Sun PAC reported a \$664,996.98 disbursement on September 26, 2026, to Edgelawn Associates LLC (Dover, Delaware) for “Canvassing – Estimate” supporting Peltola, bringing its calendar-year independent expenditures for the election to \$1,216,704.86, signed by Nina Brudie.

A committee whose only disclosed receipt is \$100,000 has reported more than twelve times that amount in spending, leaving more than \$1.1 million without a publicly disclosed

³⁶Midnight Sun PAC (FEC ID C00956284), Statement of Organization (registered July 14, 2026) and Schedule A receipt dated July 15, 2026, Transaction ID SA11AI.4105, reporting \$100,000.00 from “Midnight Sun Independence Fund,” 1032 15th Street NW, Suite 247, Washington, DC 20005, <https://www.fec.gov/data/committee/C00956284/> [hereinafter MSPAC Schedule A] (Exhibit 8).

³⁷District of Columbia Dep’t of Licensing & Consumer Protection, CorpOnline business records for 1032 15th Street NW and Midnight Sun Independence Fund

³⁸District of Columbia Dep’t of Licensing & Consumer Protection, CorpOnline business record for MAJORITY FORWARD, Domestic Nonprofit Corporation, filed Feb. 22, 2019, 1032 15th St NW, Suite 247, Washington, DC 20005, listing directors J.B. Poersch, Chris Koob, and Eric Eve [hereinafter Majority Forward Corporate Record] (Exhibit 5).

³⁹Majority Forward, IRS Form 990 (principal officer John B. Poersch; 1032 15th Street NW #247, Washington, DC 20005; tax-exempt status 501(c)(4); gross receipts \$127,822,573) (Exhibit 8).

⁴⁰Midnight Sun PAC, FEC Form 3X Schedule E, 24-hour report filed Sept. 28, 2026, Image No. 202609289908481772, reporting the \$664,996.98 Edgelawn Associates LLC disbursement and calendar-year independent expenditures of \$1,216,704.86 [hereinafter MSPAC 24-hour Report] (Exhibit 8a).

⁴¹MSPAC Schedule A, *supra* note 36 (Exhibit 8).



source — the central question under § 30122. Any later receipts should be verified against Midnight Sun PAC’s October Quarterly Report.⁴²

Under 52 U.S.C. § 30101(4)(A), a “political committee” is “any committee, club, association, or other group of persons.” That language supports examining whether entities with a single listed officer and no evident independent governance functioned as genuine organizations or as conduits; it is an evidentiary indicator, not an independent violation. Midnight Sun PAC, 907 Initiative Action, and WinSenate all bank at Amalgamated Bank, 1825 K Street NW; MSIF and WinSenate share Majority Forward’s address; and MSIF’s broadcast orders were originally placed in WinSenate’s name. The common officer, funding, banking, address, and order-placement facts support examining whether these entities served as shell conduits through which spending could be attributed to different names. If funds were passed through those entities as contributions in the name of another, the conduct would fall within 52 U.S.C. § 30122 and 11 C.F.R. § 110.4(b)(2)(i)–(ii).⁴³⁴⁴

Google Ads Transparency Center Evidence of a Proxy Relationship. The Google Ads Transparency Center’s verified advertiser records for “Nurse Maeve” and “Corporate Trawlers” indicate that Majority Forward, not MSIF, completed Google’s identity-verification process for the account under which those ads ran. MSIF’s name appears only in the on-screen disclaimer for those ads, and Majority Forward’s verified profile also hosts a version of the Stop Raising Costs creative that 907 Initiative aired under its own disclaimer.

If Majority Forward paid for and directed advertising publicly attributed to MSIF, the communications would carry inaccurate disclaimers and may have been misreported, implicating 52 U.S.C. §§ 30120 and 30104. To the extent Majority Forward funds reached MSIF or Midnight Sun PAC to finance these or other expenditures, those transfers would be contributions in the name of another under 52 U.S.C. § 30122.⁴⁵

The enhanced criminal penalties for conduit violations under 52 U.S.C. § 30109(d)(1)(D) apply to knowing and willful violations of § 30122 that aggregate more than \$10,000: violations aggregating under \$25,000 are two-year felonies, and those aggregating \$25,000 or more are five-year felonies. In addition, these offenses carry fines of not less than 300% and not more than the greater of \$50,000 or 1,000% of the amount involved. If any portion of the approximately \$4,152,000 in combined coordination-window advertising attributed to Majority Forward, MSIF, and 907 Initiative was funded through

⁴²MSPAC Schedule A, *supra* note 36 (Exhibit 8); Midnight Sun PAC, FEC Form 3X Pre-Primary Report (filed Aug. 6, 2026), Schedule E, Transaction IDs SE.4100, SE.4107; MSPAC 24-hour Report, *supra* note 40 (Exhibit 8a).

⁴³MSPAC Schedule A, *supra* note 36 (Exhibit 8).

⁴⁴907 Initiative Action (FEC ID C00888065), FEC Form 1, Statement of Organization (amended), signed by Treasurer “Koob, Christopher” (Exhibit 5); FEC committee overview, <https://www.fec.gov/data/committee/C00888065/> [*hereinafter* FEC Committee Overview] (registered Sept. 4, 2024; \$0 in receipts and disbursements reported Jan. 1, 2025 – June 30, 2026).

⁴⁵MF Google Advertiser Page, *supra* note 32 (Exhibits 7 and 7a).



contributions made in the name of another, the amount would exceed both the \$10,000 and \$25,000 thresholds (see note 63).

D. Overlapping personnel and a campaign agent featured in Majority Forward advertising

- Christopher Koob is listed as an officer and director of Majority Forward⁴⁶ and signed as Treasurer on the FEC Statement of Organization of 907 Initiative Action, a super PAC that reported no receipts or disbursements from January 2025 through June 2026 before reporting \$103,765 in independent expenditures opposing Senator Sullivan in September 2026.⁴⁷
- FCC broadcast contracts in the public file confirm that Majority Forward and MSIF placed broadcast advertising through the same media-buying firm, Waterfront Strategies, using the same billing contact and agency account number (Exhibits 11b-2 and 11b-3).⁴⁸
- 907 Initiative's most recent IRS Form 990 (tax year 2024) was prepared by MBA Consulting Group (EIN 47-1028527), located at 611 Pennsylvania Ave SE, No. 143, Washington, DC 20003, with a listed phone number of (202) 552-0221 and email address 907@mbacg.com on 907 Initiative Action's FEC Form 1. This shared accounting and consulting infrastructure provides additional evidence of an operational nexus connecting the 907-entity family to the Majority Forward network.⁴⁹
- **907 Initiative Action: Formation, Dormancy, and Structural Significance.** 907 Initiative Action (FEC ID C00888065) registered with the FEC as a political committee on a Statement of Organization dated September 4, 2024, and filed September 5, 2024, with Christopher Koob as Treasurer and Steven Mele as Assistant Treasurer. Its registered address is 645 G Street, STE 100-1082, Anchorage, AK 99501 — the same PMB address as 907 Initiative.
- For the reporting periods covering January 2025 through June 2026, 907 Initiative Action reported \$0.00 in receipts and \$0.00 in disbursements. It remained dormant while 907 Initiative spent approximately \$448,000 on publicly verifiable pre-primary advertising, then activated after the primary, reporting \$103,765 in independent expenditures opposing Senator Sullivan on a Schedule E filed September 17, 2026. A Super PAC controlled by an officer and director of Majority Forward, registered at the same address as 907 Initiative, sharing the MBA Consulting Group infrastructure described above, and held in reserve until after the primary

⁴⁶Majority Forward Corporate Record, *supra* note 38 (Exhibit 5).

⁴⁷907 Initiative Action Form 1, *supra* note 11 (Exhibit 5); FEC Committee Overview, *supra* note 44; 907 Initiative Action, FEC Schedule E, Image No. 202609179904297076 (filed Sept. 17, 2026) [*hereinafter* 907 Initiative Action Schedule E].

⁴⁸KTUU Invoice No. 4426395-1 to Majority Forward (Waterfront Strategies; Attention: Nicole Meade; Agency Ref. 111690) (Exhibit 11b-2); KTUU Order No. 4429790 for Midnight Sun Independence Fund (Waterfront Strategies; billing contact Nicole Meade; Agency External ID 111690) (Exhibit 11b-3).

⁴⁹907 Initiative Action Form 1, *supra* note 11 (Exhibit 5); 907 Form 990, *supra* note 28 (Exhibit 13).



represents pre-positioned organizational architecture that warrants examination as part of any inquiry into coordinated spending.⁵⁰

- **Koob's Dual-Role Bridge Between the Majority Forward Network and the 907 Entity Family.** Koob's simultaneous service as a listed director and Treasurer of Majority Forward and as Treasurer of 907 Initiative Action creates a documented, officer-level bridge between Majority Forward, which spent approximately \$3,552,000 on verifiable pre-primary advertising in the Alaska Senate race, and the 907-entity family, which spent approximately \$448,000.
- The connection is reinforced by the MBA Consulting Group relationship described above: the same firm prepared 907 Initiative's IRS Form 990 and appears in the financial and political-compliance records for the related entities. The shared use of that firm by entities that share a physical address, a name, and a common objective, advertising campaigns targeting Senator Sullivan. This is circumstantial evidence of centralized operational control across the entities.⁵¹
- **Poersch's Cross-Entity Role.** JB Poersch, Majority Forward's principal officer and a listed director, signed WinSenate's KTUU and KATH political-ad agreement forms for the orders later reissued in MSIF's name. His signature for WinSenate, while serving as Majority Forward's principal officer, is a second documented officer-level bridge — alongside Mr. Koob's — linking Majority Forward to the entities through which spending was attributed to other names (Part IV.C; Exhibit 12).
- Alan Harris, who delivered the Candidate's Declaration of Candidacy as the campaign's representative on June 1, 2026,⁵² appeared about two weeks later in a Majority Forward television ad criticizing Senator Sullivan that began airing June 16, 2026.⁵³ Published reporting identifies Mr. Harris as Ms. Lee's partner.⁵⁴ Whether Mr. Harris acted as an agent of the Candidate's campaign (11 C.F.R. § 109.3), and what communications he had with Majority Forward or its vendors, bear directly on the conduct standards of 11 C.F.R. § 109.21(d).

Harris's Campaign Role. The Division of Elections filing record identifies Harris as a “rep” who delivered the Candidate's Declaration of Candidacy “on behalf of Daniel J. Sullivan.” Delivering a candidate's official election paperwork to a state election authority is a formal

⁵⁰907 Initiative Action Form 1, *supra* note 11 (Exhibit 5); FEC Committee Overview, *supra* note 44; 907 Initiative Action Schedule E, *supra* note 47; 907 Form 990, *supra* note 28 (Exhibit 13).

⁵¹Majority Forward Corporate Record, *supra* note 38 (Exhibit 5).

⁵²Declaration Checklist, *supra* note 9 (Exhibit 3).

⁵³“Chuck Schumer Denied Ties to ‘Decoy Dan Sullivan’—Then Featured the ‘Sham’ Alaska Senate Candidate's Campaign ‘Rep’ in an Ad,” Washington Free Beacon (July 24, 2026), <https://freebeacon.com/elections/chuck-schumer-denied-ties-to-decoy-dan-sullivan-then-featured-the-sham-alaska-senate-candidates-campaign-rep-in-an-ad/> [hereinafter Free Beacon].

⁵⁴See *id.*



campaign function, not casual or incidental volunteer activity. It required Harris to receive and submit the Candidate's signed, notarized government filing.

That act supports an examination of whether Harris was an agent of the Candidate's campaign within the meaning of 11 C.F.R. § 109.3, which defines an "agent" as a person with actual authority, express or implied, to engage in specified campaign activities on behalf of a candidate. Harris's delivery of the Declaration is an articulable basis to investigate the scope of his authority to act on the Candidate's behalf. Harris also shares a business address with Amber Lee Strategies LLC, the consulting firm that provided "website and campaign and digital consulting services" to the Candidate's campaign, and published reporting identifies him as Ms. Lee's partner.⁵⁵⁵⁶

Fifteen-Day Nexus Between Campaign Function and Outside-Group Ad Appearance.

Harris delivered the Candidate's Declaration of Candidacy on June 1, 2026. Approximately fifteen days later, on or about June 16, 2026, Harris appeared on camera in a Majority Forward television advertisement criticizing Senator Sullivan. The ad identified him only as "Alan" from "Anchorage" who owns a moving company; it did not disclose his relationship to the Candidate's campaign or Ms. Lee (Exhibit 4; Free Beacon, *supra* note 53).

This fifteen-day interval falls well within the 120-day lookback period in 11 C.F.R. § 109.21(d)(4) and (d)(5). FCC records show that 907 Initiative's broadcast advertising wound down in mid-June 2026, the same period in which Harris's Majority Forward ad began airing. FCC records show Majority Forward's broadcast spending continuing until July 17, 2026, when its last KTUU spots aired.^{57 58}

Independent Coordination Basis: Harris as a Potential Campaign Agent. Harris's dual role — as a documented representative of the Candidate's campaign and as a featured participant in Majority Forward's advertising — warrants examination under 11 C.F.R. § 109.21(d)(1)–(3), including whether he acted as the Candidate's agent. Harris appeared in the Majority Forward communication within days of performing a formal campaign function that helped the Candidate obtain ballot access. His campaign role, shared business address with the Candidate's paid consultant, and relationship with Ms. Lee created a potential channel through which material campaign information could reach the outside spender.

Under the reasoning of FEC Advisory Opinions 2004-01 and 2003-25, an on-camera participant's review or approval of an advertisement's script, if undertaken as the candidate's agent, would constitute material involvement under § 109.21(d)(2). The questions are whether Harris was acting as the Candidate's agent and, if so, whether he

⁵⁵Declaration Checklist, *supra* note 9 (Exhibit 3).

⁵⁶Free Beacon, *supra* note 53.

⁵⁷Free Beacon, *supra* note 53.

⁵⁸FCC Political Files, *supra* note 24 (Exhibits 11a and 11b), including KTUU Invoice No. 4426395-1 (Exhibit 11b-2).



reviewed, approved, or shaped the script, or was otherwise materially involved in the production of the communication.

Mr. Harris appears in multiple versions of the advertisement, run across broadcast and digital platforms, discussing costs to his business (Exhibit 4). On-camera participation in several versions suggests involvement beyond the script review found sufficient in AO 2004-01.

If Majority Forward's advertisement featuring Harris was coordinated with the Candidate or his agent, the payment would constitute an in-kind contribution to the Candidate's campaign under 11 C.F.R. § 109.21(b) and 52 U.S.C. § 30116(a)(7)(B)(i). Because Majority Forward is a 501(c)(4) corporation, that contribution would be prohibited under 52 U.S.C. § 30118(a), regardless of amount.⁵⁹⁶⁰

Timing of Majority Forward's Related Digital Advertising. The MSIF-disclaimed Nurse Maeve and Corporate Trawlers ads listed under Majority Forward's verified Google Ads Transparency profile ran during and after the period in which Harris served as a campaign representative and appeared in Majority Forward advertising. That timing warrants examination of whether any campaign information conveyed through Harris informed those communications.⁶¹

E. Sequenced spending: a coordinated relay of entity names using identical infrastructure

FCC and digital platform records show that the three entities' advertising ran in sequence rather than entirely in parallel. 907 Initiative's daily broadcast activity ended on or about June 16-17, 2026, the same days Majority Forward's flight began; Majority Forward's last KTUU broadcast spots aired on July 17, 2026; and MSIF's advertising before the August 18 primary was principally digital, with its broadcast flights beginning August 19, 2026, under KTUU and KATH orders originally placed in WinSenate's name in late May and early June (Part IV.C; Exhibit 12).⁶² Approximate spending is summarized below.⁶³

⁵⁹FEC Advisory Op. 2004-01, *supra* note 15.

⁶⁰Coordinated and Independent Expenditures, 68 Fed. Reg. 421, 434 (Jan. 3, 2003); FEC Advisory Op. 2003-25; Coordinated Communications, 71 Fed. Reg. 33,190, 33,206-07 (June 8, 2006); 11 C.F.R. §§ 109.21(d)(2), (g), (h); 52 U.S.C. § 30108(c).

⁶¹MF Google Advertiser Page, *supra* note 32 (Exhibits 7 and 7a).

⁶²FCC Political Files, *supra* note 24 (Exhibits 11a and 11b).

⁶³Advertising totals in this referral are estimates based primarily on an analysis of public records and are presented as a conservative and likely understated estimate of the total cost. Higher estimates, including those cited in the APT Complaint, are consistent with that conclusion. The exact amounts almost certainly exceed the amounts cited in this letter and can be established only through inquiry by the Department, directed at the advertisers, their media buyers, broadcast stations, and digital platforms.

For purposes of this referral, AAF references only broadcast, satellite, radio, and digital totals within the coordination windows because those categories can be independently sourced from publicly available information — specifically, for example, the FCC Public Inspection File political files and the Google Ads Transparency Center. With the exception of MSIF's broadcast buys on August 19-20, 2026, these figures reflect only what could be gathered from public sources for May 20 through August 18, 2026, the pre-primary coordination window. Spending has continued



Advertiser (estimates, approx.)	Est. Total Spent in Coordination Windows Through August 20, 2026	Broadcast, radio & satellite	Approx. Digital
Majority Forward	~\$3,552,000	~\$2,052,000	~\$1,500,000
The 907 Initiative	~\$448,000	~\$433,000	~\$15,000
Midnight Sun Independence Fund	~\$152,000	~\$52,000	~\$100,000
Combined	~\$4,152,000	~\$2,537,000	~\$1,615,000

These figures may understate the activity at issue because they may omit connected-TV and other media not publicly reported (e.g., certain digital platforms) and largely exclude spending after August 18, 2026, which continues inside the general-election coordination window. Further, as discussed above, it is difficult to attribute digital spending to the correct entity when advertisements apparently were paid for by another entity (e.g., Stop Raising Costs, Corporate Trawlers, and Nurse Maeve).

MSIF's broadcast figures above are attributed to MSIF as the advertiser of record. The KTUU and KATH orders underlying MSIF's August 18–24 broadcast flights (KTUU Order No. 4427892, \$126,010.00 gross; KATH Order No. 4424232, \$32,830.00 gross) were originally placed in WinSenate's name and reissued to MSIF on August 17, 2026 (Exhibit 12).

The sequencing is further confirmed by broadcast-station invoices. Majority Forward's final KTUU invoice (Invoice 4426395-1, covering June 29 – July 20, 2026; \$127,760.00 gross; Exhibit 11b-2) shows that all spots scheduled for July 19 (Sunday) and July 20 (Monday) — the first two days of the 30-day electioneering communications window — were deleted and credited, not aired.⁶⁴

The last Majority Forward spots that aired on KTUU were on July 17 (Friday). MSIF's KTUU Order No. 4429790 carries a flight of August 25–31, 2026, with 107 spots and \$126,760.00 gross, under an order originally dated June 4, 2026 — before MSIF existed (Exhibit 11b-3; see Part IV.C). MSIF's earlier August 18–24 flights on KTUU and KATH ran under orders that WinSenate placed on May 31 and June 3, 2026, and that were reissued in MSIF's name on August 17 (Exhibit 12). The cancellation of spots at the precise electioneering-communications boundary, followed — beginning August 19, 2026 — by broadcast spending under MSIF's name using identical infrastructure, supports an inference of awareness of and structuring around the disclosure obligations under 52 U.S.C. § 30104(f) that would have attached to Majority Forward's continued advertising.⁶⁵

since the primary, and the 90-day coordination window for the November 3, 2026, general election (which opened August 5, 2026) remains open. See 11 C.F.R. § 109.21(c)(4)(i).

⁶⁴FCC Political Files, *supra* note 24, including KTUU Invoice No. 4426395-1 (Exhibit 11b-2).

⁶⁵FCC Political Files, *supra* note 24, including KTUU Invoice No. 4426395-1 (Exhibit 11b-2) and KTUU Order No. 4429790 (Exhibit 11b-3).



V. Factors Relevant to Knowing and Willful Conduct

Part V applies the Department's knowing-and-willful framework to the public-record indicators identified in Parts III and IV. AAF draws no conclusion about any person's state of mind. The Department's guidance, however, treats efforts to disguise or conceal financial activity, and a person's status or experience as a campaign professional, as relevant to willfulness. The following public-record facts bear on that inquiry:

- Ms. Lee is an experienced professional political consultant who simultaneously held a director/officer position with the payor and a paid consulting role with the Candidate.^{66 67}
- The close timing of the Candidate's domain registration (May 28), 907 Initiative's ad launch (May 28), and the campaign announcement (May 29).^{68 69 70}
- The use of identical creative under different entities' disclaimers, and a platform record identifying Majority Forward as the verified advertiser for ads disclaimed as MSIF's.^{71 72 73}
- Google's formal verification process means that Majority Forward's verified-advertiser designation was not inadvertent but resulted from a deliberate process to register as the account holder. Continued use of MSIF disclaimers on ads placed through Majority Forward's verified account supports an inference of awareness that the true payor's identity differed from the publicly disclosed sponsor, relevant to the concealment factor in the willfulness inquiry under the Department's prosecution manual.⁷⁴
- The formation of MSIF in June 2026 at Majority Forward's address, followed within weeks by a \$100,000 contribution from MSIF to a super PAC formed the day before.⁷⁵
- The placement of MSIF's KTUU and KATH orders in the name of WinSenate — a super PAC subject to regular reporting and disclosure obligations— on agreement forms signed by Majority Forward's principal officer, JB Poersch, before MSIF existed, followed by their reissuance in the name of the newly formed, non-disclosing MSIF the day before the primary, supports an inference of a deliberate change in the sponsor of record relevant to the concealment factor under the Department's prosecution manual. Mr. Poersch's experience as a senior official of

⁶⁶2026 Biennial Report, *supra* note 19 (Exhibit 1); Brooks, *supra* note 3.

⁶⁷Pre-Primary Schedule D, *supra* note 25.

⁶⁸WHOIS Sullivan, *supra* note 20 (Exhibit 9).

⁶⁹FCC 907 May 28 Records, *supra* note 21 (Exhibit B to the APT Complaint).

⁷⁰"'Decoy Dan' scam exposes much wider network of political operatives and 'nonprofit' money in Alaska," The Alaska Story (Sept. 9, 2026), <https://thealaskastory.com/decoy-dan-scam-exposes-much-wider-network-of-political-operatives-and-nonprofit-money-in-alaska/> [hereinafter Alaska Story].

⁷¹Google Stop Raising Costs Creative, *supra* note 29 (Exhibit 2).

⁷²Google Healthcare Creative, *supra* note 30 (Exhibits 6 and 10).

⁷³MF Google Advertiser Page, *supra* note 32 (Exhibits 7 and 7a).

⁷⁴Election Offenses Manual, *supra* note 4; Google Ads Policies, *supra* note 16.

⁷⁵Delaware Record, *supra* note 35 (Exhibit 8); MSPAC Schedule A, *supra* note 36 (Exhibit 8); Majority Forward Corporate Record, *supra* note 38 (Exhibit 5).



national political organizations is relevant to the status-and-experience factor (Part IV.C; Exhibit 12).

- Ms. Lee was the addressee of a written preservation demand dated June 1, 2026, which referenced the press-release metadata and potential FECA violations arising from her work for the Candidate, and the NRSC named her as a respondent in FEC complaints filed June 6 and June 10, 2026. These materials placed her on notice of the legal risk; her dual roles continued thereafter.⁷⁶
- Majority Forward's cancellation of its July 19-20 broadcast spots on KTUU — precisely when the electioneering-communications disclosure window opened — followed by broadcast advertising beginning August 19, 2026, under MSIF's name using the same media buyer, billing contact, and station account number, supports an inference of awareness of the regulatory boundary and of structuring to avoid triggering disclosure requirements under the Majority Forward name. See 52 U.S.C. § 30104(f).⁷⁷
- WHOIS records indicate that the Sullivan campaign website (SULLIVANFORSENATE.COM) and the Midnight Sun Independence Fund website (MIDNIGHTSUNINDEPENDENCEFUND.COM) were registered through Known by Proxy LLC, a privacy/proxy domain registration service. The use of the same obscure service by the Sullivan campaign and an entity in the apparent Majority Forward network is circumstantial evidence of a connection between the campaign's digital infrastructure and the MSIF/Majority Forward entity structure.⁷⁸
- **The Firewall Safe Harbor Does Not Appear to Apply.** Coordinated Communications, 71 Fed. Reg. 33,190, 33,206–07 (June 8, 2006), and 11 C.F.R. § 109.21(h), recognize a firewall safe harbor that may, in some cases, refute coordination allegations. A person invoking that safe harbor should be prepared to provide reliable information, such as affidavits, showing how the firewall was distributed and implemented. No evidence in the public record suggests that 907 Initiative, Majority Forward, or any related entity maintained such a firewall between personnel working on advertising and personnel interacting with the Candidate's campaign or his agents.
- To the contrary, Ms. Lee simultaneously held a governance role at 907 Initiative and a consulting engagement with the Candidate, and Mr. Harris simultaneously served as a campaign representative and appeared in a Majority Forward advertisement — the antithesis of a firewall.^{79 80}

⁷⁶Preservation of Records Notice from Blake Murphy, General Counsel, NRSC, to Amber Lee c/o Amber Lee Strategies (June 1, 2026), available at <https://radiokenai.com/nrsc-urges-alaska-elections-officials-to-reject-other-sullivan-senate-filing/>; Complaint of NRSC v. Daniel J. Sullivan & Amber Lee, MUR No. [pending] (FEC filed June 6, 2026); Complaint of NRSC v. Daniel J. Sullivan, Sullivan for Senate & Amber Lee, MUR No. [pending] (FEC filed June 10, 2026).

⁷⁷FCC Political Files, *supra* note 24 (Exhibits 11a and 11b).

⁷⁸WHOIS Sullivan, *supra* note 20 (Exhibit 9); WHOIS MSIF, *supra* note 34 (Exhibit 9).

⁷⁹Declaration Checklist, *supra* note 9 (Exhibit 3).

⁸⁰Free Beacon, *supra* note 53.



VI. Public Statements by the Parties

In fairness to the parties, AAF notes that each has publicly denied wrongdoing. Ms. Lee has stated: “The limited support I provided for Dan Sullivan as a consultant did not violate campaign finance laws.”⁸¹ 907 Initiative’s executive director has stated that the organization “is in full compliance with applicable campaign finance laws, including federal coordination rules.”⁸¹ 907 Initiative has also described Ms. Lee as “an unpaid board member who did not work for the organization.”⁸²

A spokesman for Senate Majority PAC, which Majority Forward describes as an “affiliated super PAC” in its “political work,” has stated that “[n]either Senate Majority PAC nor Majority Forward has ever communicated with Dan J. Sullivan, directly or indirectly,” and that both entities “were equally unaware that an individual featured in a Majority Forward ad was involved with the Dan J. Sullivan campaign.”⁸³ The Candidate has publicly stated, “My intention is not to trick people.”⁸⁴ AAF includes these statements so the Department has the full public record.

Significance of Ms. Lee’s Public Statements for the Coordination Analysis. On September 9, 2026, in response to the APT complaint, Ms. Lee stated to the Alaska Beacon: “This allegation misrepresents both my role and how independent expenditures operate. I serve as an unpaid member of the 907 Initiative board. I am not an employee of the organization, and I do not manage its independent expenditure activity.” Alaska Public Media published a substantially identical statement the same day and added that “[t]he limited support I provided for Dan Sullivan as a consultant did not violate campaign finance laws.”

These statements confirm her continuing governance role but do not resolve the coordination allegations: the applicable standards turn on material involvement, information flow, and the use of a common vendor, not on whether she personally managed individual ad placements. And her description of the spending as “independent expenditure activity” is consistent with the character of the communications.

⁸¹Brooks, *supra* note 3.

⁸²Alaska Story, *supra* note 70.

⁸³Free Beacon, *supra* note 53; Majority Forward, <https://www.majorityforward.com> (“In our political work, Majority Forward works with an affiliated super PAC, Senate Majority PAC, to elect candidates whose policies represent the goals of the majority of Americans who want to move our country forward.”).

⁸⁴“Is a U.S. Department of Justice investigation about to disrupt Alaska’s U.S. Senate race?”, Alaska Public Media (Aug. 24, 2026), <https://alaskapublic.org/news/politics/elections/2026-08-24/is-a-u-s-department-of-justice-investigation-about-to-disrupt-alaskas-u-s-senate-race>.



VII. Requested Review

AAF respectfully requests that the Department, as part of any existing or new inquiry, consider examining:

1. Communications among Ms. Lee, Mr. Harris, the Daniel J. Sullivan for Senate committee, 907 Initiative, Majority Forward, Midnight Sun Independence Fund, Midnight Sun PAC, and each respective entity's media buyers between January 1 and August 18, 2026, regarding the content, timing, or placement of advertising featuring the Candidate's opponents, Mary Peltola and Senator Dan Sullivan.
2. The production and payment records for the "Stop Raising Our Costs," "Nurse Maeve," and "Corporate Trawlers" creatives, and any other advertisements that may have been shared among Majority Forward, 907 Initiative, Midnight Sun Independence Fund, and Midnight Sun PAC, including which entity contracted and paid for production and placement of each disclaimed version.
3. Records relating to the formation and activities of Midnight Sun Independence Fund and Midnight Sun PAC, including where each entity operates, who directed, funded, and controlled each entity, and who registered, created, and funded MSIF's website.
4. Platform billing and account records showing who paid for the MSIF-disclaimed Nurse Maeve and Corporate Trawlers ads and the Stop Raising Costs creative disclaimed by Majority Forward and 907 Initiative, including records confirming which entity completed the verification process, submitted payment, and directed the ad parameters for each advertisement.
5. The source of funds for all Midnight Sun PAC receipts, including the funds supporting its \$664,996.98 Edgelawn Associates LLC disbursement and the \$1,216,704.86 in reported calendar-year independent expenditures supporting Mary Peltola. Any later receipts should be verified against the October Quarterly Report.
6. Any contracts, communications, or payments between Mr. Harris or Ms. Lee and any of 907 Initiative, Majority Forward, Midnight Sun Independence Fund, Midnight Sun PAC, or the Daniel J. Sullivan campaign.
7. Any contracts, communications, or payments between Majority Forward (or its vendors) and Mr. Harris or Amber Lee Strategies relating to Mr. Harris's appearance in the ad that began airing June 16, 2026.
8. The relationship, if any, among 907 Initiative, 907 Initiative Action, Majority Forward, WinSenate, Senate Majority PAC, and MSIF, including shared officers, addresses, vendors, and funding.
9. Station, Waterfront Strategies, WinSenate, and MSIF records for KTUU Order Nos. 4427892 and 4429790 and KATH Order No. 4424232, including who requested the August 17, 2026, change of advertiser from WinSenate to MSIF, who paid for the



airtime, Mr. Poersch's authority to sign on WinSenate's behalf, and any communications with Majority Forward or Senate Majority PAC about the orders.

VIII. Conclusion

AAF submits this referral in good faith based on a diligent review of publicly available records. But the record warrants prompt Department review of three principal theories: coordinated corporate contributions through 907 Initiative and Majority Forward under 52 U.S.C. §§ 30116(a)(7)(B)(i) and 30118(a); contributions in the name of another through MSIF and Midnight Sun PAC under 52 U.S.C. § 30122, including MSIF's use of broadcast orders that WinSenate placed before MSIF existed; and knowing-and-willful indicators reflected in the timing, shared infrastructure, disclaimer changes, professional experience, and written notice described above.

AAF respectfully requests compulsory process to establish the source, payment, coordination, and decision-making records that public materials cannot resolve. AAF has attached the documentary exhibits referenced above, will make its underlying research available upon request, and will cooperate fully with any inquiry.

Please direct any questions to the undersigned at (202) 495-0720 or tom@americanaccountabilityfoundation.com.

Respectfully submitted,

Thomas H. Jones

Founder and President
American Accountability Foundation

CC: Dan Bishop⁸⁵
U.S. Attorney Middle District of North Carolina
101 South Edgeworth St., 4th Floor
Greensboro, NC 27401

Enclosures: Exhibits 1-13

⁸⁵Mr. Bishop is copied in his capacity with responsibility for the Department's efforts regarding election-related crimes.



Index of Exhibits

Exhibit	Description
1	907 Initiative 2026 Alaska Biennial Report (Amber Lee, Director/Secretary)
2	Identical “Stop Raising Our Costs” creative: Majority Forward vs. 907 Initiative disclaimers
3	Alaska Division of Elections Declaration of Candidacy checklist, received June 1, 2026
4	Majority Forward ads featuring Alan Harris (“Paid for by Majority Forward”)
5	Majority Forward D.C. corporate record (directors) and 907 Initiative Action FEC Form 1 (Treasurer Koob)
6	Identical healthcare-costs creative: MSIF vs. Majority Forward disclaimers
7	Google Ads Transparency Center: MSIF-disclaimed ads under advertiser Majority Forward Fund
7a	Google Ads Transparency Center: Majority Forward Fund advertiser page (July 19 – Aug. 18, 2026)
8	Midnight Sun PAC Schedule A (\$100,000 from MSIF, 1032 15th St NW Ste 247); MSIF Delaware record; Majority Forward Form 990; Midnight Sun PAC Schedule E
8a	Midnight Sun PAC 24-Hour Report of Independent Expenditures (filed Sept. 28, 2026)
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10	Identical “Stop Raising Our Health Care Costs” digital creative: MSIF vs. Majority Forward
11a	Summary of Political Spending: broadcast advertising estimates from FCC Public Files, May 20 – Aug. 18, 2026
11b-1	KTUU Invoice No. 4422827-1 to 907 Initiative (Sage Media Planning & Placement), invoice period June 1–9, 2026 (119 spots; \$112,365.00 gross)
11b-2	KTUU Invoice No. 4426395-1 to Majority Forward (Waterfront Strategies), invoice period June 29 – July 20, 2026 (127 spots; \$127,760.00 gross)
11b-3	KTUU Order No. 4429790 for Midnight Sun Independence Fund (Waterfront Strategies; billing contact Nicole Meade; Agency External ID 111690), flight Aug. 25–31, 2026 (107 spots; \$126,760.00 gross)
11b-4	KTUU Order No. 4427892 and KATH Order No. 4424232 for Midnight Sun Independence Fund (Waterfront Strategies), showing original order dates preceding MSIF’s June 15, 2026, incorporation



Exhibit	Description
12	WinSenate/MSIF Broadcast Order Reassignment: original WinSenate KTUU Order No. 4427892 and KATH Order No. 4424232 and agreement forms (signed "JB Poersch"), "rev_1" forms marked cancelled August 17, 2026, and comparison to the orders reissued in MSIF's name
13	907 Initiative IRS Form 990 (tax year 2024, filed November 15, 2025)



Exhibit 1



THE STATE of ALASKA

Department of Commerce, Community, and Economic Development
Division of Corporations, Business, and Professional Licensing
PO Box 110806, Juneau, AK 99811-0806
(907) 465-2550 • Email: corporations@alaska.gov
Website: corporations.alaska.gov

Domestic Nonprofit Corporation

2026 Biennial Report
For the period ending June 30, 2026

AK Entity #: 10205046
Date Filed: 05/01/2026
State of Alaska, DCCED

FOR DIVISION USE ONLY

W9D-5/1/2026 12:19:17 PM

Due Date: This report along with its fees are due by July 2, 2026

Fees: If postmarked before August 2, 2026, the fee is \$25.00.
If postmarked on or after August 2, 2026 then this report is delinquent and the fee is \$30.00.

Entity Name: 907 Initiative
Entity Number: 10205046
Home Country: UNITED STATES

Home State/Prov.: ALASKA

Physical Address: 821 N ST STE 102, ANCHORAGE, AK 99501

Mailing Address: 821 N ST STE 102, ANCHORAGE, AK 99501

Registered Agent information cannot be changed on this form. Per Alaska Statutes, to update or change the Registered Agent information this entity must submit the Statement of Change form for this entity type along with its filing fee.

Name: ALASKA REGISTERED AGENT, INC.

Physical Address: 821 N ST STE 102, ANCHORAGE, AK 99501

Mailing Address: 821 N ST STE 102, ANCHORAGE, AK 99501

Officials: The following is a complete list of officials who will be on record as a result of this filing.

- **Provide all officials and required information. Use only the titles provided.**
- **Four (4) Mandatory Officers, who must be individuals:** this entity must have a President, Vice-President, Secretary, and Treasurer. Two or more offices may be held by the same individual, except the offices of President and Secretary cannot be the same individual.
- **Three (3) Mandatory Directors, who must be individuals.** The number of directors must be at least three (3).

Full Legal Name	Complete Mailing Address	Assistant Secretary	Assistant Treasurer	Director	President	Secretary	Treasurer	Vice President
Eleanor Andrews	821 N ST STE 102, ANCHORAGE, AK 99501			X	X			
Debra Call	821 N ST STE 102, ANCHORAGE, AK 99501			X				X
Amber Lee	821 N ST STE 102, ANCHORAGE, AK 99501			X		X		
Carey Fristoe	821 N ST STE 102, ANCHORAGE, AK 99501			X			X	

If necessary, attach a list of additional officers on a separate 8.5 X 11 sheet of paper.

907 Initiative 2026 Alaska Biennial Report (Amber Lee, Director/Secretary)



Exhibit 2

Identical "Stop Raising Our Costs" creative: Majority Forward vs. 907 Initiative disclaimers



ALI SMP 26 001 Cost of War DiG MajorityForward STREAMING 1



AMERICAN ACCOUNTABILITY FOUNDATION

Exhibit 3

CHECKLIST – DECLARATION OF CANDIDACY FOR LEGISLATURE FOR USE WITH FORM A25			
NAME <u>Daniel J Sullivan</u> VN # <u>[REDACTED]</u>		DATE RECEIVED RECEIVED	
OFFICE <u>US Senator</u> DIST <u></u>		JUN 01 2026	
REGION: I <u>II</u> III IV V	PROCESSED BY: <u>Sharon E. Moore</u>	TIME <u>REGION</u> AM/PM (Time only required on deadline)	
DO ☐ FAX ☐ IN PERSON ☒ MAIL ☐ EMAIL ☐			
PRINT A SCREEN OF CANDIDATE'S RECORD FROM VREMS			
☒ Step 1 of the form is complete (X or checks) ☒ Name complete ☒ Office filing for and district indicated ☒ District verified in record ☐ Political party indicated and verified ☒ Current Alaska residence address indicated & verified ☐ Length of residency at current address indicated ☒ Previous address indicated if needed OR (circle) <u>N/A</u> ☒ Length of residency in Alaska indicated ☒ Length of residency in the district indicated ☒ Mailing address and phone number for web complete ☒ "Ballot name information" section complete ☒ Certification complete ☒ Signed by candidate, notarized, phone number & address provided ☒ Date stamped all filing papers ☒ Receipt provided for the filing fee <u>NA</u> ☐ Include check # (if applicable) and office filed for on the receipt ☒ "Before" and "After" screen-prints enclosed if changes were made or <u>N/A</u>			
Comments: <u>Rep Alan Harris dropped off on behalf of Daniel J Sullivan</u>			

Alaska Division of Elections Declaration of Candidacy checklist, received June 1, 2026



Exhibit 4

← Ad details

MAJORITY FORWARD FUND

First shown: Jun 16, 2024, 8:21 AM (PST)
Last shown: Jul 13, 2024, 8:47 PM (PST)

Ran for: 28 days
Format: Video

Report this ad

1 of 2 versions



Spent in United States
Amount spent
A range of how much this advertiser spent on this ad
\$40K – \$45K (USD)

Shown in United States
Number of times shown
A range of how many times the ad was shown. A user may have been shown the ad more than once.
1M – 1.25M



Majority Forward ads featuring Alan Harris ("Paid for by Majority Forward")



Exhibit 5

Record Name	Entity Type
MAJORITY FORWARD	Domestic Nonprofit Corporation
Entity Status	Street Address
Active - In Good Standing	1032 15th St NW, Suite 247, Washington, DC, 20005, USA
File Date	Effective Date
02/22/2019	02/22/2019
Purpose	
To advocate for progressive policies and engaging in nonpartisan voter registration.	
Director Information (3)	
Name	Entity Address
JB Poersch	1032 15th Street NW, Suite 247, Washington, DC, 20005, USA
Name	Entity Address
Chris Koob	1032 15th Street NW, Suite 247, Washington, DC, 20005, USA
Name	Entity Address
Eric Eve	1032 15th Street NW, Suite 247, Washington, DC, 20005, USA

Majority Forward D.C. corporate record (directors)



AMERICAN ACCOUNTABILITY FOUNDATION

907 Initiative Action

ADDRESS (number and street)

645 G Street



(Check if address
is changed)

STE 100-1082

Anchorage

CITY ▲

AK

STATE ▲

99501

ZIP CODE ▲

COMMITTEE'S E-MAIL ADDRESS



(Check if address
is changed)

907@mbacg.com

Optional Second E-Mail Address

COMMITTEE'S WEB PAGE ADDRESS (URL)



(Check if address
is changed)

2. DATE

MM / DD / YYYY
09 / 04 / 2024

3. FEC IDENTIFICATION NUMBER ►

C C00888065

4. IS THIS STATEMENT ☐ NEW (N)

OR



AMENDED (A)

I certify that I have examined this Statement and to the best of my knowledge and belief it is true, correct and complete.

Type or Print Name of Treasurer Koob, Christopher, , ,

Signature of Treasurer Koob, Christopher, , ,

Date

MM / DD / YYYY
09 / 05 / 2024

907 Initiative Action FEC Form 1 (Treasurer Koob)



Exhibit 6



Identical healthcare-costs creative: MSIF vs. Majority Forward disclaimers



Exhibit 7

MAJORITY FORWARD FUND

First shown: Jul 14, 2026, 3:15 PM (PST)	Ran for: 6 days
Last shown: Jul 21, 2026, 11:49 AM (PST)	Format: Video

Report this ad

1 of 2 variations



Spent in United States	Shown in United States
 Amount spent	 Number of times shown
A range of how much this advertiser spent on this ad	A range of how many times the ad was shown. A user may have been shown the ad more than once
\$35K – \$40K (USD)	700K – 800K

Google Ads Transparency Center: MSIF-disclaimed ads under advertiser Majority Forward Fund



Exhibit 8

or for commercial purposes, other than using the name and address of any political committee to solicit contributions from such committee.

NAME OF COMMITTEE (In Full) MIDNIGHT SUN PAC			
Full Name of Individual (Last, First, Middle Initial) or Full Organization Name A. Midnight Sun Independence Fund		Date of Receipt MM / DD / YYYY 07 / 15 / 2026	
Mailing Address 1032 15th Street NW Suite 247		Transaction ID : SA11AI.4105	
City Washington	State DC	Zip Code 20005	Amount of Each Receipt this Period 100000.00
FEC ID number of contributing federal political committee. C		Memo Item ☐	
Name of Employer (for Individual)		Occupation (for Individual)	
Receipt For: ☐ Primary ☐ General		Aggregate Year-to-Date ▼	

Midnight Sun PAC Schedule A (\$100,000 from MSIF, 1032 15th St NW Ste 247);

☐ Final return/terminated ☐ Amended return ☐ Application pending	Number and street (or P.O. box if mail is not delivered to street address) Room/suite 1032 15TH STREET NW 247	E Telephone number (202) 788-6888
	City or town, state or province, country, and ZIP or foreign postal code WASHINGTON, DC 20005	G Gross receipts \$ 127,822,573
	F Name and address of principal officer: JOHN B POERSCH 1032 15TH STREET NW 247 WASHINGTON, DC 20005	H(a) Is this a group return for subordinates? ☐ Yes ☒ No H(b) Are all subordinates included? ☐ Yes ☐ No If "No," attach a list. See instructions. H(c) Group exemption number
I Tax-exempt status: ☐ 501(c)(3) ☒ 501(c)(4) (insert no.) ☐ 4947(a)(1) or ☐ 527	J Website: MAJORITYFORWARD.COM	

Majority Forward Form 990



THIS IS NOT A STATEMENT OF GOOD STANDING

<u>File Number:</u>	10661633	<u>Incorporation Date / Formation Date:</u>	6/15/2026 (mm/dd/yyyy)
<u>Entity Name:</u>	MIDNIGHT SUN INDEPENDENCE FUND		
<u>Entity Kind:</u>	Corporation	<u>Entity Type:</u>	Exempt
<u>Residency:</u>	Domestic	State:	DELAWARE

REGISTERED AGENT INFORMATION

Name:	THE CORPORATION TRUST COMPANY		
Address:	CORPORATION TRUST CENTER 1209 ORANGE ST		
City:	WILMINGTON	County:	New Castle
State:	DE	Postal Code:	19801
Phone:	302-658-7581		

MSIF Delaware record



Exhibit 8a

Image# 202609289908481772

09/28/2026 23 : 07

**24/48 HOUR REPORT OF INDEPENDENT EXPENDITURES
(Schedule E)**

PAGE 1 OF 1 FOR SE OF FORM 24/48	
NAME OF COMMITTEE (In Full) MIDNIGHT SUN PAC	
FEC IDENTIFICATION NUMBER ▼ C C00956284	
Check if ☐ 24-hour report ☒ 48-hour report ☒ New report ☐ Amends report filed on	
Full Name of Payee Edgelawn Associates LLC Date of Public Distribution/Dissemination MM / DD / YYYY 09 / 26 / 2026	
Mailing Address 1151 Walker Road Suite 100-820 Amount 664996.98	
City Dover State DE Zip Code 19904 Transaction ID : SE.4131 Date of Disbursement or Obligation MM / DD / YYYY	
Purpose of Expenditure Canvassing - Estimate Category/Type 	
Name of Federal Candidate Peltola, Mary, , , ☒ Support ☐ Oppose	
Calendar Year-To-Date Per Election for Office Sought 1216704.86 Office Sought: ☐ House District: _____ ☐ President ☒ Senate State: AK	
Disbursement For: ☐ Primary ☒ General 2026 ☐ Other (specify) ▶ _____	

Midnight Sun PAC 24-Hour Report of Independent Expenditures (filed Sept. 28, 2026)



Exhibit 9

Domain Information



Name	SULLIVANFORSENATE.COM
Registry Domain ID	3104905448_DOMAIN_COM-VRSN
Registered On	2026-05-28T20:24:33Z
Expires On	2027-05-28T20:24:33Z
Updated On	2026-06-06T10:16:04Z
Domain Status	client delete prohibited client renew prohibited client transfer prohibited client update prohibited
Name Servers	CONNECT1.SQUARESPACEDNS.COM CONNECT2.SQUARESPACEDNS.COM

Registrant Contact



Name	Registration Private
Organization	Domains By Proxy, LLC
Phone	tel:+1.4806242599
Fax	-
Email	https://www.godaddy.com/whois/results.aspx?domain=sullivanforsenate.com&action=contactDomainOwner

WHOIS records: SULLIVANFORSENATE.COM (May 28, 2026)



Domain Information



Name	MIDNIGHTSUNINDEPENDENCEFUND.COM
Registry Domain ID	3109423594_DOMAIN_COM-VRSN
Registered On	2026-06-10T15:52:21Z
Expires On	2029-06-10T15:52:21Z
Updated On	2026-06-16T03:55:48Z
Domain Status	client delete prohibited client renew prohibited client transfer prohibited client update prohibited
Name Servers	NS07.DOMAINCONTROL.COM NS08.DOMAINCONTROL.COM

Registrant Contact

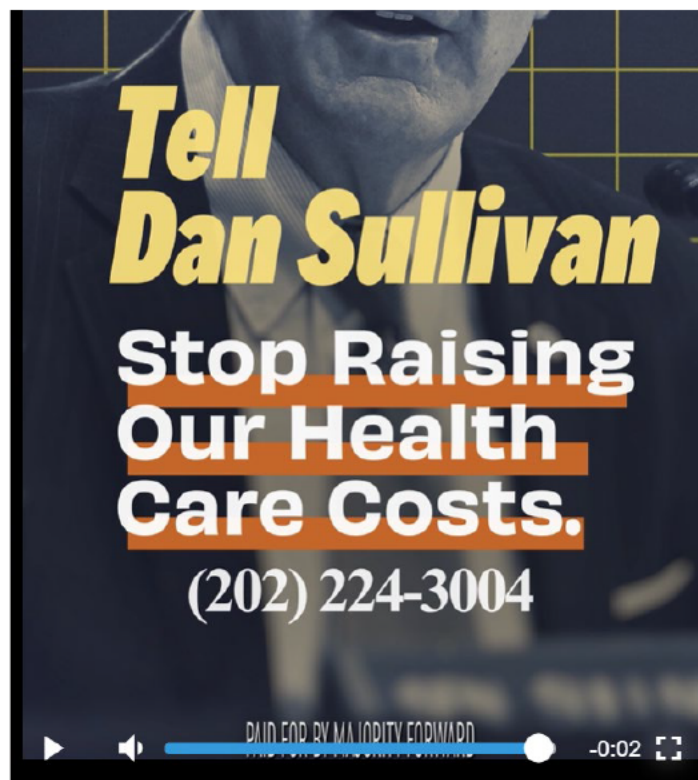


Name	Registration Private
Organization	Domains By Proxy, LLC
Phone	tel:+1.4806242599
Fax	-
Email	https://www.godaddy.com/whois/results.aspx?domain=midnightsunindependencefund.com&action=contactDomainOwner

MIDNIGHTSUNINDEPENDENCEFUND.COM (June 10, 2026)



Exhibit 10



Identical "Stop Raising Our Health Care Costs" digital creative: MSIF vs. Majority Forward



Exhibit 11a – Summary of Political Spending

Based primarily on a review of FCC public files, including, but not limited to, stations: KTBV, KTUU, KYES, KYUR, NYUR, KATN, KFXF, KTVF, KXDF, KATH, KJUD.



Majority Forward	2,341
The 907 Initiative	1,404
North Star	279
Midnight Sun Independence Fund	223

Broadcast advertising estimates by FCC Public Files, May 20 – Aug. 18, 2026



Exhibits 11b – Examples of 907, Majority Forward, and MSIF Broadcast Invoices

Exhibit 11b-1

*KTUU Invoice No. 4422827-1 to 907 Initiative (Sage Media Planning & Placement),
invoice period June 1–9, 2026 (119 spots; \$112,365.00 gross)*



INVOICE



KTUU
501 E 40th Ave
Anchorage, AK 99503
Sales T & C: <http://advertising.graymcc.com>
Main: (907) 762-9202
Billing:

Property	KTUU	Order #	4422827
Invoice #	4422827-1	Alt Order #	WOC15708841
Invoice Date	06/28/26	Ext. Opp. ID	
Invoice Month	June 2026	Deal #	
Invoice Period	06/01/26 - 06/09/26	Flight Dates	06/03/26 - 06/09/26
Advertiser	907 Initiative		
Product	Issue		
Estimate #	14979		
	Account Executive	Anchorage House	
	Sales Office	Anchorage National	
	Sales Region	National	
	Agency Code	9914019	
	Advertiser Code	1738	
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	113936	
	Advertiser Ref	621242	
	Product 1	1792	
	Product 2		

Billing Address:

Sage Media Planning and Placement
Attention: Accounts Payable
1319 F St NW, Suite 301, PMB 236
Washington, DC 20004

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	06/03/26	06/09/26	5:00 AM-6:00 AM	5:00 AM-6:00 AM	MTWTF--	:30	10	\$325.00	NM	
Weeks: Start Date06/03/26 End Date06/09/26 MTWTFSSMTWTF-- Spots/Week10 Rate\$325.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	KTUU	W	06/03/26	5:29 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
1	KTUU	W	06/03/26	5:59 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
2	KTUU	Th	06/04/26	5:10 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
10	KTUU	Th	06/04/26	5:29 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
3	KTUU	F	06/05/26	5:20 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
9	KTUU	F	06/05/26	5:39 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
4	KTUU	M	06/08/26	5:09 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
8	KTUU	M	06/08/26	5:39 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
5	KTUU	Tu	06/09/26	5:29 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
7	KTUU	Tu	06/09/26	5:49 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	907INTV10326H	\$325.00	NM
2	06/03/26	06/09/26	6:00 AM-7:00 AM	6:00 AM-7:00 AM	MTWTF--	:30	10	\$1,700.00	NM	
Weeks: Start Date06/03/26 End Date06/09/26 MTWTFSSMTWTF-- Spots/Week10 Rate\$1,700.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
6	KTUU	W	06/03/26	6:29 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
1	KTUU	W	06/03/26	6:58 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
9	KTUU	Th	06/04/26	6:25 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
2	KTUU	Th	06/04/26	6:45 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
3	KTUU	F	06/05/26	6:15 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
10	KTUU	F	06/05/26	6:47 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
7	KTUU	M	06/08/26	6:11 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
4	KTUU	M	06/08/26	6:28 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
5	KTUU	Tu	06/09/26	6:13 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM
8	KTUU	Tu	06/09/26	6:47 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$1,700.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE



Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	4422827-1	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/09/26
Advertiser	907 Initiative		
Product	Issue		
Estimate #	14979		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																												
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INVOICE

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200



Invoice #	4422827-1	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/09/26
Advertiser	907 Initiative		
Product	Issue		
Estimate #	14979		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																							
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INVOICE



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KTUU
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	4422827-1	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/09/26
Advertiser	907 Initiative		
Product	Issue		
Estimate #	14979		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE



Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	4422827-1	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/09/26
Advertiser	907 Initiative		
Product	Issue		
Estimate #	14979		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																				
16	06/03/26	06/09/26	6:30 PM-7:00 PM	6:30 PM-7:00 PM	MTWTF--	:30	3	\$1,700.00	NM																				
17	06/03/26	06/09/26	10:00 PM-10:35 PM	10:00 PM-10:35 PM	MTWTF--	:30	5	\$3,300.00	NM																				
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
2	KTUU	W	06/03/26	11:29 PM	The Tonight Show	10:35 PM-11:35 PM	:30	907INTV10326H	\$1,200.00 NM																				
5	KTUU	Th	06/04/26	11:35 PM	The Tonight Show	10:35 PM-11:35 PM	:30	907INTV10326H	\$1,200.00 NM																				
4	KTUU	F	06/05/26	10:49 PM	The Tonight Show	10:35 PM-11:35 PM	:30	907INTV10326H	\$1,200.00 NM																				
3	KTUU	M	06/08/26	11:35 PM	The Tonight Show	10:35 PM-11:35 PM	:30	907INTV10326H	\$1,200.00 NM																				
1	KTUU	Tu	06/09/26	11:01 PM	The Tonight Show	10:35 PM-11:35 PM	:30	907INTV10326H	\$1,200.00 NM																				
19	06/03/26	06/09/26	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	MTWTF--	:30	5	\$500.00	NM																				
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>06/03/26</td><td>06/09/26</td><td>MTWTF--</td><td>5</td><td>\$500.00</td><td colspan="4"></td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						06/03/26	06/09/26	MTWTF--	5	\$500.00				
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	06/03/26	06/09/26	MTWTF--	5	\$500.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				
1	KTUU	W	06/03/26	12:33 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	907INTV10326H	\$500.00 NM																				
2	KTUU	Th	06/04/26	12:20 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	907INTV10326H	\$500.00 NM																				
3	KTUU	F	06/05/26	12:35 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	907INTV10326H	\$500.00 NM																				
5	KTUU	M	06/08/26	12:19 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	907INTV10326H	\$500.00 NM																				
4	KTUU	Tu	06/09/26	12:20 AM	Late Night w/ Seth Meyers	11:35 PM-12:35 XM	:30	907INTV10326H	\$500.00 NM																				
20	06/03/26	06/09/26	12:35 XM-1:05 XM	12:35 XM-1:05 XM	MTWTF--	:30	5	\$175.00	NM																				
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4	KTUU	Th	06/04/26	12:38 AM	12:35 XM-1:05 XM	12:35 XM-1:05 XM	:30	907INTV10326H	\$175.00 NM																				
5	KTUU	F	06/05/26	12:58 AM	12:35 XM-1:05 XM	12:35 XM-1:05 XM	:30	907INTV10326H	\$175.00 NM																				
2	KTUU	M	06/08/26	12:55 AM	12:35 XM-1:05 XM	12:35 XM-1:05 XM	:30	907INTV10326H	\$175.00 NM																				
1	KTUU	Tu	06/09/26	1:04 AM	12:35 XM-1:05 XM	12:35 XM-1:05 XM	:30	907INTV10326H	\$175.00 NM																				
21	06/03/26	06/09/26	4:00 AM-5:00 AM	4:00 AM-5:00 AM	MTWTF--	:30	10	\$125.00	NM																				
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																								
	06/03/26	06/09/26	MTWTF--	10	\$125.00																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type																				

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200



Invoice #	4422827-1	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/09/26
Advertiser	907 Initiative		
Product	Issue		
Estimate #	14979		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																									
21	06/03/26	06/09/26	4:00 AM-5:00 AM	4:00 AM-5:00 AM	MTWTF--	:30	10	\$125.00	NM																																																																																																																									
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22	06/03/26	06/09/26	7:00 PM-9:00 PM	7:00 PM-9:00 PM	-T-----	:30	1	\$2,700.00	NM																																																																																																																									
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26	06/03/26	06/06/26	CH2 5p Report Sat	5:00 PM-5:30 PM	-----S-	:30	1	\$1,000.00	NM																																																																																																																									
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06/03/26	06/09/26	-----S-	1	\$1,000.00																																																																																																																														
#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																																																																								
1	KTUU	Sa	06/06/26		CH2 5p Report Sat	5:00 PM-5:30 PM	:00		\$1,000.00	NM																																																																																																																								
27	06/03/26	06/06/26	6:00 PM-7:00 PM	6:00 PM-7:00 PM	-----S-	:30	1	\$450.00	NM																																																																																																																									

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INVOICE



Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	4422827-1	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/09/26
Advertiser	907 Initiative		
Product	Issue		
Estimate #	14979		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
27	06/03/26	06/06/26	6:00 PM-7:00 PM	6:00 PM-7:00 PM	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/03/26 06/09/26 -----S- 1 \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Sa	06/06/26	6:15 PM	6:00 PM-7:00 PM	6:00 PM-7:00 PM	:30	907INTV10326H	\$450.00 NM
28	06/03/26	06/06/26	10:00 PM-10:35 PM	10:00 PM-10:35 PM	-----S-	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/03/26 06/09/26 -----S- 1 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Sa	06/06/26	10:09 PM	10:00 PM-10:35 PM	10:00 PM-10:35 PM	:30	907INTV10326H	\$2,400.00 NM
29	06/03/26	06/06/26	Saturday Night Live	10:35 PM-12:05 XM	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/03/26 06/09/26 -----S- 1 \$1,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Sa	06/06/26	11:50 PM	Saturday Night Live	10:35 PM-12:05 XM	:30	907INTV10326H	\$1,200.00 NM
30	06/03/26	06/07/26	6:00 AM-7:00 AM	6:00 AM-7:00 AM	-----S	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/03/26 06/09/26 -----S 1 \$575.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Su	06/07/26	6:55 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	907INTV10326H	\$575.00 NM
31	06/03/26	06/07/26	7:00 AM-8:00 AM	7:00 AM-8:00 AM	-----S	:30	1	\$740.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/03/26 06/09/26 -----S 1 \$740.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Su	06/07/26	7:51 AM	7:00 AM-8:00 AM	7:00 AM-8:00 AM	:30	907INTV10326H	\$740.00 NM
32	06/03/26	06/07/26	10:00 PM-10:35 PM	10:00 PM-10:35 PM	-----S	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/03/26 06/09/26 -----S 1 \$2,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Su	06/07/26	10:21 PM	10:00 PM-10:35 PM	10:00 PM-10:35 PM	:30	907INTV10326H	\$2,400.00 NM
33	06/03/26	06/07/26	10:30 PM-11:00 PM	10:30 PM-11:00 PM	-----S	:30	1	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/03/26 06/09/26 -----S 1 \$245.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Su	06/07/26	10:56 PM	10:30 PM-11:00 PM	10:30 PM-11:00 PM	:30	907INTV10326H	\$245.00 NM
34	06/03/26	06/07/26	11:00 PM-11:30 PM	11:00 PM-11:30 PM	-----S	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 06/03/26 06/09/26 -----S 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE



Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	4422827-1	Invoice Month	June 2026
Invoice Date	06/28/26	Invoice Period	06/01/26 - 06/09/26
Advertiser	907 Initiative		
Product	Issue		
Estimate #	14979		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																								
34	06/03/26	06/07/26	11:00 PM-11:30 PM	11:00 PM-11:30 PM	-----S	:30	1	\$200.00	NM																								
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>KTUU</td><td>Su</td><td>06/07/26</td><td>11:22 PM</td><td>11:00 PM-11:30 PM</td><td>11:00 PM-11:30 PM</td><td>:30</td><td>907INTV10326H</td><td>\$200.00</td><td>NM</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	KTUU	Su	06/07/26	11:22 PM	11:00 PM-11:30 PM	11:00 PM-11:30 PM	:30	907INTV10326H	\$200.00	NM
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
	1	KTUU	Su	06/07/26	11:22 PM	11:00 PM-11:30 PM	11:00 PM-11:30 PM	:30	907INTV10326H	\$200.00	NM																						
35	06/03/26	06/07/26	Sun 1130p-1230a	11:30 PM-12:30 XM	-----S	:30	1	\$200.00	NM																								
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>06/03/26</td><td>06/09/26</td><td>-----S</td><td>1</td><td>\$200.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		06/03/26	06/09/26	-----S	1	\$200.00												
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																												
	06/03/26	06/09/26	-----S	1	\$200.00																												
<table><tr><td>Spots:</td><td>#</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td></td><td>1</td><td>KTUU</td><td>Su</td><td>06/07/26</td><td>12:28 AM</td><td>Sun 1130p-1230a</td><td>11:30 PM-12:30 XM</td><td>:30</td><td>907INTV10326H</td><td>\$200.00</td><td>NM</td></tr></table>										Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type		1	KTUU	Su	06/07/26	12:28 AM	Sun 1130p-1230a	11:30 PM-12:30 XM	:30	907INTV10326H	\$200.00	NM
Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																						
	1	KTUU	Su	06/07/26	12:28 AM	Sun 1130p-1230a	11:30 PM-12:30 XM	:30	907INTV10326H	\$200.00	NM																						
Total Spots							119																										

Payment Terms 30 Days

<u>Gross Total</u>	\$112,365.00
<u>Agency Commission</u>	\$16,854.75
<u>Net Amount Due</u>	\$95,510.25
<u>Invoice Balance as of 06/30/26 4:42:50 PM AKT</u>	\$0.00

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Exhibit 11b-2

*KTUU Invoice No. 4426395-1 to Majority Forward (Waterfront Strategies), invoice period
June 29 – July 20, 2026 (127 spots; \$127,760.00 gross)*



INVOICE



KTUU
501 E 40th Ave
Anchorage, AK 99503
Sales T & C: <http://advertising.graymcc>
Main: (907) 762-9202
Billing:

Property	KTUU	Order #	4426395
Invoice #	4426395-1	Alt Order #	WOC15705010
Invoice Date	07/26/26	Ext. Opp. ID	
Invoice Month	July 2026	Deal #	
Invoice Period	06/29/26 - 07/20/26	Flight Dates	07/14/26 - 07/20/26
Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		
	Account Executive	Anchorage House	
	Sales Office	Anchorage National	
	Sales Region	National	
	Agency Code	9914573	
	Advertiser Code		
	Billing Calendar	Broadcast	
	Billing Type	Cash	
	Special Handling		
	Agency Ref	111690	
	Advertiser Ref	534995	
	Product 1	795	
	Product 2		

Billing Address:

Waterfront Strategies
Attention: Nicole Meade
3050 K Street NW
Washington, DC 20007

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/14/26	07/20/26	5:00 AM-6:00 AM	5:00 AM-6:00 AM	MTWTF--	:30	3	\$325.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 MTWTF-- 3 \$325.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KTUU	Tu	07/14/26	5:09 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	MFAKT2603H	\$325.00 NM
1	KTUU	F	07/17/26	5:50 AM	5:00 AM-6:00 AM	5:00 AM-6:00 AM	:30	MFAKT2603H	\$325.00 NM
2	KTUU	M	07/20/26		5:00 AM-6:00 AM	5:00 AM-6:00 AM	:00		\$325.00 NM
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
2	07/14/26	07/20/26	6:00 AM-7:00 AM	6:00 AM-7:00 AM	MTWTF--	:30	5	\$1,700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 MTWTF-- 5 \$1,700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KTUU	Tu	07/14/26	6:30 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	MFAKT2603H	\$1,700.00 NM
1	KTUU	W	07/15/26	6:57 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	MFAKT2603H	\$1,700.00 NM
4	KTUU	Th	07/16/26	6:39 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	MFAKT2603H	\$1,700.00 NM
5	KTUU	F	07/17/26	6:11 AM	6:00 AM-7:00 AM	6:00 AM-7:00 AM	:30	MFAKT2603H	\$1,700.00 NM
2	KTUU	M	07/20/26		6:00 AM-7:00 AM	6:00 AM-7:00 AM	:00		\$1,700.00 NM
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
3	07/14/26	07/20/26	7:00 AM-9:00 AM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 MTWTF-- 10 \$1,800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Tu	07/14/26	7:57 AM	7:00 AM-9:00 AM	7:00 AM-9:00 AM	:30	MFAKT2603H	\$1,800.00 NM
6	KTUU	Tu	07/14/26	8:30 AM	7:00 AM-9:00 AM	7:00 AM-9:00 AM	:30	MFAKT2603H	\$1,800.00 NM
10	KTUU	W	07/15/26	7:23 AM	7:00 AM-9:00 AM	7:00 AM-9:00 AM	:30	MFAKT2603H	\$1,800.00 NM
2	KTUU	W	07/15/26	8:35 AM	7:00 AM-9:00 AM	7:00 AM-9:00 AM	:30	MFAKT2603H	\$1,800.00 NM
7	KTUU	Th	07/16/26	7:25 AM	7:00 AM-9:00 AM	7:00 AM-9:00 AM	:30	MFAKT2603H	\$1,800.00 NM

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INVOICE

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200



Invoice #	4426395-1	Invoice Month	July 2026
Invoice Date	07/26/26	Invoice Period	06/29/26 - 07/20/26
Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																																																																																														
3	07/14/26	07/20/26	7:00 AM-9:00 AM	7:00 AM-9:00 AM	MTWTF--	:30	10	\$1,800.00	NM																																																																																																																																														
Spots: <table><tr><th>#</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>3</td><td>KTUU</td><td>Th</td><td>07/16/26</td><td>8:44 AM</td><td>7:00 AM-9:00 AM</td><td>7:00 AM-9:00 AM</td><td>:30</td><td>MFAKTV2603H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>8</td><td>KTUU</td><td>F</td><td>07/17/26</td><td>7:29 AM</td><td>7:00 AM-9:00 AM</td><td>7:00 AM-9:00 AM</td><td>:30</td><td>MFAKTV2603H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>4</td><td>KTUU</td><td>F</td><td>07/17/26</td><td>8:59 AM</td><td>7:00 AM-9:00 AM</td><td>7:00 AM-9:00 AM</td><td>:30</td><td>MFAKTV2603H</td><td>\$1,800.00</td><td>NM</td></tr><tr><td>5</td><td>KTUU</td><td>M</td><td>07/20/26</td><td></td><td>7:00 AM-9:00 AM</td><td>7:00 AM-9:00 AM</td><td>:00</td><td></td><td>\$1,800.00</td><td>NM</td></tr><tr><td colspan="11">See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29</td></tr><tr><td>9</td><td>KTUU</td><td>M</td><td>07/20/26</td><td></td><td>7:00 AM-9:00 AM</td><td>7:00 AM-9:00 AM</td><td>:00</td><td></td><td>\$1,800.00</td><td>NM</td></tr><tr><td colspan="11">See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29</td></tr></table>										#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	3	KTUU	Th	07/16/26	8:44 AM	7:00 AM-9:00 AM	7:00 AM-9:00 AM	:30	MFAKTV2603H	\$1,800.00	NM	8	KTUU	F	07/17/26	7:29 AM	7:00 AM-9:00 AM	7:00 AM-9:00 AM	:30	MFAKTV2603H	\$1,800.00	NM	4	KTUU	F	07/17/26	8:59 AM	7:00 AM-9:00 AM	7:00 AM-9:00 AM	:30	MFAKTV2603H	\$1,800.00	NM	5	KTUU	M	07/20/26		7:00 AM-9:00 AM	7:00 AM-9:00 AM	:00		\$1,800.00	NM	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29											9	KTUU	M	07/20/26		7:00 AM-9:00 AM	7:00 AM-9:00 AM	:00		\$1,800.00	NM	See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29																																																																
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4	07/14/26	07/20/26	Today Show II	9:00 AM-10:00 AM	MTWTF--	:30	5	\$375.00	NM																																																																																																																																														
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

INVOICE

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200



Invoice #	4426395-1	Invoice Month	July 2026
Invoice Date	07/26/26	Invoice Period	06/29/26 - 07/20/26
Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
6	07/14/26	07/20/26	M-F 11a-12p	11:00 AM-12:00 PM	MTWTF--	:30	5	\$200.00	NM	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
20	KTUU	Tu	07/14/26	12:08 PM	M-F 12p News	12-1230p	:30	MFAKT2603H	\$450.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
31	KTUU	Tu	07/14/26	12:43 PM	M-F 1230p-1p	1230-1p	:30	MFAKT2603H	\$220.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
40	KTUU	Tu	07/14/26	2:38 PM	M-F 2p-3p	2p-3p	:30	MFAKT2603H	\$150.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
37	KTUU	Tu	07/14/26	3:58 PM	M-F 3p-4p	3p-4p	:30	MFAKT2603H	\$150.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
24	KTUU	Tu	07/14/26	11:34 PM	The Tonight Show	1035p-1136p	:30	MFAKT2603H	\$1,200.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
26	KTUU	Tu	07/14/26	12:53 AM	10p News Repeat	1237x-115x	:30	MFAKT2603H	\$175.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
7	KTUU	W	07/15/26	5:40 AM	KTUU Morning Edition I	5a-6a	:30	MFAKT2603H	\$325.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
11	KTUU	W	07/15/26	6:22 AM	CH2 Morning Edition @ 6a	6a-7a	:30	MFAKT2603H	\$1,700.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
15	KTUU	W	07/15/26	8:28 AM	M-F Today Show	7a-9a	:30	MFAKT2603H	\$1,800.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
36	KTUU	W	07/15/26	11:33 AM	M-F 11a-12p	11:00 AM-12:00 PM	:30	MFAKT2603H	\$200.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
4	KTUU	W	07/15/26	11:59 AM	M-F 11a-12p	11:00 AM-12:00 PM	:30	MFAKT2603H	\$200.00	NM
19	KTUU	W	07/15/26	12:08 PM	M-F 12p News	12-1230p	:30	MFAKT2603H	\$450.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
30	KTUU	W	07/15/26	12:57 PM	M-F 1230p-1p	1230-1p	:30	MFAKT2603H	\$220.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
39	KTUU	W	07/15/26	2:18 PM	M-F 2p-3p	2p-3p	:30	MFAKT2603H	\$150.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
33	KTUU	W	07/15/26	7:22 PM	Wednesday Prime Hr 1	7p-8p	:30	MFAKT2603H	\$2,700.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
34	KTUU	W	07/15/26	8:20 PM	Wednesday Prime Hr 2	8p-9p	:30	MFAKT2603H	\$2,700.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
23	KTUU	W	07/15/26	10:52 PM	The Tonight Show	1035p-1136p	:30	MFAKT2603H	\$1,200.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
27	KTUU	W	07/15/26	1:10 AM	10p News Repeat	1237x-115x	:30	MFAKT2603H	\$175.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
6	KTUU	Th	07/16/26	5:20 AM	KTUU Morning Edition I	5a-6a	:30	MFAKT2603H	\$325.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
10	KTUU	Th	07/16/26	6:13 AM	CH2 Morning Edition @ 6a	6a-7a	:30	MFAKT2603H	\$1,700.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
14	KTUU	Th	07/16/26	7:57 AM	M-F Today Show	7a-9a	:30	MFAKT2603H	\$1,800.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
5	KTUU	Th	07/16/26	11:18 AM	M-F 11a-12p	11:00 AM-12:00 PM	:30	MFAKT2603H	\$200.00	NM
18	KTUU	Th	07/16/26	12:08 PM	M-F 12p News	12-1230p	:30	MFAKT2603H	\$450.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
29	KTUU	Th	07/16/26	12:57 PM	M-F 1230p-1p	1230-1p	:30	MFAKT2603H	\$220.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					
38	KTUU	Th	07/16/26	2:37 PM	M-F 2p-3p	2p-3p	:30	MFAKT2603H	\$150.00	NM
					MG for 12.3,2,2,7,2,5,3,17.1,19.1,22.1,11.4,16.4,3,5,3,9,18.2,27.1,4,3,1,2,29.1,8,3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1					

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INVOICE

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200



Invoice #	4426395-1	Invoice Month	July 2026
Invoice Date	07/26/26	Invoice Period	06/29/26 - 07/20/26
Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	07/14/26	07/20/26	M-F 11a-12p	11:00 AM-12:00 PM	MTWTF--	:30	5	\$200.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 22 KTUU Th 07/16/26 11:03 PM The Tonight Show 1035p-1136p :30 MFAKT2603H \$1,200.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 28 KTUU Th 07/16/26 12:55 AM 10p News Repeat 1237x-115x :30 MFAKT2603H \$175.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 9 KTUU F 07/17/26 5:09 AM KTUU Morning Edition I 5a-6a :30 MFAKT2603H \$325.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 13 KTUU F 07/17/26 6:57 AM CH2 Morning Edition @ 6a 6a-7a :30 MFAKT2603H \$1,700.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 17 KTUU F 07/17/26 7:59 AM M-F Today Show 7a-9a :30 MFAKT2603H \$1,800.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 2 KTUU F 07/17/26 11:39 AM M-F 11a-12p 11:00 AM-12:00 PM :30 MFAKT2603H \$200.00 NM 21 KTUU F 07/17/26 12:10 PM M-F 12p News 12-1230p :30 MFAKT2603H \$450.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 32 KTUU F 07/17/26 12:57 PM M-F 1230p-1p 1230-1p :30 MFAKT2603H \$220.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 41 KTUU F 07/17/26 2:13 PM M-F 2p-3p 2p-3p :30 MFAKT2603H \$150.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 35 KTUU F 07/17/26 9:09 PM Friday Prime Hr 3 9p-10p :30 MFAKT2603H \$2,400.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 25 KTUU F 07/17/26 11:23 PM The Tonight Show 1035p-1136p :30 MFAKT2603H \$1,200.00 NM MG for 12.3,2.2,7.2,5.3,17.1,19.1,22.1,11.4,16.4,3.5,3.9,18.2,27.1,4.3,1.2,29.1,8.3,30.1,13.1,28.1,24.1,26.1,9.1,25.1,14.2,1 1 KTUU M 07/20/26 M-F 11a-12p 11:00 AM-12:00 PM :00 \$200.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
7	07/14/26	07/20/26	M-F 12p News	12:00 PM-12:30 PM	MTWTF--	:30	5	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/26 07/20/26 MTWTF-- 5 \$450.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KTUU Tu 07/14/26 12:26 PM M-F 12p News 12:00 PM-12:30 PM :30 MFAKT2603H \$450.00 NM 3 KTUU W 07/15/26 12:27 PM M-F 12p News 12:00 PM-12:30 PM :30 MFAKT2603H \$450.00 NM 5 KTUU Th 07/16/26 12:29 PM M-F 12p News 12:00 PM-12:30 PM :30 MFAKT2603H \$450.00 NM 1 KTUU F 07/17/26 12:25 PM M-F 12p News 12:00 PM-12:30 PM :30 MFAKT2603H \$450.00 NM 2 KTUU M 07/20/26 M-F 12p News 12:00 PM-12:30 PM :00 \$450.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
8	07/14/26	07/20/26	M-F 1230p-1p	12:30 PM-1:00 PM	MTWTF--	:30	5	\$220.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/26 07/20/26 MTWTF-- 5 \$220.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Tu 07/14/26 12:57 PM M-F 1230p-1p 12:30 PM-1:00 PM :30 MFAKT2603H \$220.00 NM 2 KTUU W 07/15/26 12:43 PM M-F 1230p-1p 12:30 PM-1:00 PM :30 MFAKT2603H \$220.00 NM 4 KTUU Th 07/16/26 12:43 PM M-F 1230p-1p 12:30 PM-1:00 PM :30 MFAKT2603H \$220.00 NM 5 KTUU F 07/17/26 12:43 PM M-F 1230p-1p 12:30 PM-1:00 PM :30 MFAKT2603H \$220.00 NM 3 KTUU M 07/20/26 M-F 1230p-1p 12:30 PM-1:00 PM :00 \$220.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
9	07/14/26	07/20/26	NBC News Daily	1:00 PM-2:00 PM	MTWTF--	:30	5	\$275.00	NM

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INVOICE

Send Payment To:

KTUU
PO Box 14200
Tallahassee, FL 32317-4200



Invoice #	4426395-1	Invoice Month	July 2026
Invoice Date	07/26/26	Invoice Period	06/29/26 - 07/20/26
Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 MTWTF-- 5 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	KTUU	Tu	07/14/26	1:45 PM	NBC News Daily	1:00 PM-2:00 PM	:30	MFAKTV2603H	\$275.00 NM
3	KTUU	W	07/15/26	1:44 PM	NBC News Daily	1:00 PM-2:00 PM	:30	MFAKTV2603H	\$275.00 NM
4	KTUU	Th	07/16/26	1:44 PM	NBC News Daily	1:00 PM-2:00 PM	:30	MFAKTV2603H	\$275.00 NM
2	KTUU	F	07/17/26	1:46 PM	NBC News Daily	1:00 PM-2:00 PM	:30	MFAKTV2603H	\$275.00 NM
1	KTUU	M	07/20/26		NBC News Daily	1:00 PM-2:00 PM	:00		\$275.00 NM
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
10	07/14/26	07/20/26	M-F 2p-3p	2:00 PM-3:00 PM	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 MTWTF-- 5 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KTUU	Tu	07/14/26	2:11 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	MFAKTV2603H	\$150.00 NM
2	KTUU	W	07/15/26	2:52 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	MFAKTV2603H	\$150.00 NM
4	KTUU	Th	07/16/26	2:11 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	MFAKTV2603H	\$150.00 NM
5	KTUU	F	07/17/26	2:32 PM	M-F 2p-3p	2:00 PM-3:00 PM	:30	MFAKTV2603H	\$150.00 NM
3	KTUU	M	07/20/26		M-F 2p-3p	2:00 PM-3:00 PM	:00		\$150.00 NM
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
11	07/14/26	07/20/26	3:00 PM-4:00 PM	3:00 PM-4:00 PM	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 MTWTF-- 5 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTUU	Tu	07/14/26	3:28 PM	3:00 PM-4:00 PM	3:00 PM-4:00 PM	:30	MFAKTV2603H	\$150.00 NM
1	KTUU	W	07/15/26	3:11 PM	3:00 PM-4:00 PM	3:00 PM-4:00 PM	:30	MFAKTV2603H	\$150.00 NM
5	KTUU	Th	07/16/26	3:13 PM	3:00 PM-4:00 PM	3:00 PM-4:00 PM	:30	MFAKTV2603H	\$150.00 NM
3	KTUU	F	07/17/26	3:40 PM	3:00 PM-4:00 PM	3:00 PM-4:00 PM	:30	MFAKTV2603H	\$150.00 NM
4	KTUU	M	07/20/26		3:00 PM-4:00 PM	3:00 PM-4:00 PM	:00		\$150.00 NM
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
12	07/14/26	07/20/26	4:00 PM-4:30 PM	4:00 PM-4:30 PM	MTWTF--	:30	5	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 MTWTF-- 5 \$150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KTUU	Tu	07/14/26	4:25 PM	4:00 PM-4:30 PM	4:00 PM-4:30 PM	:30	MFAKTV2603H	\$150.00 NM
4	KTUU	W	07/15/26	4:29 PM	4:00 PM-4:30 PM	4:00 PM-4:30 PM	:30	MFAKTV2603H	\$150.00 NM
5	KTUU	Th	07/16/26	4:10 PM	4:00 PM-4:30 PM	4:00 PM-4:30 PM	:30	MFAKTV2603H	\$150.00 NM
1	KTUU	F	07/17/26	4:13 PM	4:00 PM-4:30 PM	4:00 PM-4:30 PM	:30	MFAKTV2603H	\$150.00 NM
3	KTUU	M	07/20/26		4:00 PM-4:30 PM	4:00 PM-4:30 PM	:00		\$150.00 NM
See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
13	07/14/26	07/20/26	4:30 PM-5:00 PM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 MTWTF-- 5 \$125.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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INVOICE

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PO Box 14200
Tallahassee, FL 32317-4200



Invoice #	4426395-1	Invoice Month	July 2026
Invoice Date	07/26/26	Invoice Period	06/29/26 - 07/20/26
Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	07/14/26	07/20/26	4:30 PM-5:00 PM	4:30 PM-5:00 PM	MTWTF--	:30	5	\$125.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KTUU Tu 07/14/26 4:46 PM 4:30 PM-5:00 PM 4:30 PM-5:00 PM :30 MFAKT2603H \$125.00 NM 2 KTUU W 07/15/26 4:53 PM 4:30 PM-5:00 PM 4:30 PM-5:00 PM :30 MFAKT2603H \$125.00 NM 5 KTUU Th 07/16/26 4:52 PM 4:30 PM-5:00 PM 4:30 PM-5:00 PM :30 MFAKT2603H \$125.00 NM 3 KTUU F 07/17/26 4:53 PM 4:30 PM-5:00 PM 4:30 PM-5:00 PM :30 MFAKT2603H \$125.00 NM 1 KTUU M 07/20/26 4:30 PM-5:00 PM 4:30 PM-5:00 PM :00 \$125.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
14	07/14/26	07/20/26	5:00 PM-5:30 PM	5:00 PM-5:30 PM	MTWTF--	:30	5	\$2,700.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS MTWTF-- Spots/Week 5 Rate \$2,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KTUU Tu 07/14/26 5:11 PM 5:00 PM-5:30 PM 5:00 PM-5:30 PM :30 MFAKT2603H \$2,700.00 NM 1 KTUU W 07/15/26 5:09 PM 5:00 PM-5:30 PM 5:00 PM-5:30 PM :30 MFAKT2603H \$2,700.00 NM 4 KTUU Th 07/16/26 5:00 PM-5:30 PM 5:00 PM-5:30 PM :00 \$2,700.00 NM See MG 14.6 6 KTUU Th 07/16/26 9:28 PM Thursday Prime Hr 3 9p-10p :30 MFAKT2603H \$2,700.00 NM MG for 14.4 07/16 5 KTUU F 07/17/26 5:28 PM 5:00 PM-5:30 PM 5:00 PM-5:30 PM :30 MFAKT2603H \$2,700.00 NM 2 KTUU M 07/20/26 5:00 PM-5:30 PM 5:00 PM-5:30 PM :00 \$2,700.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
15	07/14/26	07/20/26	Nightly News	5:30 PM-6:00 PM	MTWTF--	:30	3	\$2,800.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS MTWTF-- Spots/Week 3 Rate \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Th 07/16/26 Nightly News 5:30 PM-6:00 PM :00 \$2,800.00 NM See MG 15.8 2 KTUU Th 07/16/26 Nightly News 5:30 PM-6:00 PM :00 \$2,800.00 NM See MG 15.4,15.5,15.6,15.7 5 KTUU Th 07/16/26 11:59 AM M-F 11a-12p 11a-12p :30 MFAKT2603H \$200.00 NM MG for 15.2,15.3 8 KTUU Th 07/16/26 7:22 PM Thursday Prime Hr 1 7p-8p :30 MFAKT2603H \$2,800.00 NM MG for 15.1 07/16 4 KTUU Th 07/16/26 7:41 PM Thursday Prime Hr 1 7p-8p :30 MFAKT2603H \$2,800.00 NM MG for 15.2,15.3 3 KTUU F 07/17/26 Nightly News 5:30 PM-6:00 PM :00 \$2,800.00 NM See MG 15.4,15.5,15.6,15.7 6 KTUU F 07/17/26 11:18 AM M-F 11a-12p 11a-12p :30 MFAKT2603H \$200.00 NM MG for 15.2,15.3 7 KTUU F 07/17/26 9:28 PM Friday Prime Hr 3 9p-10p :30 MFAKT2603H \$2,400.00 NM MG for 15.2,15.3									
16	07/14/26	07/20/26	6:00 PM-6:30 PM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$3,300.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS MTWTF-- Spots/Week 5 Rate \$3,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice Date	07/26/26	Invoice Period	06/29/26 - 07/20/26
Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
16	07/14/26	07/20/26	6:00 PM-6:30 PM	6:00 PM-6:30 PM	MTWTF--	:30	5	\$3,300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Tu 07/14/26 6:14 PM 6:00 PM-6:30 PM 6:00 PM-6:30 PM :30 MFAKT2603H \$3,300.00 NM 3 KTUU W 07/15/26 6:13 PM 6:00 PM-6:30 PM 6:00 PM-6:30 PM :30 MFAKT2603H \$3,300.00 NM 2 KTUU Th 07/16/26 6:09 PM 6:00 PM-6:30 PM 6:00 PM-6:30 PM :30 MFAKT2603H \$3,300.00 NM 5 KTUU F 07/17/26 6:07 PM 6:00 PM-6:30 PM 6:00 PM-6:30 PM :30 MFAKT2603H \$3,300.00 NM 4 KTUU M 07/20/26 6:00 PM-6:30 PM 6:00 PM-6:30 PM :00 \$3,300.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
17	07/14/26	07/20/26	6:30 PM-7:00 PM	6:30 PM-7:00 PM	MTWTF--	:30	5	\$1,700.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS MTWTF-- Spots/Week 5 Rate \$1,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KTUU Tu 07/14/26 6:40 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM :30 MFAKT2603H \$1,700.00 NM 3 KTUU W 07/15/26 6:33 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM :30 MFAKT2603H \$1,700.00 NM 5 KTUU Th 07/16/26 6:34 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM :30 MFAKT2603H \$1,700.00 NM 4 KTUU F 07/17/26 6:53 PM 6:30 PM-7:00 PM 6:30 PM-7:00 PM :30 MFAKT2603H \$1,700.00 NM 1 KTUU M 07/20/26 6:30 PM-7:00 PM 6:30 PM-7:00 PM :00 \$1,700.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
18	07/14/26	07/20/26	10:00 PM-10:35 PM	10:00 PM-10:35 PM	MTWTF--	:30	5	\$3,300.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS MTWTF-- Spots/Week 5 Rate \$3,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Tu 07/14/26 10:33 PM 10:00 PM-10:35 PM 10:00 PM-10:35 PM :30 MFAKT2603H \$3,300.00 NM 4 KTUU W 07/15/26 10:26 PM 10:00 PM-10:35 PM 10:00 PM-10:35 PM :30 MFAKT2603H \$3,300.00 NM 3 KTUU Th 07/16/26 10:28 PM 10:00 PM-10:35 PM 10:00 PM-10:35 PM :30 MFAKT2603H \$3,300.00 NM 5 KTUU F 07/17/26 10:33 PM 10:00 PM-10:35 PM 10:00 PM-10:35 PM :30 MFAKT2603H \$3,300.00 NM 2 KTUU M 07/20/26 10:00 PM-10:35 PM 10:00 PM-10:35 PM :00 \$3,300.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
19	07/14/26	07/20/26	The Tonight Show	10:35 PM-11:35 PM	MTWTF--	:30	5	\$1,200.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS MTWTF-- Spots/Week 5 Rate \$1,200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KTUU Tu 07/14/26 10:57 PM The Tonight Show 10:35 PM-11:35 PM :30 MFAKT2603H \$1,200.00 NM 5 KTUU W 07/15/26 11:33 PM The Tonight Show 10:35 PM-11:35 PM :30 MFAKT2603H \$1,200.00 NM 2 KTUU Th 07/16/26 11:25 PM The Tonight Show 10:35 PM-11:35 PM :30 MFAKT2603H \$1,200.00 NM 3 KTUU F 07/17/26 10:45 PM The Tonight Show 10:35 PM-11:35 PM :30 MFAKT2603H \$1,200.00 NM 1 KTUU M 07/20/26 The Tonight Show 10:35 PM-11:35 PM :00 \$1,200.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
20	07/14/26	07/20/26	Late Night w/ Seth Meyer	11:35 PM-12:35 XM	MTWTF--	:30	5	\$500.00	NM
Weeks: Start Date 07/14/26 End Date 07/20/26 MTWTFSS MTWTF-- Spots/Week 5 Rate \$500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Invoice Date	07/26/26	Invoice Period	06/29/26 - 07/20/26
Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	07/14/26	07/20/26	Late Night w/ Seth Meyer	11:35 PM-12:35 XM	MTWTF--	:30	5	\$500.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Tu 07/14/26 12:05 AM Late Night w/ Seth Meyers 11:35 PM-12:35 XM :30 MFAKT2603H \$500.00 NM 3 KTUU W 07/15/26 12:32 AM Late Night w/ Seth Meyers 11:35 PM-12:35 XM :30 MFAKT2603H \$500.00 NM 2 KTUU Th 07/16/26 12:33 AM Late Night w/ Seth Meyers 11:35 PM-12:35 XM :30 MFAKT2603H \$500.00 NM 4 KTUU F 07/17/26 12:33 AM Late Night w/ Seth Meyers 11:35 PM-12:35 XM :30 MFAKT2603H \$500.00 NM 5 KTUU M 07/20/26 Late Night w/ Seth Meyers 11:35 PM-12:35 XM :00 \$500.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
21	07/14/26	07/20/26	4:00 AM-5:00 AM	4:00 AM-5:00 AM	MTWTF--	:30	4	\$125.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/26 07/20/26 MTWTF-- 4 \$125.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KTUU Tu 07/14/26 4:26 AM 4:00 AM-5:00 AM 4:00 AM-5:00 AM :30 MFAKT2603H \$125.00 NM 2 KTUU W 07/15/26 4:56 AM 4:00 AM-5:00 AM 4:00 AM-5:00 AM :30 MFAKT2603H \$125.00 NM 4 KTUU Th 07/16/26 4:49 AM 4:00 AM-5:00 AM 4:00 AM-5:00 AM :30 MFAKT2603H \$125.00 NM 1 KTUU F 07/17/26 4:18 AM 4:00 AM-5:00 AM 4:00 AM-5:00 AM :30 MFAKT2603H \$125.00 NM									
22	07/14/26	07/20/26	Monday Prime 2 Hour	8:00 PM-10:00 PM	M-----	:30	1	\$2,800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/26 07/20/26 M----- 1 \$2,800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU M 07/20/26 Monday Prime 2 Hour 8:00 PM-10:00 PM :00 \$2,800.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
23	07/14/26	07/14/26	7:00 PM-9:00 PM	7:00 PM-9:00 PM	-T-----	:30	1	\$2,700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/26 07/20/26 -T----- 1 \$2,700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Tu 07/14/26 8:18 PM 7:00 PM-9:00 PM 7:00 PM-9:00 PM :30 MFAKT2603H \$2,700.00 NM									
24	07/14/26	07/18/26	CH2 5p Report Sat	5:00 PM-5:30 PM	-----S-	:30	1	\$1,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/26 07/20/26 -----S- 1 \$1,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Sa 07/18/26 CH2 5p Report Sat 5:00 PM-5:30 PM :00 \$1,000.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
25	07/14/26	07/18/26	10:00 PM-10:35 PM	10:00 PM-10:35 PM	-----S-	:30	1	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/14/26 07/20/26 -----S- 1 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Sa 07/18/26 10:00 PM-10:35 PM 10:00 PM-10:35 PM :00 \$2,400.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
26	07/14/26	07/18/26	Saturday Night Live	10:35 PM-12:05 XM	-----S-	:30	1	\$1,200.00	NM

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Advertiser	Majority Forward		
Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	07/14/26	07/18/26	Saturday Night Live	10:35 PM-12:05 XM	-----S-	:30	1	\$1,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----S- 1 \$1,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Sa 07/18/26 Saturday Night Live 10:35 PM-12:05 XM :00 \$1,200.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
27	07/14/26	07/19/26	6:00 AM-7:00 AM	6:00 AM-7:00 AM	-----S	:30	1	\$575.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----S 1 \$575.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Su 07/19/26 6:00 AM-7:00 AM 6:00 AM-7:00 AM :00 \$575.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
28	07/14/26	07/19/26	7:00 AM-8:00 AM	7:00 AM-8:00 AM	-----S	:30	1	\$740.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----S 1 \$740.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Su 07/19/26 7:00 AM-8:00 AM 7:00 AM-8:00 AM :00 \$740.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
29	07/14/26	07/19/26	10:00 PM-10:35 PM	10:00 PM-10:35 PM	-----S	:30	1	\$2,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----S 1 \$2,400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Su 07/19/26 10:00 PM-10:35 PM 10:00 PM-10:35 PM :00 \$2,400.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
30	07/14/26	07/19/26	10:30 PM-11:00 PM	10:30 PM-11:00 PM	-----S	:30	1	\$245.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----S 1 \$245.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Su 07/19/26 10:30 PM-11:00 PM 10:30 PM-11:00 PM :00 \$245.00 NM See MG 6.6,6.7,6.8,6.9,6.10,6.11,6.12,6.13,6.14,6.15,6.16,6.17,6.18,6.19,6.20,6.21,6.22,6.23,6.24,6.25,6.26,6.27,6.28,6.29									
31	07/18/26	07/18/26	Open Championship	Various	-----S-	:30	1	\$1,750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----S- 1 \$1,750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Sa 07/18/26 10:04 AM Open Championship Various :30 MFAKTV2603H \$1,750.00 NM									
32	07/18/26	07/18/26	4:00 PM-5:00 PM	4:00 PM-5:00 PM	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/14/26 07/20/26 -----S- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KTUU Sa 07/18/26 4:14 PM 4:00 PM-5:00 PM 4:00 PM-5:00 PM :30 MFAKTV2603H \$225.00 NM									

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Product	Issue		
Estimate #	15680		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
<u>Total Spots</u>							127		

Payment Terms 30 Days

<u>Gross Total</u>	\$127,760.00
<u>Agency Commission</u>	\$19,164.00
<u>Net Amount Due</u>	\$108,596.00
<u>Invoice Balance as of 07/28/26 3:06:27 PM AKT</u>	\$1,678.75

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

To pay online, please visit us at payments.graymedia.com. A 2.75% surcharge fee will be applied to credit card transactions where applicable. ACH transactions are available with no fee.

Exhibit 11b-3

*KTUU Order No. 4429790 for Midnight Sun Independence Fund (Waterfront Strategies;
billing contact Nicole Meade; Agency External ID 111690), flight Aug. 25–31, 2026 (107
spots; \$126,760.00 gross)*



ORDER



Orders
Order / Rev: 4429790
Alt Order #: WOC15704975
Ext. Opp. ID:
Product Desc: Issue
Estimate: 15686
Flight Dates: 08/25/26 - 08/31/26
Original Date / Rev: 06/04/26 / 08/17/26
Order Type: NORMAL

KTUU

Primary AE: Anchorage House
Sales Office: ANCN
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Nicole Meade
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Midnight Sun Independence Fund
Demographic: HH
Product Codes: Issue - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P- 2

New Business End:
Advertiser External ID: 662164
Agency External ID: 111690
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/30/26	89	\$105,990.00	\$90,091.50
08/31/26	08/31/26	18	\$20,770.00	\$17,654.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	89	\$105,990.00	\$90,091.50	0.00
September 2026	18	\$20,770.00	\$17,654.50	0.00
Totals	107	\$126,760.00	\$107,746.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anchorage House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTUU	08/25/26	08/31/26	CH2 Morning Edition @ 5M 5:00 AM-6:00 AM	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	MTWTF--	:30	2	\$325.00	P- 2	0.00	NM	2	\$650.00
(Program: 24 7 WEATHER) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of 24/7 Weather on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--					2	\$325.00		0.00			
N 2	KTUU	08/25/26	08/31/26	CH2 Morning Edition @ 6M 6:00 AM-7:00 AM	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	MTWTF--	:30	5	\$1,700.00	P- 2	0.00	NM	5	\$8,500.00
(Program: Morning Edition) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Morning Edition on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--					5	\$1,700.00		0.00			
N 3	KTUU	08/25/26	08/31/26	NBC Today Show 7:00 AM-9:00 AM	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	MTWTF--	:30	8	\$1,800.00	P- 2	0.00	NM	8	\$14,400.00
(Program: TODAY SHOW) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today Show on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 4429790
 Alt Order #: WOC15704975
 Flight Dates: 08/25/26 - 08/31/26

Advertiser: Midnight Sun Independence Fund
 Product Desc: Issue
 Estimate: 15686
 KTUU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--			8		\$1,800.00			0.00			
N 4	KTUU	08/25/26	08/31/26	NBC Today Show 3rd Hour Today Show II	CM	9:00 AM-10:00 AM	MTWTF--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
(Program: TODAY SHOW II) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today Third Hour on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--			5		\$375.00			0.00			
N 5	KTUU	08/25/26	08/31/26	NBC Today w/Jenna Today w/ Hoda & Jenna	CM	10:00 AM-11:00 AM	MTWTF--	:30	5	\$275.00	P-2	0.00	NM	5	\$1,375.00
(Program: TODAY SHOW III) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today with Jenna & Friends on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--			5		\$275.00			0.00			
N 6	KTUU	08/25/26	08/31/26	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
(Program: LIVE WITH KELLY) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Live With Kelly and Mark on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--			5		\$200.00			0.00			
N 7	KTUU	08/25/26	08/31/26	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	MTWTF--	:30	4	\$450.00	P-2	0.00	NM	4	\$1,800.00
(Program: NEWS AT NOON) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of News at 12 PM on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--			4		\$450.00			0.00			
N 8	KTUU	08/25/26	08/31/26	M-F 1230p-1p M-F 1230p-1p	CM	12:30 PM-1:00 PM	MTWTF--	:30	5	\$220.00	P-2	0.00	NM	5	\$1,100.00
(Program: SEINFELD) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Seinfeld on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--			5		\$220.00			0.00			
N 9	KTUU	08/25/26	08/31/26	NBC News Daily NBC News Daily	CM	1:00 PM-2:00 PM	MTWTF--	:30	3	\$275.00	P-2	0.00	NM	3	\$825.00
(Program: NBC NEWS DAILY) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of NBC News Daily on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--			3		\$275.00			0.00			
N 10	KTUU	08/25/26	08/31/26	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: DATELINE) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Dateline on KTUU airing 16 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/20/2025, 10/22/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		08/25/26	08/31/26	MTWTF--			5		\$150.00			0.00			
N 11	KTUU	08/25/26	08/31/26	M-F 3p-4p 3:00 PM-4:00 PM (3:00 PM-4:00 PM)	CM	3:00 PM-4:00 PM	MTWTF--	:30	4	\$150.00	P-2	0.00	NM	4	\$600.00
(Program: KELLY CLARKSON) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

Order / Rev: 4429790
Alt Order #: WOC15704975
Flight Dates: 08/25/26 - 08/31/26

Advertiser: Midnight Sun Independence Fund
Product Desc: Issue
Estimate: 15686
KTUU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Sunday Today on KTUU airing 4 times on 10/5/2025, 10/12/2025, 10/19/2025 and 10/26/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/25/26		08/25/26	08/31/26	-----S			1		\$575.00	0.00					
N31	KTUU	08/25/26	08/30/26	NBC Meet The Press	CM	7:00 AM-8:00 AM	-----S	:30	1	\$740.00	P- 2	0.00	NM	1	\$740.00
				7:00 AM-8:00 AM	(7:00 AM-8:00 AM)										
(Program: MEET THE PRESS)															
CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Meet the Press on KTUU airing 4 times on 10/5/2025, 10/12/2025, 10/19/2025 and 10/26/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/25/26		08/25/26	08/31/26	-----S			1		\$740.00	0.00					
N32	KTUU	08/25/26	08/30/26	CH 2 Late Edition Sun	CM	10:00 PM-10:35 PM	-----S	:30	1	\$2,400.00	P- 2	0.00	NM	1	\$2,400.00
				10:00 PM-10:35 PM	(10:00 PM-10:35 PM)										
(Program: LATE EDITION SU)															
CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Late Edition on KTUU airing 3 times on 10/5/2025, 10/12/2025 and 10/19/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/25/26		08/25/26	08/31/26	-----S			1		\$2,400.00	0.00					
N33	KTUU	08/25/26	08/30/26	Late Fringe Rotator Sa-Su	CM	10:30 PM-11:00 PM	-----S	:30	1	\$245.00	P- 2	0.00	NM	1	\$245.00
				10:30 PM-11:00 PM	(10:30 PM-11:00 PM)										
(Program: INVESTIGATE TV)															
CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of InvestigateTV+ Weekend on KTUU airing 3 times on 10/5/2025, 10/12/2025 and 10/19/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week: 08/25/26		08/25/26	08/31/26	-----S			1		\$245.00	0.00					
													Totals	107	\$126,760.00

Exhibit 11b-4

KTUU Order No. 4427892 and KATH Order No. 4424232 for Midnight Sun Independence Fund (Waterfront Strategies), showing original order dates preceding MSIF's June 15, 2026 incorporation



ORDER



Orders
Order / Rev: 4424232
Alt Order #: WOC15704982
Ext. Opp. ID:
Product Desc: Issue
Estimate: 15685
Flight Dates: 08/19/26 - 08/24/26
Original Date / Rev: 05/31/26 / 08/17/26
Order Type: NORMAL

KATH

Primary AE: Anchorage House
Sales Office: ANCN
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Nicole Meade
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Midnight Sun Independence Fund
Demographic: HH
Product Codes: Issue - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P- 2

New Business End:
Advertiser External ID: 662164
Agency External ID: 111690
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/24/26	77	\$32,830.00	\$27,905.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	77	\$32,830.00	\$27,905.50	0.00
Totals	77	\$32,830.00	\$27,905.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anchorage House	ANCN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KATH	08/18/26	08/24/26	CH2 Morning Edition @ 6M KTUU Morning Edition I		5:00 AM-6:00 AM	MTWTF--	:30	3	\$110.00	P- 2	0.00	NM	3	\$330.00
(Program: 24 7 WEATHER) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of 24/7 Weather on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	MTWTF--					3	\$110.00		0.00			
N 2	KATH	08/18/26	08/24/26	CH2 Morning Edition @ 6M CH2 Morning Edition @ 6a		6:00 AM-7:00 AM	MTWTF--	:30	5	\$550.00	P- 2	0.00	NM	5	\$2,750.00
(Program: Morning Edition) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Morning Edition on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	MTWTF--					5	\$550.00		0.00			
N 3	KATH	08/18/26	08/24/26	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$650.00	P- 2	0.00	NM	5	\$3,250.00
(Program: Today Show) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Today Show on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	MTWTF--					5	\$650.00		0.00			

Advertiser:	Midnight Sun Independence Fund
Product Desc:	Issue
Estimate:	15685

KATH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KATH	08/18/26	08/24/26	NBC Today w/Jenna NBC Today Show III	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$85.00	P- 2	0.00	NM	3	\$255.00
(Program: TODAY SHOW III) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Today with Jenna & Friends on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$85.00			0.00		
N 5	KATH	08/18/26	08/24/26	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$70.00	P- 2	0.00	NM	3	\$210.00
(Program: LIVE WITH KELY AND RYAN) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Live With Kelly and Mark on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$70.00			0.00		
N 6	KATH	08/18/26	08/24/26	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$150.00	P- 2	0.00	NM	3	\$450.00
(Program: NEWS AT NOON) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of News at 12 PM on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$150.00			0.00		
N 7	KATH	08/18/26	08/24/26	M-F 1230p-1p M-F 1230p-1p	CM	12:30 PM-1:00 PM	MTWTF--	:30	3	\$110.00	P- 2	0.00	NM	3	\$330.00
(Program: SEINFELD) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Seinfeld on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$110.00			0.00		
N 8	KATH	08/18/26	08/24/26	NBC News Daily NBC News Daily	CM	1:00 PM-2:00 PM	MTWTF--	:30	3	\$80.00	P- 2	0.00	NM	3	\$240.00
(Program: NBC NEWS DAILY) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of NBC News Daily on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$80.00			0.00		
N 9	KATH	08/18/26	08/24/26	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	3	\$55.00	P- 2	0.00	NM	3	\$165.00
(Program: DATELINE) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Dateline on KATH airing 18 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025, 10/20/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$55.00			0.00		
N 10	KATH	08/18/26	08/24/26	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$55.00	P- 2	0.00	NM	2	\$110.00
(Program: KELLY CLARKSON SHOW) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on KATH airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			2			\$55.00			0.00		
N 11	KATH	08/18/26	08/24/26	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$55.00	P- 2	0.00	NM	3	\$165.00
(Program: JUDGE JUDY) CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Mo-Fr 4:00p-4:30p TIME PERIOD ON KATH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$55.00			0.00		
N 12	KATH	08/18/26	08/24/26	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$45.00	P- 2	0.00	NM	3	\$135.00
(Program: AGING UNTOLD)															

Advertiser:	Midnight Sun Independence Fund
Product Desc:	Issue
Estimate:	15685

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Mo-Fr 4:30p-5:00p TIME PERIOD ON KATH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	MTWTF--		3			\$45.00		0.00				
N13	KATH	08/18/26	08/24/26	CH2 5p Report M-F CH2 5p Report M-F	CM	5:00 PM-5:30 PM	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
(Program: NEWS AT 5) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of News at 5 on KATH airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	MTWTF--		4			\$900.00		0.00				
N14	KATH	08/18/26	08/24/26	NBC Nightly News NBC Nightly News	CM	5:30 PM-6:00 PM	MTWTF--	:30	4	\$900.00	P-2	0.00	NM	4	\$3,600.00
(Program: NBC NIGHTLY NEWS) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of NBC Nightly News on KATH airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	MTWTF--		4			\$900.00		0.00				
N15	KATH	08/18/26	08/24/26	CH2 Newshour @ 6p CH2 Newshour @ 6p	CM	6:00 PM-6:30 PM (6:00 PM-6:30 PM)	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
(Program: NEWS AT 6) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of News at 6 on KATH airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	MTWTF--		4			\$1,000.00		0.00				
N16	KATH	08/18/26	08/24/26	CH2 Newshour @ 6:30p CH2 Newshour @ 6:30p	CM	6:30 PM-7:00 PM (6:30 PM-7:00 PM)	MTWTF--	:30	4	\$575.00	P-2	0.00	NM	4	\$2,300.00
(Program: THE RESET) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of The Reset on KATH airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/20															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	MTWTF--		4			\$575.00		0.00				
N17	KATH	08/18/26	08/24/26	CH2 Late Edition M-F CH2 Late Edition M-F	CM	10:00 PM-10:35 PM	MTWTF--	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
(Program: LATE EDITION M-F) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Late Edition on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	MTWTF--		4			\$1,000.00		0.00				
N18	KATH	08/18/26	08/24/26	NBC The Tonight Show NBC The Tonight Show	CM	10:35 PM-11:35 PM	MTWTF--	:30	3	\$400.00	P-2	0.00	NM	3	\$1,200.00
(Program: TONIGHT SHOW) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of The Tonight Show Starring Jimmy Fallon on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	MTWTF--		3			\$400.00		0.00				
N19	KATH	08/18/26	08/24/26	NBC Late Night NBC Late Night w/ Seth	CM	11:35 PM-12:35 AM	MTWTF--	:30	3	\$165.00	P-2	0.00	NM	3	\$495.00
(Program: LATE NIGHT WITH SETH MEYER) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Late Night With Seth Meyers on KATH airing 20 times on 9/29/2025, 9/30/2025,															

Order / Rev: 4424232
 Alt Order #: WOC15704982
 Flight Dates: 08/19/26 - 08/24/26

Advertiser: Midnight Sun Independence Fund
 Product Desc: Issue
 Estimate: 15685
KATH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	MTWTF--			2		\$45.00	0.00					
N21	KATH	08/18/26	08/24/26	MLB Reg Season GameCM		4:00 PM-7:00 PM	M--T--S	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		MLB Reg Season Game													
		(Program: MLB ON NBC (2026 P2))													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 M,R,U 4:00p-7:00p TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	M--T--S			1		\$275.00	0.00					
N22	KATH	08/18/26	08/18/26	NBC Tuesday Prime 2 H0M		7:00 PM-9:00 PM	-T-----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		NBC Tuesday Prime 2 Hour													
		(Program: AMERICAS GOT TALENT (TUE))													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Tue 7:00p-9:00p TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-T-----			2		\$900.00	0.00					
N23	KATH	08/18/26	08/22/26	CH2 Late Edition Sat	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$835.00	P-2	0.00	NM	1	\$835.00
		CH2 Late Edition Sat													
		(Program: LATE EDITION SA)													
		CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Late Edition on KATH airing 4 times on 10/4/2025, 10/11/2025, 10/18/2025 and 10/25/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S-			1		\$835.00	0.00					
N24	KATH	08/18/26	08/22/26	NBC Saturday Night LiveCM		10:35 PM-12:05 AM	-----S-	:30	1	\$410.00	P-2	0.00	NM	1	\$410.00
		NBC Saturday Night Live													
		(Program: SATURDAY NIGHT LIVE)													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Sat 10:35p-12:05a TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S-			1		\$410.00	0.00					
N25	KATH	08/18/26	08/23/26	NBC Su Today	CM	6:00 AM-7:00 AM	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		NBC Su Today													
		(Program: SUN TODAY)													
		CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Sunday Today on KATH airing 4 times on 10/5/2025, 10/12/2025, 10/19/2025 and 10/26/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$200.00	0.00					
N26	KATH	08/18/26	08/23/26	NBC Meet The Press	CM	7:00 AM-8:00 AM	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		NBC Meet The Press													
		(Program: MEET THE PRESS)													
		CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Meet the Press on KATH airing 4 times on 10/5/2025, 10/12/2025, 10/19/2025 and 10/26/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$250.00	0.00					
N27	KATH	08/18/26	08/23/26	NBC WNBA Game	CM	3:00 PM-5:30 PM	-----S	:30	1	\$135.00	P-2	0.00	NM	1	\$135.00
		NBC WNBA Game													
		(Program: WNBA: TEAMS TBA (8/23/26))													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Sun 3:00p-5:30p TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$135.00	0.00					
N28	KATH	08/18/26	08/23/26	CH2 5p Report Sun	CM	5:00 PM-5:30 PM	-----S	:30	1	\$415.00	P-2	0.00	NM	1	\$415.00
		CH2 5p Report Sun													
		(Program: NEWS AT 5 SU)													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Sun 5:00p-5:30p TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$415.00	0.00					
N29	KATH	08/18/26	08/23/26	CH2 Late Edition Sun	CM	10:00 PM-10:30 PM	-----S	:30	1	\$835.00	P-2	0.00	NM	1	\$835.00
		CH2 Late Edition Sun													
		(Program: LATE EDITION SU)													
		CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of KATH airing Late Edition on 10/5/2025, Late Edition on 10/12/2025, Late Edition on 10/19/2025 and News at 10 on 10/26/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$835.00	0.00					

*Tax 1 Note: Juneau Tax 5%.

Totals 77 \$32,830.00

ORDER



Orders
Order / Rev: 4427892
Alt Order #: WOC15704978
Ext. Opp. ID:
Product Desc: Issue
Estimate: 15685
Flight Dates: 08/19/26 - 08/24/26
Original Date / Rev: 06/03/26 / 08/17/26
Order Type: NORMAL

KTUU

Primary AE: Anchorage House
Sales Office: ANCN
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Nicole Meade
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Midnight Sun Independence Fund
Demographic: HH
Product Codes: Issue - National - Senate
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P- 2

New Business End:
Advertiser External ID: 662164
Agency External ID: 111690
Unit Code: General
Order Separation: 00:05:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/24/26	109	\$126,010.00	\$107,108.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	109	\$126,010.00	\$107,108.50	0.00
Totals	109	\$126,010.00	\$107,108.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anchorage House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTUU	08/19/26	08/24/26	CH2 Morning Edition @ 5M 5:00 AM-6:00 AM	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	M-WTF--	:30	3	\$325.00	P- 2	0.00	NM	3	\$975.00
(Program: 24 7 WEATHER) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of 24/7 Weather on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/18/26		08/18/26	08/24/26	M-WTF--					3	\$325.00		0.00			
N 2	KTUU	08/19/26	08/24/26	CH2 Morning Edition @ 6M 6:00 AM-7:00 AM	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-WTF--	:30	5	\$1,700.00	P- 2	0.00	NM	5	\$8,500.00
(Program: Morning Edition) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Morning Edition on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/18/26		08/18/26	08/24/26	M-WTF--					5	\$1,700.00		0.00			
N 3	KTUU	08/19/26	08/24/26	NBC Today Show 7:00 AM-9:00 AM	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	M-WTF--	:30	8	\$1,800.00	P- 2	0.00	NM	8	\$14,400.00
(Program: TODAY SHOW) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today Show on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/18/26		08/18/26	08/24/26	M-WTF--					8	\$1,800.00		0.00			

Order / Rev: 4427892
 Alt Order #: WOC15704978
 Flight Dates: 08/19/26 - 08/24/26

Advertiser: Midnight Sun Independence Fund
 Product Desc: Issue
 Estimate: 15685
 KTUU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KTUU	08/19/26	08/24/26	NBC Today Show 3rd Hour Today Show II	CM	9:00 AM-10:00 AM	M-WTF--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
(Program: TODAY SHOW II) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today Third Hour on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$375.00		0.00				
N 5	KTUU	08/19/26	08/24/26	NBC Today w/Jenna Today w/ Hoda & Jenna	CM	10:00 AM-11:00 AM	M-WTF--	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
(Program: TODAY SHOW III) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today with Jenna & Friends on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			4		\$275.00		0.00				
N 6	KTUU	08/19/26	08/24/26	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	M-WTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
(Program: LIVE WITH KELLY) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Live With Kelly and Mark on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$200.00		0.00				
N 7	KTUU	08/19/26	08/24/26	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	M-WTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
(Program: NEWS AT NOON) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of News at 12 PM on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$450.00		0.00				
N 8	KTUU	08/19/26	08/24/26	M-F 1230p-1p M-F 1230p-1p	CM	12:30 PM-1:00 PM	M-WTF--	:30	5	\$220.00	P-2	0.00	NM	5	\$1,100.00
(Program: SEINFELD) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Seinfeld on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$220.00		0.00				
N 9	KTUU	08/19/26	08/24/26	NBC News Daily NBC News Daily	CM	1-2p	M-WTF--	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
(Program: NBC NEWS DAILY) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of NBC News Daily on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			4		\$275.00		0.00				
N 10	KTUU	08/19/26	08/24/26	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	M-WTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: DATELINE) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Dateline on KTUU airing 16 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/20/2025, 10/22/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$150.00		0.00				
N 11	KTUU	08/19/26	08/24/26	M-F 3p-4p 3:00 PM-4:00 PM	CM	3:00 PM-4:00 PM (3:00 PM-4:00 PM)	M-WTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: KELLY CLARKSON) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$150.00		0.00				
N 12	KTUU	08/19/26	08/24/26		CM	4:00 PM-4:30 PM	M-WTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00

Exhibit 12

WinSenate/MSIF Broadcast Order Reassignment (KTUU Order No. 4427892; KATH Order No. 4424232)



ORDER



Orders
Order / Rev: 4427892
Alt Order #: WOC15704978
Ext. Opp. ID:
Product Desc: Issue
Estimate: 15685
Flight Dates: 08/19/26 - 08/24/26
Original Date / Rev: 06/03/26 / 06/04/26
Order Type: NORMAL

KTUU

Primary AE: Anchorage House
Sales Office: ANCN
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Nicole Meade
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: WinSenate
Demographic: A35+
Product Codes: Issue - State - Senate, Issue - National -
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P- 2

New Business End:
Advertiser External ID: 628196
Agency External ID: 111690
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/24/26	109	\$126,010.00	\$107,108.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	109	\$126,010.00	\$107,108.50	0.00
Totals	109	\$126,010.00	\$107,108.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anchorage House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTUU	08/19/26	08/24/26	CH2 Morning Edition @ 5M 5:00 AM-6:00 AM	CM	5:00 AM-6:00 AM (5:00 AM-6:00 AM)	M-WTF--	:30	3	\$325.00	P- 2	0.00	NM	3	\$975.00
(Program: 24 7 WEATHER) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of 24/7 Weather on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/18/26		08/18/26	08/24/26	M-WTF--					3	\$325.00		0.00			
N 2	KTUU	08/19/26	08/24/26	CH2 Morning Edition @ 6M 6:00 AM-7:00 AM	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	M-WTF--	:30	5	\$1,700.00	P- 2	0.00	NM	5	\$8,500.00
(Program: Morning Edition) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Morning Edition on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/18/26		08/18/26	08/24/26	M-WTF--					5	\$1,700.00		0.00			
N 3	KTUU	08/19/26	08/24/26	NBC Today Show 7:00 AM-9:00 AM	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	M-WTF--	:30	8	\$1,800.00	P- 2	0.00	NM	8	\$14,400.00
(Program: TODAY SHOW) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today Show on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/18/26		08/18/26	08/24/26	M-WTF--					8	\$1,800.00		0.00			

Order / Rev: 4427892
 Alt Order #: WOC15704978
 Flight Dates: 08/19/26 - 08/24/26

Advertiser: WinSenate
 Product Desc: Issue
 Estimate: 15685
 KTUU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KTUU	08/19/26	08/24/26	NBC Today Show 3rd Hour Today Show II	CM	9:00 AM-10:00 AM	M-WTF--	:30	5	\$375.00	P-2	0.00	NM	5	\$1,875.00
(Program: TODAY SHOW II) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today Third Hour on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$375.00		0.00				
N 5	KTUU	08/19/26	08/24/26	NBC Today w/Jenna Today w/ Hoda & Jenna	CM	10:00 AM-11:00 AM	M-WTF--	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
(Program: TODAY SHOW III) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Today with Jenna & Friends on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			4		\$275.00		0.00				
N 6	KTUU	08/19/26	08/24/26	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	M-WTF--	:30	5	\$200.00	P-2	0.00	NM	5	\$1,000.00
(Program: LIVE WITH KELLY) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Live With Kelly and Mark on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$200.00		0.00				
N 7	KTUU	08/19/26	08/24/26	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	M-WTF--	:30	5	\$450.00	P-2	0.00	NM	5	\$2,250.00
(Program: NEWS AT NOON) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of News at 12 PM on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$450.00		0.00				
N 8	KTUU	08/19/26	08/24/26	M-F 1230p-1p M-F 1230p-1p	CM	12:30 PM-1:00 PM	M-WTF--	:30	5	\$220.00	P-2	0.00	NM	5	\$1,100.00
(Program: SEINFELD) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Seinfeld on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$220.00		0.00				
N 9	KTUU	08/19/26	08/24/26	NBC News Daily NBC News Daily	CM	1-2p	M-WTF--	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
(Program: NBC NEWS DAILY) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of NBC News Daily on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			4		\$275.00		0.00				
N 10	KTUU	08/19/26	08/24/26	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	M-WTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: DATELINE) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Dateline on KTUU airing 16 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/20/2025, 10/22/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$150.00		0.00				
N 11	KTUU	08/19/26	08/24/26	M-F 3p-4p 3:00 PM-4:00 PM	CM	3:00 PM-4:00 PM (3:00 PM-4:00 PM)	M-WTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00
(Program: KELLY CLARKSON) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/18/26	08/24/26	M-WTF--			5		\$150.00		0.00				
N 12	KTUU	08/19/26	08/24/26		CM	4:00 PM-4:30 PM	M-WTF--	:30	5	\$150.00	P-2	0.00	NM	5	\$750.00

Advertiser:	WinSenate
Product Desc:	Issue
Estimate:	15685

KTUU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 4p-5p 4:00 PM-4:30 PM		(4:00 PM-4:30 PM)									
				(Program: JUDGE JUDY) CS-Oct/2025 - ANCHORAGE - ACTUAL CS-Oct/2025 Mo-Fr 4:00p-4:30p TIME PERIOD ON KTUU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/18/26	08/24/26	M-WTF--		5			\$150.00		0.00				
N13	KTUU	08/19/26	08/24/26	Aging Untold	CM	4:30 PM-5:00 PM	M-WTF--	:30	5	\$125.00	P-2	0.00	NM	5	\$625.00
				4:30 PM-5:00 PM		(4:30 PM-5:00 PM)									
				(Program: AGING UNTOLD) CS-Oct/2025 - ANCHORAGE - ACTUAL CS-Oct/2025 Mo-Fr 4:30p-5:00p TIME PERIOD ON KTUU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/18/26	08/24/26	M-WTF--		5			\$125.00		0.00				
N14	KTUU	08/19/26	08/24/26	CH2 5p Report M-F	CM	5:00 PM-5:30 PM	M-WTF--	:30	5	\$2,700.00	P-2	0.00	NM	5	\$13,500.00
				5:00 PM-5:30 PM		(5:00 PM-5:30 PM)									
				(Program: NEWS AT 5) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of News at 5 on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/18/26	08/24/26	M-WTF--		5			\$2,700.00		0.00				
N15	KTUU	08/19/26	08/24/26	NBC Nightly News	CM	5:30 PM-6:00 PM	M-WTF--	:30	4	\$2,800.00	P-2	0.00	NM	4	\$11,200.00
				Nightly News											
				(Program: NBC NIGHTLY NEWS) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of NBC Nightly News on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/18/26	08/24/26	M-WTF--		4			\$2,800.00		0.00				
N16	KTUU	08/19/26	08/24/26	CH2 NewsHour @ 6p	CM	6:00 PM-6:30 PM	M-WTF--	:30	5	\$3,300.00	P-2	0.00	NM	5	\$16,500.00
				6:00 PM-6:30 PM		(6:00 PM-6:30 PM)									
				(Program: NEWS AT 6) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of News at 6 on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/18/26	08/24/26	M-WTF--		5			\$3,300.00		0.00				
N17	KTUU	08/19/26	08/24/26	CH2 NewsHour @ 6:30p	CM	6:30p-7p	M-WTF--	:30	5	\$1,700.00	P-2	0.00	NM	5	\$8,500.00
				CH2 NewsHour @ 6:30p											
				(Program: THE RESET) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of The Reset on KTUU airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/18/26	08/24/26	M-WTF--		5			\$1,700.00		0.00				
N18	KTUU	08/19/26	08/24/26	CH 2 Late Edition M-F	CM	10:00 PM-10:35 PM	M-WTF--	:30	5	\$3,300.00	P-2	0.00	NM	5	\$16,500.00
				10:00 PM-10:35 PM		(10:00 PM-10:35 PM)									
				(Program: LATE EDITION M-F) CS-Oct/2025 - ANCHORAGE - ACTUAL CS-Oct/2025 Mo-Fr 10:00p-10:35p TIME PERIOD ON KTUU											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/18/26	08/24/26	M-WTF--		5			\$3,300.00		0.00				
N19	KTUU	08/19/26	08/24/26	NBC The Tonight Show	CM	10:35 PM-11:35 PM	M-WTF--	:30	5	\$1,200.00	P-2	0.00	NM	5	\$6,000.00
				The Tonight Show											
				(Program: TONITE SHW-NBC) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of The Tonight Show Starring Jimmy Fallon on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025,											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	08/18/26	08/24/26	M-WTF--		5			\$1,200.00		0.00				
N20	KTUU	08/19/26	08/24/26	NBC Late Night	CM	11:35 PM-12:35 AM	M-WTF--	:30	3	\$500.00	P-2	0.00	NM	3	\$1,500.00
				Late Night w/ Seth Meyers											
				(Program: SETH MEYERS-NBC) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Late Night With Seth Meyers on KTUU airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025,											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				

Advertiser:	WinSenate
Product Desc:	Issue
Estimate:	15685

KTUU

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	M-WTF--		3				\$500.00		0.00			
N21	KTUU	08/19/26	08/24/26	NBC Early Today 4:00 AM-5:00 AM	CM	4:00 AM-5:00 AM (4:00 AM-5:00 AM)	M-WTF--	:30	3	\$125.00	P- 2	0.00	NM	3	\$375.00
		(Program: EARLY TODAY) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Early Today on KTUU airing 40 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	M-WTF--		3				\$125.00		0.00			
N22	KTUU	08/19/26	08/24/26	NBC Monday Prime 2 Hour Monday Prime 2 Hour	CM	8:00 PM-10:00 PM	M-----	:30	1	\$2,800.00	P- 2	0.00	NM	1	\$2,800.00
		(Program: AMERICAN NINJA WARRIOR(MON P2)) CS-Oct/2025 - ANCHORAGE - ACTUAL CS-Oct/2025 Mon 8:00p-10:00p TIME PERIOD ON KTUU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	M-----		1				\$2,800.00		0.00			
N24	KTUU	08/19/26	08/19/26	NBC Wednesday Prime 1 Hour Wednesday Prime Hr 1	CM	7:00 PM-8:00 PM	--W----	:30	2	\$2,700.00	P- 2	0.00	NM	2	\$5,400.00
		(Program: AMERICAS GOT TALENT (WED)) CS-Oct/2025 - ANCHORAGE - ACTUAL CS-Oct/2025 Wed 7:00p-8:00p TIME PERIOD ON KTUU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	--W----		2				\$2,700.00		0.00			
N25	KTUU	08/19/26	08/22/26	CH2 5p Report Sat CH2 5p Report Sat	CM	5:00 PM-5:30 PM	-----S-	:30	1	\$1,000.00	P- 2	0.00	NM	1	\$1,000.00
		(Program: NEWS AT 5 SA) CS-Oct/2025 - ANCHORAGE - ACTUAL CS-Oct/2025 Sat 5:00p-5:30p TIME PERIOD ON KTUU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	-----S-		1				\$1,000.00		0.00			
N26	KTUU	08/19/26	08/22/26	CH 2 Late Edition Sat 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----S-	:30	1	\$2,400.00	P- 2	0.00	NM	1	\$2,400.00
		(Program: LATE EDITION SA) CS-Oct/2025 - ANCHORAGE - ACTUAL CS-Oct/2025 Sat 10:00p-10:35p TIME PERIOD ON KTUU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	-----S-		1				\$2,400.00		0.00			
N27	KTUU	08/19/26	08/22/26	NBC Saturday Night Live Saturday Night Live	CM	10:35 PM-12:05 AM	XI-----S-	:30	1	\$1,200.00	P- 2	0.00	NM	1	\$1,200.00
		(Program: SAT NITE LIVE) CS-Oct/2025 - ANCHORAGE - ACTUAL CS-Oct/2025 Sat 10:35p-12:05a TIME PERIOD ON KTUU													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	-----S-		1				\$1,200.00		0.00			
N28	KTUU	08/19/26	08/23/26	NBC Su Today 6:00 AM-7:00 AM	CM	6:00 AM-7:00 AM (6:00 AM-7:00 AM)	-----S	:30	1	\$575.00	P- 2	0.00	NM	1	\$575.00
		(Program: SUN TODAY-NBC) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Sunday Today on KTUU airing 4 times on 10/5/2025, 10/12/2025, 10/19/2025 and 10/26/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	-----S		1				\$575.00		0.00			
N29	KTUU	08/19/26	08/23/26	NBC Meet The Press 7:00 AM-8:00 AM	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-----S	:30	1	\$740.00	P- 2	0.00	NM	1	\$740.00
		(Program: MEET THE PRESS) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Meet the Press on KTUU airing 4 times on 10/5/2025, 10/12/2025, 10/19/2025 and 10/26/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	-----S		1				\$740.00		0.00			
N30	KTUU	08/19/26	08/23/26	CH 2 Late Edition Sun 10:00 PM-10:35 PM	CM	10:00 PM-10:35 PM (10:00 PM-10:35 PM)	-----S	:30	1	\$2,400.00	P- 2	0.00	NM	1	\$2,400.00
		(Program: LATE EDITION SU) CS-Oct/2025 - ANCHORAGE - ESTIMATE IS BASED ON PAV of Late Edition on KTUU airing 3 times on 10/5/2025, 10/12/2025 and 10/19/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	-----S		1				\$2,400.00		0.00			
N31	KTUU	08/19/26	08/23/26	Late Fringe Rotator Sa-Sun 10:30 PM-11:00 PM	CM	10:30 PM-11:00 PM (10:30 PM-11:00 PM)	-----S	:30	1	\$245.00	P- 2	0.00	NM	1	\$245.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, WinSenate, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Waterfront Strategies

Address: 3050 K Street NW Suite 100 Washington, DC 20007

Contact:

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: WinSenate

Address: 1032 15th Street NW, Suite 247, Washington DC 20005

Contact: Rebecca Lambe

Phone number: 202-788-6888

Email: senatewin@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Rebecca Lambe, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 3, 2026

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name:

JB Poersch

Name:

Yvette Morales

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 06/06/26

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received:

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☐ Accepted
☒ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

8/17 - Canceled prior to air

Contract #:

4427892

Station Call Letters:

KTUU

Date Received/Requested:

6/3/26

Est. #:

15685

Station Location:

Anchorage, Alaska

Run Start and End Dates:

8/19 - 8/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, WinSenate, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

- ☒ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☐ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

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Phone number: 202-338-8700

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Name: WinSenate

Address: 1032 15th Street NW, Suite 247, Washington DC 20005

Contact: Rebecca Lambe

Phone number: 202-788-6888

Email: senatewin@gmail.com

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☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 3, 2026

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

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Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name:

JB Poersch

Name:

Yvette Morales

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Date of Station Agreement to Sell Time: 06/06/26

TO BE COMPLETED BY STATION ONLY

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- ☐ Accepted
☒ Accepted IN PART (e.g., ad not received to determine content)*
☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

8/17 - Canceled prior to air

Contract #:

4427892

Station Call Letters:

KTUU

Date Received/Requested:

6/3/26

Est. #:

15685

Station Location:

Anchorage, Alaska

Run Start and End Dates:

8/19 - 8/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

ORDER



Orders
Order / Rev: 4424232
Alt Order #: WOC15704982
Ext. Opp. ID:
Product Desc: Issue
Estimate: 15685
Flight Dates: 08/18/26 - 08/24/26
Original Date / Rev: 05/31/26 / 06/01/26
Order Type: NORMAL

KATH

Primary AE: Anchorage House
Sales Office: ANCN
Sales Region: National

Agency
Name: Waterfront Strategies
Buying Contact:
Billing Contact: Nicole Meade
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: WinSenate
Demographic: A35+
Product Codes: Issue - State - Senate, Issue - National -
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P- 2

New Business End:
Advertiser External ID: 628196
Agency External ID: 111690
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/27/26	08/24/26	77	\$32,830.00	\$27,905.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2026	77	\$32,830.00	\$27,905.50	0.00
Totals	77	\$32,830.00	\$27,905.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anchorage House	ANCN	National	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KATH	08/18/26	08/24/26	CH2 Morning Edition @ 6M KTUU Morning Edition I		5:00 AM-6:00 AM	MTWTF--	:30	3	\$110.00	P- 2	0.00	NM	3	\$330.00
(Program: 24 7 WEATHER) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of 24/7 Weather on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	MTWTF--					3	\$110.00		0.00			
N 2	KATH	08/18/26	08/24/26	CH2 Morning Edition @ 6M CH2 Morning Edition @ 6a		6:00 AM-7:00 AM	MTWTF--	:30	5	\$550.00	P- 2	0.00	NM	5	\$2,750.00
(Program: Morning Edition) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Morning Edition on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	MTWTF--					5	\$550.00		0.00			
N 3	KATH	08/18/26	08/24/26	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	MTWTF--	:30	5	\$650.00	P- 2	0.00	NM	5	\$3,250.00
(Program: Today Show) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Today Show on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/18/26	08/24/26	MTWTF--					5	\$650.00		0.00			

Advertiser:	WinSenate
Product Desc:	Issue
Estimate:	15685

KATH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KATH	08/18/26	08/24/26	NBC Today w/Jenna NBC Today Show III	CM	10:00 AM-11:00 AM	MTWTF--	:30	3	\$85.00	P- 2	0.00	NM	3	\$255.00
(Program: TODAY SHOW III) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Today with Jenna & Friends on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$85.00			0.00		
N 5	KATH	08/18/26	08/24/26	M-F 11a-12p M-F 11a-12p	CM	11:00 AM-12:00 PM	MTWTF--	:30	3	\$70.00	P- 2	0.00	NM	3	\$210.00
(Program: LIVE WITH KELY AND RYAN) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Live With Kelly and Mark on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$70.00			0.00		
N 6	KATH	08/18/26	08/24/26	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	MTWTF--	:30	3	\$150.00	P- 2	0.00	NM	3	\$450.00
(Program: NEWS AT NOON) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of News at 12 PM on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$150.00			0.00		
N 7	KATH	08/18/26	08/24/26	M-F 1230p-1p M-F 1230p-1p	CM	12:30 PM-1:00 PM	MTWTF--	:30	3	\$110.00	P- 2	0.00	NM	3	\$330.00
(Program: SEINFELD) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Seinfeld on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$110.00			0.00		
N 8	KATH	08/18/26	08/24/26	NBC News Daily NBC News Daily	CM	1:00 PM-2:00 PM	MTWTF--	:30	3	\$80.00	P- 2	0.00	NM	3	\$240.00
(Program: NBC NEWS DAILY) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of NBC News Daily on KATH airing 20 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$80.00			0.00		
N 9	KATH	08/18/26	08/24/26	M-F 2p-3p M-F 2p-3p	CM	2:00 PM-3:00 PM	MTWTF--	:30	3	\$55.00	P- 2	0.00	NM	3	\$165.00
(Program: DATELINE) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Dateline on KATH airing 18 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/2025, 10/17/2025, 10/20/202															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$55.00			0.00		
N 10	KATH	08/18/26	08/24/26	M-F 3p-4p M-F 3p-4p	CM	3:00 PM-4:00 PM	MTWTF--	:30	2	\$55.00	P- 2	0.00	NM	2	\$110.00
(Program: KELLY CLARKSON SHOW) CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of The Kelly Clarkson Show on KATH airing 19 times on 9/29/2025, 9/30/2025, 10/1/2025, 10/2/2025, 10/3/2025, 10/6/2025, 10/7/2025, 10/8/2025, 10/9/2025, 10/10/2025, 10/13/2025, 10/14/2025, 10/15/2025, 10/16/															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			2			\$55.00			0.00		
N 11	KATH	08/18/26	08/24/26	M-F 4p-5p M-F 4p-5p	CM	4:00 PM-4:30 PM	MTWTF--	:30	3	\$55.00	P- 2	0.00	NM	3	\$165.00
(Program: JUDGE JUDY) CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Mo-Fr 4:00p-4:30p TIME PERIOD ON KATH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		08/18/26	08/24/26	MTWTF--			3			\$55.00			0.00		
N 12	KATH	08/18/26	08/24/26	M-F 4p-5p M-F 4p-5p	CM	4:30 PM-5:00 PM	MTWTF--	:30	3	\$45.00	P- 2	0.00	NM	3	\$135.00
(Program: AGING UNTOLD)															

Order / Rev: 4424232
 Alt Order #: WOC15704982
 Flight Dates: 08/18/26 - 08/24/26

Advertiser: WinSenate
 Product Desc: Issue
 Estimate: 15685
KATH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	MTWTF--			2		\$45.00	0.00					
N21	KATH	08/18/26	08/24/26	MLB Reg Season GameCM		4:00 PM-7:00 PM	M--T--S	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		MLB Reg Season Game													
		(Program: MLB ON NBC (2026 P2))													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 M,R,U 4:00p-7:00p TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	M--T--S			1		\$275.00	0.00					
N22	KATH	08/18/26	08/18/26	NBC Tuesday Prime 2 H0M		7:00 PM-9:00 PM	-T-----	:30	2	\$900.00	P-2	0.00	NM	2	\$1,800.00
		NBC Tuesday Prime 2 Hour													
		(Program: AMERICAS GOT TALENT (TUE))													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Tue 7:00p-9:00p TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-T-----			2		\$900.00	0.00					
N23	KATH	08/18/26	08/22/26	CH2 Late Edition Sat	CM	10:00 PM-10:35 PM	-----S-	:30	1	\$835.00	P-2	0.00	NM	1	\$835.00
		CH2 Late Edition Sat													
		(Program: LATE EDITION SA)													
		CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Late Edition on KATH airing 4 times on 10/4/2025, 10/11/2025, 10/18/2025 and 10/25/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S-			1		\$835.00	0.00					
N24	KATH	08/18/26	08/22/26	NBC Saturday Night LiveCM		10:35 PM-12:05 AM	-----S-	:30	1	\$410.00	P-2	0.00	NM	1	\$410.00
		NBC Saturday Night Live													
		(Program: SATURDAY NIGHT LIVE)													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Sat 10:35p-12:05a TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S-			1		\$410.00	0.00					
N25	KATH	08/18/26	08/23/26	NBC Su Today	CM	6:00 AM-7:00 AM	-----S	:30	1	\$200.00	P-2	0.00	NM	1	\$200.00
		NBC Su Today													
		(Program: SUN TODAY)													
		CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Sunday Today on KATH airing 4 times on 10/5/2025, 10/12/2025, 10/19/2025 and 10/26/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$200.00	0.00					
N26	KATH	08/18/26	08/23/26	NBC Meet The Press	CM	7:00 AM-8:00 AM	-----S	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		NBC Meet The Press													
		(Program: MEET THE PRESS)													
		CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of Meet the Press on KATH airing 4 times on 10/5/2025, 10/12/2025, 10/19/2025 and 10/26/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$250.00	0.00					
N27	KATH	08/18/26	08/23/26	NBC WNBA Game	CM	3:00 PM-5:30 PM	-----S	:30	1	\$135.00	P-2	0.00	NM	1	\$135.00
		NBC WNBA Game													
		(Program: WNBA: TEAMS TBA (8/23/26))													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Sun 3:00p-5:30p TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$135.00	0.00					
N28	KATH	08/18/26	08/23/26	CH2 5p Report Sun	CM	5:00 PM-5:30 PM	-----S	:30	1	\$415.00	P-2	0.00	NM	1	\$415.00
		CH2 5p Report Sun													
		(Program: NEWS AT 5 SU)													
		CS-Oct/2025 - JUNEAU - ACTUAL CS-Oct/2025 Sun 5:00p-5:30p TIME PERIOD ON KATH													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$415.00	0.00					
N29	KATH	08/18/26	08/23/26	CH2 Late Edition Sun	CM	10:00 PM-10:30 PM	-----S	:30	1	\$835.00	P-2	0.00	NM	1	\$835.00
		CH2 Late Edition Sun													
		(Program: LATE EDITION SU)													
		CS-Oct/2025 - JUNEAU - ESTIMATE IS BASED ON PAV of KATH airing Late Edition on 10/5/2025, Late Edition on 10/12/2025, Late Edition on 10/19/2025 and News at 10 on 10/26/2025													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		08/18/26	08/24/26	-----S			1		\$835.00	0.00					

*Tax 1 Note: Juneau Tax 5%.

Totals 77 \$32,830.00

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, WinSenate, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:



Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.



Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by:

Agency name: Waterfront Strategies

Address: 3050 K Street NW Suite 100 Washington, DC 20007

Contact:

Phone number: 202-338-8700

Email:

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: WinSenate

Address: 1032 15th Street NW, Suite 247, Washington DC 20005

Contact: Rebecca Lambe

Phone number: 202-788-6888

Email: senatewin@gmail.com

Station is authorized to announce the time as paid for by such person or entity.

List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

Rebecca Lambe, Treasurer

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

☐ N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election: November 3, 2026

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

☐ N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor

Station Representative

Signature:

Signature:

Name:

JB Poersch

Name:

Yvette Morales

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time: 06/06/26

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? ☐ Yes ☒ No Date ad received:

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

☐

Accepted

☒

Accepted IN PART (e.g., ad not received to determine content)*

☐

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

8/17 - Canceled prior to air

Contract #:

4427892

Station Call Letters:

KTUU

Date Received/Requested:

6/3/26

Est. #:

15685

Station Location:

Anchorage, Alaska

Run Start and End Dates:

8/19 - 8/24

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Exhibit 13

907 Initiative IRS Form 990 (tax year 2024, filed November 15, 2025)



efile GRAPHIC print - DO NOT PROCESS

As Filed Data -

DLN: 93493319030375

Form 990

Return of Organization Exempt From Income Tax

OMB No. 1545-0047

2024

Open to Public Inspection

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form as it may be made public.

Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury

Internal Revenue Service

A For the 2024 calendar year, or tax year beginning 01-01-2024 , and ending 12-31-2024

B Check if applicable:

☐ Address change

☐ Name change

☐ Initial return

☐ Final return/terminated

☐ Amended return

☐ Application pending

C Name of organization

907 INITIATIVE

Doing business as

Number and street (or P.O. box if mail is not delivered to street address)

Room/suite

City or town, state or province, and ZIP or foreign postal code

ANCHORAGE, AK 99501

D Employer identification number

88-3854599

E Telephone number

(202) 552-0221

G Gross receipts \$ 793,705

F Name and address of principal officer:

AUBREY WIEBER

PMB 1082 645 G ST STE 100

ANCHORAGE, AK 99501

H(a) Is this a group return for subordinates?

☐ Yes

☒ No

H(b) Are all subordinates included?

☐ Yes

☐ No

If "No," attach a list. See instructions.

H(c) Group exemption number

I Tax-exempt status:

☐ 501(c)(3)

☒ 501(c) (4) (insert no.)

☐ 4947(a)(1) or

☐ 527

J Website:

907INITIATIVE.ORG

K Form of organization:

☒ Corporation

☐ Trust

☐ Association

☐ Other

L Year of formation: 2022

M State of legal domicile: AK

Part I

Summary

Activities & Governance

1 Briefly describe the organization's mission or most significant activities:

SEE SCHEDULE O

2 Check this box ☐ if the organization discontinued its operations or disposed of more than 25% of its net assets.

3 Number of voting members of the governing body (Part VI, line 1a)

4 Number of independent voting members of the governing body (Part VI, line 1b)

5 Total number of individuals employed in calendar year 2024 (Part V, line 2a)

6 Total number of volunteers (estimate if necessary)

7a Total unrelated business revenue from Part VIII, column (C), line 12

7b Net unrelated business taxable income from Form 990-T, Part I, line 11

Revenue

8 Contributions and grants (Part VIII, line 1h)

9 Program service revenue (Part VIII, line 2g)

10 Investment income (Part VIII, column (A), lines 3, 4, and 7d)

11 Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)

12 Total revenue—add lines 8 through 11 (must equal Part VIII, column (A), line 12)

Expenses

13 Grants and similar amounts paid (Part IX, column (A), lines 1–3)

14 Benefits paid to or for members (Part IX, column (A), line 4)

15 Salaries, other compensation, employee benefits (Part IX, column (A), lines 5–10)

16a Professional fundraising fees (Part IX, column (A), line 11e)

b Total fundraising expenses (Part IX, column (D), line 25) 0

17 Other expenses (Part IX, column (A), lines 11a–11d, 11f–24e)

18 Total expenses. Add lines 13–17 (must equal Part IX, column (A), line 25)

19 Revenue less expenses. Subtract line 18 from line 12

Net Assets or Fund Balances

20 Total assets (Part X, line 16)

21 Total liabilities (Part X, line 26)

22 Net assets or fund balances. Subtract line 21 from line 20

Prior Year

Current Year

3 4

4 0

5 0

6 0

7a 0

7b 0

8 522,078 793,705

9 0 0

10 0 0

11 0 0

12 522,078 793,705

13 0 10

14 0 0

15 0 64,200

16a 0 0

b

17 744,463 751,942

18 744,463 816,152

19 -222,385 -22,447

Beginning of Current Year

End of Year

20 441,558 32,836

21 386,562 287

22 54,996 32,549

Part II

Signature Block

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here

Signature of officer

AUBREY WIEBER, EXECUTIVE DIRECTOR

Type or print name and title

2025-11-15

Date

Paid Preparer Use Only

Print/Type preparer's name

Preparer's signature

Date 2025-11-14

Check ☐ if self-employed

PTIN P01602996

Firm's name MBA CONSULTING GROUP

Firm's EIN 47-1028527

Firm's address 611 PENNSYLVANIA AVE SE 143

WASHINGTON, DC 20003

Phone no. (202) 552-0221

May the IRS discuss this return with the preparer shown above? See Instructions.

☒ Yes

☐ No

For Paperwork Reduction Act Notice, see the separate instructions.

Cat. No. 11282Y

Form 990 (2024)

Part III Statement of Program Service Accomplishments

Check if Schedule O contains a response or note to any line in this Part III ☐

1 Briefly describe the organization's mission:

THE 907 INITIATIVE IS AN ALASKA-BASED GOVERNMENT WATCHDOG ORGANIZATION WORKING TO INCREASE PUBLIC TRANSPARENCY FOR STATE & LOCAL GOVERNMENT. WE WORK WITH INDIVIDUALS, ORGANIZATIONS AND GRASSROOTS COALITIONS TO PROMOTE A GREATER QUALITY OF LIFE & PROMOTE ALASKAN VALUES.

2 Did the organization undertake any significant program services during the year which were not listed on the prior Form 990 or 990-EZ? ☐ Yes ☒ No

If "Yes," describe these new services on Schedule O.

3 Did the organization cease conducting, or make significant changes in how it conducts, any program services? ☐ Yes ☒ No

If "Yes," describe these changes on Schedule O.

4 Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and revenue, if any, for each program service reported.

4a (Code:) (Expenses \$ 466,004 including grants of \$ 10) (Revenue \$)
Description: See Additional Data

4b (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4c (Code:) (Expenses \$ including grants of \$) (Revenue \$)

4d Other program services (Describe in Schedule O.)
(Expenses \$ including grants of \$) (Revenue \$)

4e Total program service expenses 466,004

Part IV Checklist of Required Schedules

	Yes	No
1 Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)? If "Yes," complete Schedule A	1	No
2 Is the organization required to complete Schedule B, Schedule of Contributors? See instructions. 	2	Yes
3 Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	3	No
4 Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	4	
5 Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5	No
6 Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6	No
7 Did the organization receive or hold a conservation easement, including easements to preserve open space, the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7	No
8 Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete Schedule D, Part III	8	No
9 Did the organization report an amount in Part X, line 21 for escrow or custodial account liability; serve as a custodian for amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services? If "Yes," complete Schedule D, Part IV	9	No
10 Did the organization, directly or through a related organization, hold assets in temporarily restricted endowments, permanent endowments, or quasi endowments? If "Yes," complete Schedule D, Part V	10	No
11 If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X, as applicable.		
a Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D, Part VI.	11a	No
b Did the organization report an amount for investments—other securities in Part X, line 12 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b	No
c Did the organization report an amount for investments—program related in Part X, line 13 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c	No
d Did the organization report an amount for other assets in Part X, line 15 that is 5% or more of its total assets reported in Part X, line 16? If "Yes," complete Schedule D, Part IX	11d	No
e Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e	No
f Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f	No
12a Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete Schedule D, Parts XI and XII	12a	No
b Was the organization included in consolidated, independent audited financial statements for the tax year? If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b	No
13 Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13	No
14a Did the organization maintain an office, employees, or agents outside of the United States?	14a	No
b Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business, investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000 or more? If "Yes," complete Schedule F, Parts I and IV	14b	No
15 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any foreign organization? If "Yes," complete Schedule F, Parts II and IV	15	No
16 Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16	No
17 Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX, column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions.	17	No
18 Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines 1c and 8a? If "Yes," complete Schedule G, Part II	18	No
19 Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes," complete Schedule G, Part III	19	No
20a Did the organization operate one or more hospital facilities? If "Yes," complete Schedule H	20a	No
b If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b	
21 Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or domestic government on Part IX, column (A), line 1? If "Yes," complete Schedule I, Parts I and II	21	No

Part IV Checklist of Required Schedules (continued)

		Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on Part IX, column (A), line 2? <i>If "Yes," complete Schedule I, Parts I and III</i>	22	No
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current and former officers, directors, trustees, key employees, and highest compensated employees? <i>If "Yes," complete Schedule J</i>	23	No
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the last day of the year, that was issued after December 31, 2002? <i>If "Yes," answer lines 24b through 24d and complete Schedule K. If "No," go to line 25a</i>	24a	No
b	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b	
c	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease any tax-exempt bonds?	24c	
d	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d	
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit transaction with a disqualified person during the year? <i>If "Yes," complete Schedule L, Part I</i>	25a	No
b	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? <i>If "Yes," complete Schedule L, Part I</i>	25b	No
26	Did the organization report any amount on Part X, line 5 or 22 for receivables from or payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons? <i>If "Yes," complete Schedule L, Part II</i>	26	No
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or employee thereof, a grant selection committee member, or to a 35% controlled entity (including an employee thereof) or family member of any of these persons? <i>If "Yes," complete Schedule L, Part III</i>	27	No
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV instructions for applicable filing thresholds, conditions, and exceptions):		
a	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If "Yes," complete Schedule L, Part IV</i>	28a	No
b	A family member of any individual described in line 28a? <i>If "Yes," complete Schedule L, Part IV</i>	28b	No
c	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? <i>If "Yes," complete Schedule L, Part IV</i>	28c	No
29	Did the organization receive more than \$25,000 in non-cash contributions? <i>If "Yes," complete Schedule M</i>	29	No
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation contributions? <i>If "Yes," complete Schedule M</i>	30	No
31	Did the organization liquidate, terminate, or dissolve and cease operations? <i>If "Yes," complete Schedule N, Part I</i>	31	No
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? <i>If "Yes," complete Schedule N, Part II</i>	32	No
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations sections 301.7701-2 and 301.7701-3? <i>If "Yes," complete Schedule R, Part I</i>	33	No
34	Was the organization related to any tax-exempt or taxable entity? <i>If "Yes," complete Schedule R, Part II, III, or IV, and Part V, line 1</i>	34	No
35a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a	No
b	If 'Yes' to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? <i>If "Yes," complete Schedule R, Part V, line 2</i>	35b	
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization? <i>If "Yes," complete Schedule R, Part V, line 2</i>	36	
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization and that is treated as a partnership for federal income tax purposes? <i>If "Yes," complete Schedule R, Part VI</i>	37	No
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? Note. All Form 990 filers are required to complete Schedule O.	38	Yes

Part V Statements Regarding Other IRS Filings and Tax ComplianceCheck if Schedule O contains a response or note to any line in this Part V ☐

		Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable	1a	15
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable	1b	0
c	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming (gambling) winnings to prize winners?	1c	Yes

Part V **Statements Regarding Other IRS Filings and Tax Compliance** (continued)

2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return	2a 0			
b If at least one is reported on line 2a, did the organization file all required federal employment tax returns?			2b	
3a Did the organization have unrelated business gross income of \$1,000 or more during the year? . . .			3a	No
b If "Yes," has it filed a Form 990-T for this year? <i>If "No" to line 3b, provide an explanation in Schedule O</i> . . .			3b	
4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? . . . b If "Yes," enter the name of the foreign country: _____ See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).			4a	No
5a Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? . . .			5a	No
b Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction?			5b	No
c If "Yes," to line 5a or 5b, did the organization file Form 8886-T?			5c	
6a Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit any contributions that were not tax deductible as charitable contributions?			6a	Yes
b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible?			6b	Yes
7 Organizations that may receive deductible contributions under section 170(c).				
a Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor?			7a	
b If "Yes," did the organization notify the donor of the value of the goods or services provided?			7b	
c Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required to file Form 8282?			7c	
d If "Yes," indicate the number of Forms 8282 filed during the year	7d			
e Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract?			7e	
f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? . . .			7f	
g If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required?			7g	
h If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C?			7h	
8 Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year?			8	
9 Sponsoring organizations maintaining donor advised funds.				
a Did the sponsoring organization make any taxable distributions under section 4966?			9a	
b Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? . . .			9b	
10 Section 501(c)(7) organizations. Enter:				
a Initiation fees and capital contributions included on Part VIII, line 12	10a			
b Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities	10b			
11 Section 501(c)(12) organizations. Enter:				
a Gross income from members or shareholders	11a			
b Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.)	11b			
12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041?			12a	
b If "Yes," enter the amount of tax-exempt interest received or accrued during the year.	12b			
13 Section 501(c)(29) qualified nonprofit health insurance issuers.				
a Is the organization licensed to issue qualified health plans in more than one state? Note. See the instructions for additional information the organization must report on Schedule O.			13a	
b Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans	13b			
c Enter the amount of reserves on hand	13c			
14a Did the organization receive any payments for indoor tanning services during the tax year?			14a	No
b If "Yes," has it filed a Form 720 to report these payments? <i>If "No," provide an explanation in Schedule O</i> . . .			14b	
15 Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or excess parachute payment(s) during the year? If "Yes," see the instructions and file Form 4720, Schedule N.			15	No
16 Is the organization an educational institution subject to the section 4968 excise tax on net investment income? . . . If "Yes," complete Form 4720, Schedule O.			16	No
17 Section 501(c)(21) organizations. Did the trust, or any disqualified or other person engage in any activities that would result in the imposition of an excise tax under section 4951, 4952, or 4953? . . . If "Yes," complete Form 6069.			17	

Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to lines 8a, 8b, or 10b below, describe the circumstances, processes, or changes in Schedule O. See instructions.
Check if Schedule O contains a response or note to any line in this Part VI ☒

Section A. Governing Body and Management

		Yes	No
1a Enter the number of voting members of the governing body at the end of the tax year	1a 4		
If there are material differences in voting rights among members of the governing body, or if the governing body delegated broad authority to an executive committee or similar committee, explain in Schedule O.			
b Enter the number of voting members included in line 1a, above, who are independent	1b 0		
2 Did any officer, director, trustee, or key employee have a family relationship or a business relationship with any other officer, director, trustee, or key employee?	2		No
3 Did the organization delegate control over management duties customarily performed by or under the direct supervision of officers, directors or trustees, or key employees to a management company or other person?	3		No
4 Did the organization make any significant changes to its governing documents since the prior Form 990 was filed?	4		No
5 Did the organization become aware during the year of a significant diversion of the organization's assets?	5		No
6 Did the organization have members or stockholders?	6		No
7a Did the organization have members, stockholders, or other persons who had the power to elect or appoint one or more members of the governing body?	7a		No
b Are any governance decisions of the organization reserved to (or subject to approval by) members, stockholders, or persons other than the governing body?	7b		No
8 Did the organization contemporaneously document the meetings held or written actions undertaken during the year by the following:			
a The governing body?	8a	Yes	
b Each committee with authority to act on behalf of the governing body?	8b		No
9 Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be reached at the organization's mailing address? If "Yes," provide the names and addresses in Schedule O	9		No

Section B. Policies (This Section B requests information about policies not required by the Internal Revenue Code.)

		Yes	No
10a Did the organization have local chapters, branches, or affiliates?	10a		No
b If "Yes," did the organization have written policies and procedures governing the activities of such chapters, affiliates, and branches to ensure their operations are consistent with the organization's exempt purposes?	10b		
11a Has the organization provided a complete copy of this Form 990 to all members of its governing body before filing the form?	11a	Yes	
b Describe on Schedule O the process, if any, used by the organization to review this Form 990.			
12a Did the organization have a written conflict of interest policy? If "No," go to line 13	12a	Yes	
b Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise to conflicts?	12b	Yes	
c Did the organization regularly and consistently monitor and enforce compliance with the policy? If "Yes," describe on Schedule O how this was done	12c		No
13 Did the organization have a written whistleblower policy?	13	Yes	
14 Did the organization have a written document retention and destruction policy?	14	Yes	
15 Did the process for determining compensation of the following persons include a review and approval by independent persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			
a The organization's CEO, Executive Director, or top management official	15a		No
b Other officers or key employees of the organization	15b		No
If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.			
16a Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangement with a taxable entity during the year?	16a		No
b If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluate its participation in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organization's exempt status with respect to such arrangements?	16b		

Section C. Disclosure

17 List the states with which a copy of this Form 990 is required to be filed	AK
18 Section 6104 requires an organization to make its Form 1023 (1024 or 1024-A, if applicable), 990, and 990-T (section 501(c)(3)s only) available for public inspection. Indicate how you made these available. Check all that apply. ☐ Own website ☐ Another's website ☒ Upon request ☐ Other (explain in Schedule O)	
19 Describe in Schedule O whether (and if so, how) the organization made its governing documents, conflict of interest policy, and financial statements available to the public during the tax year.	
20 State the name, address, and telephone number of the person who possesses the organization's books and records: MBA CONSULTING GROUP 611 PENNSYLVANIA AVE NUM143 WASHINGTON, DC 20003 (202) 552-0221	

Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII ☐

1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.

- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
- List all of the organization's **current** key employees, if any. See the instructions for definition of "key employee."
- List the organization's five **current** highest compensated employees (other than an officer, director, trustee or key employee) who received reportable compensation (box 5 of Form W-2, box 6 of Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, or highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

☐ Check this box if neither the organization nor any related organization compensated any current officer, director, or trustee.

[illegible]

Part VII Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees (continued)

(A) Name and title	(B) Average hours per week (list any hours for related organizations below dotted line)	(C) Position (do not check more than one box, unless person is both an officer and a director/trustee)						(D) Reportable compensation from the organization (W-2/1099-MISC/1099-NEC)	(E) Reportable compensation from related organizations (W-2/1099-MISC/1099-NEC)	(F) Estimated amount of other compensation from the organization and related organizations
		Individual trustee or director	Institutional Trustee	Officer	Key employee	Highest compensated employee	Former			
1b Sub-Total										
c Total from continuation sheets to Part VII, Section A										
d Total (add lines 1b and 1c)								64,200	0	

2 Total number of individuals (including but not limited to those listed above) who received more than \$100,000 of reportable compensation from the organization 0

		Yes	No
3	Did the organization list any former officer, director or trustee, key employee, or highest compensated employee on line 1a? <i>If "Yes," complete Schedule J for such individual</i>	3	No
4	For any individual listed on line 1a, is the sum of reportable compensation and other compensation from the organization and related organizations greater than \$150,000? <i>If "Yes," complete Schedule J for such individual</i>	4	No
5	Did any person listed on line 1a receive or accrue compensation from any unrelated organization or individual for services rendered to the organization? <i>If "Yes," complete Schedule J for such person</i>	5	No

Section B. Independent Contractors

1 Complete this table for your five highest compensated independent contractors that received more than \$100,000 of compensation from the organization. Report compensation for the calendar year ending with or within the organization's tax year.

(A)	(B)	(C)
Name and business address	Description of services	Compensation
ASPECT STRATEGIC LLC 1855 NORTH GAYLORD ST 404 DENVER, CO 80206	QUALITATIVE RESEARCH	144,143
TRUE BLUE STRATEGIES LLC 255 SOUTH KING ST STE 800 SEATTLE, WA 98104	MEDIA BUYS AND CONSULTING	120,000
THE PIVOT GROUP LLC 712 H ST NE UNIT 606 WASHINGTON, DC 20002	PRINTING AND PRODUCTION	106,201

2 Total number of independent contractors (including but not limited to those listed above) who received more than \$100,000 of compensation from the organization 3	
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Part VIII **Statement of Revenue**

Check if Schedule O contains a response or note to any line in this Part VIII ☐

			(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514	
Contributions, Gifts, Grants and Other Similar Amounts	1a	Federated campaigns	1a				
	b	Membership dues	1b				
	c	Fundraising events	1c				
	d	Related organizations	1d				
	e	Government grants (contributions)	1e				
	f	All other contributions, gifts, grants, and similar amounts not included above	1f	793,705			
	g	Noncash contributions included in lines 1a - 1f:\$	1g				
	h Total. Add lines 1a-1f			793,705			
	Program Service Revenue	2a		Business Code			
b							
c							
d							
e							
f		All other program service revenue					
g Total. Add lines 2a-2f.							
Other Revenue	3 Investment income (including dividends, interest, and other similar amounts)						
	4 Income from investment of tax-exempt bond proceeds						
	5 Royalties						
	6a Gross rents	(i) Real	(ii) Personal				
		6a					
		b Less: rental expenses	6b				
		c Rental income or (loss)	6c				
	d Net rental income or (loss)						
	7a Gross amount from sales of assets other than inventory	(i) Securities	(ii) Other				
		7a					
		b Less: cost or other basis and sales expenses	7b				
		c Gain or (loss)	7c				
	d Net gain or (loss)						
	8a Gross income from fundraising events (not including \$ _____ of contributions reported on line 1c). See Part IV, line 18						
		8a					
		b Less: direct expenses	8b				
	c Net income or (loss) from fundraising events						
	9a Gross income from gaming activities. See Part IV, line 19						
		9a					
		b Less: direct expenses	9b				
c Net income or (loss) from gaming activities							
10a Gross sales of inventory, less returns and allowances							
	10a						
	b Less: cost of goods sold	10b					
c Net income or (loss) from sales of inventory							
Miscellaneous Revenue	11a		Business Code				
	b						
	c						
	d	All other revenue					
	e Total. Add lines 11a-11d						
	12 Total revenue. See instructions		793,705	0	0	0	

Part IX Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A).

Check if Schedule O contains a response or note to any line in this Part IX ☒

Do not include amounts reported on lines 6b, 7b, 8b, 9b, and 10b of Part VIII.	(A) Total expenses	(B) Program service expenses	(C) Management and general expenses	(D) Fundraising expenses
1 Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21	10	10		
2 Grants and other assistance to domestic individuals. See Part IV, line 22				
3 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16.				
4 Benefits paid to or for members				
5 Compensation of current officers, directors, trustees, and key employees	64,200	26,750	37,450	
6 Compensation not included above, to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B)				
7 Other salaries and wages				
8 Pension plan accruals and contributions (include section 401 (k) and 403(b) employer contributions)				
9 Other employee benefits				
10 Payroll taxes				
11 Fees for services (non-employees):				
a Management				
b Legal	18,871	7,951	10,920	
c Accounting	5,043		5,043	
d Lobbying				
e Professional fundraising services. See Part IV, line 17				
f Investment management fees				
g Other (If line 11g amount exceeds 10% of line 25, column (A) amount, list line 11g expenses on Schedule O)	392,339	301,839	90,500	
12 Advertising and promotion	308,865	116,164	192,701	
13 Office expenses	4,646	1,021	3,625	
14 Information technology	5,118	2,855	2,263	
15 Royalties				
16 Occupancy				
17 Travel	8,109	4,520	3,589	
18 Payments of travel or entertainment expenses for any federal, state, or local public officials				
19 Conferences, conventions, and meetings	6,192	4,794	1,398	
20 Interest				
21 Payments to affiliates				
22 Depreciation, depletion, and amortization				
23 Insurance				
24 Other expenses. Itemize expenses not covered above (List miscellaneous expenses in line 24e. If line 24e amount exceeds 10% of line 25, column (A) amount, list line 24e expenses on Schedule O.)				
a MEMBERSHIP DUES	2,500		2,500	
b TAXES & MISC FEES	149	100	49	
c BANK & CREDIT CARD FEES	110		110	
d				
e All other expenses				
25 Total functional expenses. Add lines 1 through 24e	816,152	466,004	350,148	0
26 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. Check here ☐ if following SOP 98-2 (ASC 958-720).				

Part X Balance SheetCheck if Schedule O contains a response or note to any line in this Part IX ☐

		(A) Beginning of year		(B) End of year
Assets	1 Cash—non-interest-bearing	333,598	1	32,836
	2 Savings and temporary cash investments		2	
	3 Pledges and grants receivable, net		3	
	4 Accounts receivable, net	107,960	4	0
	5 Loans and other receivables from any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		5	
	6 Loans and other receivables from other disqualified persons (as defined under section 4958(f)(1)), and persons described in section 4958(c)(3)(B) . . .		6	
	7 Notes and loans receivable, net		7	
	8 Inventories for sale or use		8	
	9 Prepaid expenses and deferred charges		9	
	10a Land, buildings, and equipment: cost or other basis. Complete Part VI of Schedule D	10a		
	b Less: accumulated depreciation	10b	10c	
	11 Investments—publicly traded securities		11	
	12 Investments—other securities. See Part IV, line 11		12	
	13 Investments—program-related. See Part IV, line 11		13	
	14 Intangible assets		14	
	15 Other assets. See Part IV, line 11		15	
16 Total assets. Add lines 1 through 15 (must equal line 33)	441,558	16	32,836	
Liabilities	17 Accounts payable and accrued expenses	386,562	17	287
	18 Grants payable		18	
	19 Deferred revenue		19	
	20 Tax-exempt bond liabilities		20	
	21 Escrow or custodial account liability. Complete Part IV of Schedule D		21	
	22 Loans and other payables to any current or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35% controlled entity or family member of any of these persons		22	
	23 Secured mortgages and notes payable to unrelated third parties . . .		23	
	24 Unsecured notes and loans payable to unrelated third parties . . .		24	
	25 Other liabilities (including federal income tax, payables to related third parties, and other liabilities not included on lines 17 - 24). Complete Part X of Schedule D		25	
	26 Total liabilities. Add lines 17 through 25	386,562	26	287
Net Assets or Fund Balances	Organizations that follow FASB ASC 958, check here ☒ and complete lines 27, 28, 32, and 33.			
	27 Net assets without donor restrictions	54,996	27	32,549
	28 Net assets with donor restrictions		28	
	Organizations that do not follow FASB ASC 958, check here ☐ and complete lines 29 through 33.			
	29 Capital stock or trust principal, or current funds		29	
	30 Paid-in or capital surplus, or land, building or equipment fund		30	
	31 Retained earnings, endowment, accumulated income, or other funds		31	
	32 Total net assets or fund balances	54,996	32	32,549
33 Total liabilities and net assets/fund balances	441,558	33	32,836	

Part XI **Reconciliation of Net Assets**

Check if Schedule O contains a response or note to any line in this Part XI ☐

1	Total revenue (must equal Part VIII, column (A), line 12)	1	793,705
2	Total expenses (must equal Part IX, column (A), line 25)	2	816,152
3	Revenue less expenses. Subtract line 2 from line 1	3	-22,447
4	Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A))	4	54,996
5	Net unrealized gains (losses) on investments	5	
6	Donated services and use of facilities	6	
7	Investment expenses	7	
8	Prior period adjustments	8	
9	Other changes in net assets or fund balances (explain in Schedule O)	9	0
10	Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, column (B))	10	32,549

Part XII **Financial Statements and Reporting**

Check if Schedule O contains a response or note to any line in this Part XII ☐

		Yes	No
1	Accounting method used to prepare the Form 990: ☐ Cash ☒ Accrual ☐ Other _____ If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O.		
2a	Were the organization's financial statements compiled or reviewed by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis		No
2b	Were the organization's financial statements audited by an independent accountant? If 'Yes,' check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: ☐ Separate basis ☐ Consolidated basis ☐ Both consolidated and separate basis		No
2c	If "Yes," to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, review, or compilation of its financial statements and selection of an independent accountant? If the organization changed either its oversight process or selection process during the tax year, explain in Schedule O.		
3a	As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Uniform Guidance, 2 C.F.R. Part 200, Subpart F?		No
3b	If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit or audits, explain why in Schedule O and describe any steps taken to undergo such audits.		

Additional Data

Software ID:
Software Version:
EIN: 88-3854599
Name: 907 INITIATIVE

Form 990 (2024)

Form 990, Part III, Line 4a:

INFORMATION BASED PROGRAM TO INFORM ALASKANS OF ISSUES AND EVENTS IMPACTING THEIR CURRENT AND FUTURE QUALITY OF LIFE.

SCHEDULE O (Form 990) (Rev. January 2025) Department of the Treasury Internal Revenue Service	Supplemental Information to Form 990 or 990-EZ Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information. Attach to Form 990 or 990-EZ. Go to <u>www.irs.gov/Form990</u> for instructions and the latest information.	OMB No. 1545-0047 Open to Public Inspection
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Name of the organization 907 INITIATIVE	Employer identification number 88-3854599
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990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART I, LINE 1	THE 907 INITIATIVE IS AN ALASKA-BASED GOVERNMENT WATCHDOG ORGANIZATION WORKING TO INCREASE PUBLIC TRANSPARENCY FOR STATE & LOCAL GOVERNMENT. WE WORK WITH INDIVIDUALS, ORGANIZATIONS AND GRASSROOTS COALITIONS TO PROMOTE A GREATER QUALITY OF LIFE & PROMOTE ALASKAN VALUES.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION A, LINE 8B	THERE ARE NO COMMITTEES WITH THE AUTHORITY TO ACT ON BEHALF OF THE GOVERNING BODY.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION B, LINE 11B	FORM 990 IS PROVIDED TO THE GOVERNING BODY FOR REVIEW PRIOR TO FILING.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART VI, SECTION C, LINE 19	NO OTHER DOCUMENTS AVAILABLE.

990 Schedule O, Supplemental Information

Return Reference	Explanation
FORM 990, PART IX, LINE 11G	COMMUNICATIONS CONSULTANT: PROGRAM SERVICE EXPENSES 650. MANAGEMENT AND GENERAL EXPENSES 0 . FUNDRAISING EXPENSES 0. TOTAL EXPENSES 650. DESIGN SERVICES: PROGRAM SERVICE EXPENSES 45 0. MANAGEMENT AND GENERAL EXPENSES 0. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 450. DIGITAL CONSULTING: PROGRAM SERVICE EXPENSES 45,000. MANAGEMENT AND GENERAL EXPENSES 0. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 45,000. MEDIA CONSULTANT: PROGRAM SERVICE EXPENSES 25,055. MANAGEMENT AND GENERAL EXPENSES 70,500. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 95,555. MESSAGE TESTING: PROGRAM SERVICE EXPENSES 45,360. MANAGEMENT AND GENERAL EXPENSES 0. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 45,360. OPERATIONS CONSULTANT: PROGRAM SERVICE EXPENSES 475. MANAGEMENT AND GENERAL EXPENSES 0. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 475. RESEARCH CONSULTANT: PROGRAM SERVICE EXPENSES 160,142. MANAGEMENT AND GENERAL EXPENSES 20,000. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 180,142. WRITING SERVICES: PROGRAM SERVICE EXPENSES 24,707. MANAGEMENT AND GENERAL EXPENSES 0. FUNDRAISING EXPENSES 0. TOTAL EXPENSES 24,707.